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The Van Horne Institute

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The Van Horne Institute has been established to address important **transportation** and related **regulatory** issues confronting industry and government, in North America and internationally, through education and research. The **Institute** was incorporated federally in 1991 as not-for-profit organization, and was granted affiliation with the University of Calgary in January 1992, the University of Alberta in 1998, and with SAIT in January 2000.

NEW CHAIRMAN OF THE BOARD

Gerry Maier, C.D., P. Eng., F.C.A.E., announced his intention to step down as Chairman of the Board effective December 31, 2000.

Gerry has served the Institute as Chairman since 1992. Under his guidance, the membership of the Institute has almost tripled. Significant steps have been achieved towards fulfilling the Institute's primary mission of acting as a catalyst in the development of courses in transportation and regulated industries and developing public policy research in these fields. "Gerry's vision for the development of the Institute was far reaching. His guidance and wisdom will be sorely missed", said Peter Wallis, President and CEO.

Arthur R. Smith, CM, A.O.E., DFC, (Hon.L.L.D.) will become Chairman of the Board of the Van Horne Institute. Mr. Smith's involvement with transportation has been extensive. He has served as a member and subsequently the Chair of the House of Commons Transport Committee, a co-founder of the Calgary Transportation Authority, President of International Jet Air, a scheduled and non-scheduled airline, and has served as a Board Member of the Calgary Airport Authority, and as a member of the Government of Alberta's Aviation Strategy Committee.

On his retirement as Chair and Chief Executive Officer of SNC Partec Inc. and Lavalin Services Inc., Arthur Smith remains a Senior Consultant to Management of SNC-Lavalin Inc. Mr. Smith has served in government as a City Alderman, a member of the Alberta Provincial Legislature and was three times elected to the House of Commons.

Arthur Smith's public contributions include service overseas as a Bomber Command Pilot with the RAF for which he was awarded the Distinguished Flying Cross. He was an Executive Member for the Organizing Committee for the World Energy Congress, Chief of Protocol for the XV Olympic Winter Games, President of the Calgary Chamber of Commerce, President of the Air Cadet League of Canada and Board Member of numerous other charitable and public organizations including the founder of the Calgary Homeless Foundation. Mr. Smith will bring his considerable talents to the role of Chairman of the Institute. We welcome his contribution.

EDUCATION VERSUS RESEARCH?

The vision of the Van Horne founders implicitly included the development and promotion of a comprehensive curriculum in the fields of transportation and regulated industries as well as the development of public policy research in these areas. Education and public policy research are not mutually exclusive. To the contrary, the education supported by the Institute produces skilled workers for transportation and regulated industries as well as knowledgeable academics who will develop research with a distinct Canadian focus.

The Van Horne Vision - to be recognized internationally as a leading Institute of public policy and education in the fields of transportation and regulated industries - continues to be as valid today as it was when the Institute was founded. Under New Course Update (page 3) ON TRAC details the progress being made in developing the collaborative major program in transportation by the University of Calgary and SAIT. In the Fall edition of ON TRAC, reference was made to the new Masters degree in Economics in Regulated Industries and Industrial Organization. This program has already developed graduates employed by Van Horne member companies and others.

Significant activity is also underway with respect to research in a number of important areas of public policy. This year, the Institute expects to publish the following: 1) Canadian Railway Passenger Policy—Dr. Anthony Perl, Department of Political Science, University of Calgary; 2) Airline Policy in Canada—David Gillen (University of Waterloo/University of Berkley); 3) Interprovincial Trade Barriers—Professors Beaulieu and Gaisford, Department of Economics, University of Calgary (supported by a grant from the Carthy Foundation); 4) A monograph on Pipeline Tolling—Dr. Jeffrey Church and Alex

Alex Harris (questioning the economic justification for charging differential tolls in pipelines for heavy versus light crude); 5) In-Vehicle Intelligent Transportation Systems (ITS) and Older Drivers' Safety and Mobility—Dr. Jeff Caird, Department of Psychology, University of Calgary; 6) Econometric Analysis of the Twinning of Highway #3 in Southern Alberta—Dr. Frank Atkins (Department of Economics) and Dr. Clarence Woudsma (Department of Geography). The Centres are also developing further proposals for research which will be detailed in future issues of ON TRAC.

DR. ROBERT MANSELL APPOINTED DEAN OF GRADUATE STUDIES

Dr. Robert Mansell has been appointed as Dean of the Faculty of Graduate Studies/Associate Vice-President (Graduate and Post Graduate Studies) for a five-year term, beginning April 1, 2001. The main mission of Graduate Studies is to promote and support graduate (and post graduate) education and research at the U of C, to foster excellence in graduate programs, and to assist in the recruitment and retention of growing numbers of top national and international students.

Dr. Mansell has been an active member of the Executive Committee, the VHI Board and has played a key role in developing the Centre for Regulatory Affairs. As Professor and Head, Department of Economics, he has taught courses on public utility regulation and industrial development and frequently appears as an expert witness at regulatory hearings on transportation and regulation issues. Please join us in congratulating Robert on his new appointment.

NEW ECONOMY SERIES

On January 30, the Van Horne Institute, in partnership with PricewaterhouseCoopers, the Calgary Chamber of Commerce and Calgary Technologies Inc., introduced the first of a series on The New Economy. Pat McDonnell, spoke on "The New Economy - Hype or Reality". He urged organizations to experiment and learn from the new economy developments and communicate the learning as they redesign their business for future prosperity.

On March 29, PWC presented the second in the series entitled "The New Economy - Beyond the Hype". Speakers included John Simke, Canadian E-Business Leader at PWC, Christian Trudeau, President and COO, BCE Emergis Inc., Jay Thornton, Vice-President, Corporate Strategies and Development, Suncor Energy Inc., and Frank Ogden, an internationally renowned futurist.

The Institute's regular half-day New Economy Series continues on April 27. The cost is \$150 per session for Chamber/Van Horne/Calgary Technology Inc. members; \$175 for non-members. To register, call (403) 220-8455 or fax (403) 282-4663.

NEW COURSES UPDATE

Major in Transportation: In the Fall issue of ON TRAC, we announced the introduction of a collaborative Bachelor of Transportation Studies Major degree to be taught at the University of Calgary and SAIT. The application for funding will be filed in the spring with the Alberta Government. The program champions are Nigel Waters, Director of the Transportation Theme School and VHI Director and Joe Bracken, Director, Centre for Rail Training and Technology at SAIT.

Transportation Law Course: The Academic

approved a proposal for Transportation Law Course, Law 649: Law and Contemporary Problems, will be introduced in the winter term 2002. Our thanks to Laura Safran, Q.C. and Alex McWilliam, both practitioners at Fraser Milner Casgrain, for their ongoing contribution to transportation education

McCAIG CHAIR IN INTERNATIONAL BUSINESS

Through a generous endowment by the McCaig family and Trimac, the McCaig Chair in Management (International Business) has been established in the Faculty of Management at the University of Calgary. Alain Charles Marcel Verbeke has been awarded this position. His current academic appointments include Professor of International Business Strategy and Public Policy, and Professor of Transport, Economics and Logistics, Faculty of Economics, Social and Political Sciences - Solvay Business School, University of Brussels. Since 1996, he has been President of Interact, the European Research Network on Intermodal Transport in Brussels, and Associate Fellow at Templeton.

The Van Horne Institute is delighted that this significant investment by McCaig and Trimac in international business, economics and transportation education has been rewarded through such a prestigious appointment.

NEW MEMBERS

VIA Rail Canada Inc., Member, effective April 1, 2001. Representative Paul-Emile Cloutier.

Gord Nixon, Vice-President Academic (SAIT) Board of Directors, effective February 15, 2001.

OmniTRAX, Inc., Member. Representative Gary Rennick.

UtiliCorp Networks Canada, Member, effective May 1, 2001. Representative Robert Hobbs.

VHI MEMBERS

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 Air Transport Association of Canada
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 Greyhound Canada Transportation Corp.
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