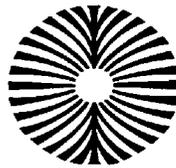


# ON TRAC

Transportation, Regulatory Affairs and Communication



THE VAN HORNE INSTITUTE

Issue 26

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## The Transportation Sector in Alberta

The Institute recently completed, in conjunction with ProLog Canada Inc., a report for the Alberta Economic Development Authority entitled, "The Transportation Sector in Alberta: Present Position and Future Outlook". The importance of transportation to the overall prosperity of a society has long been recognized. At the same time, it often suffers from "obvious obscurity" – there is a tendency to take for granted the critical role and importance of this sector.

An increasingly globalized world is changing our economy. Alberta's economic strength and overall prosperity is increasingly reliant on our ability to compete on the world stage. Whether as a source of a diversified range of value-added goods and services, or as a low cost shipper of commodities, our participation in these and other economic activities in the international arena is vital.

Remaining competitive in international markets is key to maintaining and enhancing Alberta's living standards. In addition to supporting tourism, providing access to export markets and being the circulatory system of economic exchange, transportation is

the one system virtually that all Albertans utilize and depend on daily.

It was with this consideration in mind that the report presents an examination of the current status and future prospects of this vital sector. Of prime consideration is the role of transportation as the Province moves towards an economy in which value-added sectors are growing in importance.

The first objective of the study was to identify the role and demonstrate the importance of the transportation and logistics sector through the Alberta economy through key economic indicators. The second objective was to undertake an analysis of the impact of future trends and developments in the transportation sector and provide a clear understanding of what is needed from government and private sector in terms of infrastructure, carrier services and regulatory changes to meet the future demands of a growing value-added economy over the next decade.

The study has been delivered to the Alberta Economic Development authority. Further information on the publication of this study will follow.

## Distinguished Speaker Series

The VHI & the Calgary Chamber of Commerce present:

### Lecia Stewart

Vice President, High Speed Rail, North America, Bombardier Transportation

Calgary/Edmonton has long been touted as a candidate for high-speed rail service, particularly in light of the population and economic growth that this corridor has seen over the last decade. Can high-speed rail support this growth and provide a further catalyst for the next phase of economic development? How can it benefit business and development in Central Alberta? What obstacles will it Face?

Lecia Stewart has spent the last decade building business cases, forging partnerships and negotiating contracts to deliver high-speed rail and other major urban transportation infrastructure projects. She will share her experience and insights into key issues, politics and challenges she has encountered.

Date: Tues., April 27, 2004

Time: 11:30am – 1:30pm

Place: Calgary Chamber of Commerce  
517 Centre St.  
ENMAX Ballroom

To register, please call the Calgary Chamber of Commerce at 750.0400.

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### Key Contacts

**PETER WALLIS**  
President & CEO

**SARAH BOLTON**  
Programs Manager

**GAIL PELLERIN**  
Snr. Administrative Assistant

The Van Horne Institute has been established to address important transportation and related regulatory issues confronting industry and government, in North America and internationally, through education and research. The Institute was incorporated federally in 1991 as a not-for-profit organization, and was granted affiliation with the University of Calgary in January 1992, the University of Alberta in 1998, and with SAIT in January 2000.

## Northern Conference

The VHI has been approached by Transport Canada to organize a conference focusing on Transportation issues facing the North. We have asked WESTAC to become a partner in this initiative. We look forward to addressing many transportation issues being faced in the North from pipelines, infrastructure challenges, to transportation related research. Our goal is to host a conference that will help increase understanding of the challenges and issues fac-

ing the North and move forward by beginning to work together to find solutions. The conference is tentatively scheduled for winter, 2005 and will be hosted in Yellowknife, NWT.

## Summer 2004 Internship Program

The Centre for Regulatory Affairs is pleased to announce the 2004 Summer Internship Program in Regulatory Economics. VHI members are afforded a unique opportunity to work with students from either the University of Calgary, or those whose backgrounds demonstrate academic excellence, technical expertise and desire to move forward with a degree relating to work experience.

The intent of the program is to provide career-related experience for

students returning to graduate school in the fall and for students who have finished three years to obtain economics-related job experience prior to graduation. Student information has been directed out to VHI members, however information is also available through the Van Horne directly at 403.220.2114. We hope your company will be able to participate in this excellent program.

## High Speed Rail

The Institute has been asked to prepare a prefeasibility study of a high-speed rail link between Calgary, Red Deer and Edmonton. The creation of this link and the significant economic implications that would arise for the Alberta economy are being analyzed through the collaboration of consultants and stakeholders working on a cash and in kind basis.

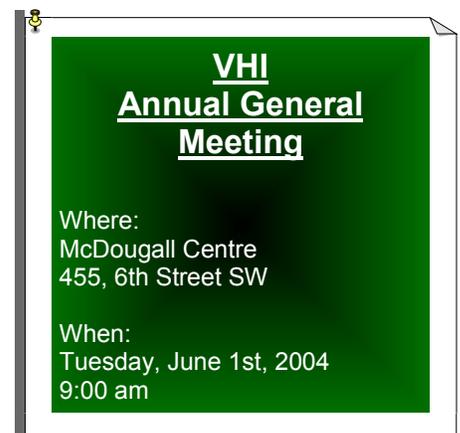
Significant progress has been made by all participants in the study. Market research has been completed. A review of the corridor (existing and

green field) is nearing completion. Work has been done on the technology review, station and maintenance facilities and the operating profile of the service. Work is currently underway on the independent cost review, the financial structures and the socio-economic assessment.

Once the study is completed, it will be forwarded to the Alberta Government.

## Calgary Board of Education Internship Program

The Calgary Board of Education has presented the Van Horne with a unique opportunity to host students from grades 11 and 12 in an IT internship program, Career Pathways. During the summer of 2004, students can work for a company from 4 to 7 weeks, during which they will earn credits towards their High School Diploma, learn new skills and utilize their knowledge for practical application. If you are interested in this great opportunity to hire a student, please contact the VHI directly at 403.220.2114.



## Super Net

In support of a goal to provide broadband access to all Alberta Communities, and in coordination with the Centre for Information and Communication, a conference is in the works for fall 2004, the driving topic being the SuperNet. Our focus will be directed towards how the SuperNet will be used, bringing together Internet service providers, application service providers, government, industry and communities.

Stay tuned for more information

## Membership

I am very pleased to welcome new members to the Van Horne Institute. Purolator Courier Ltd. now employs over 13,000 people across Canada and is recognized as one of Canada's largest employers. It is an extensive network, handling more than 5.5 million pieces each week (pick up and delivery). Purolator's network consists of 143 operator locations including 3 main hub facilities and 14 regional depot/hubs. Alan Gibson, General Manager, Southern Alberta and the Prairies will represent Purolator at the Van Horne Institute. He is also taking a role in the planning and execution of Reality Check 2004.

DHL Canada is a part of the DHL Express and Logistics Solutions Organization. DHL has combined DHL, Loomis and Danza's air and ocean operation into a company under one brand. DHL's global network of over 120,000 destinations coupled with Loomis and Danza, allows the company to offer worldwide express and logistics solutions that cover every link in the logis-

## Reality Check 2004

On April 30, in a follow up to our 2002 Reality check program, which focused on moving Calgary's Transportation and Logistics Sector forward, the VHI will welcome industry and business to participate in our 2004 program. This full day conference will focus discussions on Calgary's issues concerning Surface transportation, Human Resources, Property Development, and International Logistics. We are looking forward to stimulating discussions and panel guests from a wide background. It is our pleasure to welcome Eric De Maat, President of D. H.L., as the keynote luncheon speaker. Don't miss this great opportunity, register online at [www.vanhorne.info](http://www.vanhorne.info), or call the VHI directly at 220.2114 for a registration package.

tics supply chain. Anthony Milonas, Vice President, National Accounts and Marketing, is participating in Reality Check 2004. Eric de Maat, President, will also participate in Reality Check 2004 as Keynote Speaker at lunch.

The Institute is pleased to welcome the Alberta Electric System Operator as a member of the Institute. The AESO brings together the Power Pool of Alberta and the Transmission Administrator of Alberta which were created with the evolution of Alberta's competitive electricity marketplace. The AESO provides fair and open transmission access to the Alberta Interconnected Electric System for generation and distribution companies and large industrial consumers of electricity. To do so, the AESO contracts with transmission facility owners to acquire transmission services. The AESO is focused on running a fair, open and efficient market for the exchange of electric energy and providing effective overall co-ordination of provincial load settlement. Mr. Dale McMaster, Executive Vice President, Operations and Reliability, will repre-

sent the AESO with the Institute.

The Institute also welcomes ZIP Air Inc. as members. As a representative of the Airline, Steve Smith, President and CEO, will bring his wealth of experience in the transportation sector that will assist the Institute in planning its ongoing programs.

I would also like to welcome as new members to the Institute, Fasken Martineau DuMoulin LLP. Mr. Peter Feldberg will be the Institute's liaison with that firm.

The Institute and the Public Policy Forum have agreed to exchange memberships in each other's organizations. I am pleased to acknowledge the role that the Public Policy Forum plays in analyzing public policy issues of importance to Canada.

The Institute is delighted to welcome these new members to assist the Institute in meeting its objectives of developing relevant public policy research as well as focused courses in transportation and regulatory affairs.

## Calgary Economic Development

The Calgary Economic Development was established in October 2002 to provide new leadership and a new direction for the Calgary Region's economic development activities. Working with stakeholders from business, community and government, Calgary Economic Development will capitalize on Calgary's abundant energy and entrepreneurial spirit to facilitate sustainable economic growth. Calgary Economic Development will use a hands on approach to facilitate the continued success and further growth of existing businesses, helping new and small businesses take the next step, and aggressively marketing the Calgary Region's competitive advantages, pro business climate and superior lifestyle to attract new investment.

The Institute is delighted to be partnering with Calgary Economic Development on Reality Check 2004. Bruce Graham, President and CEO of Cal-

gary Economic Development will be delivering a keynote address at that conference.

## Changing of the Guard

I want to take this opportunity to thank Nancy Stirling, as Program Manager, for her dedication and excellent work at the Van Horne Institute. I am very pleased to welcome Sarah Bolton to the Institute. Sarah brings a high level of energy to the task of developing programs, workshops and distinguished speaker opportunities that will continue to grow as the Institute also refocuses on the nature of its activities.

# VAN HORNE INSTITUTE MEMBERS

Acclaim Energy Inc.  
Air Canada  
Air Transport Association of Canada  
Alberta Energy & Utilities Board  
Alberta Electric System Operator  
Alliance Pipeline Ltd.  
Altalink  
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\*D.H.L. International Express. Ltd.  
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Teamsters Canada  
TELUS Corporation  
TransCanada PipeLines Limited  
Transport Canada  
Trimac Corporation  
United Airlines  
University of Alberta  
University of Calgary  
Vancouver Port Authority  
VIA Rail Canada Inc.  
Western Transportation Advisory Council  
WestJet Airlines Ltd.  
yyC.T Joint Venture  
\*ZIP Air Inc.

\* Denotes new members.

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