



Psychological Factors Associated with Attentional Biases in EGM Players

Daniel McGrath, Ph.D.
Assistant Professor & AGRI Chair
Department of Psychology
University of Calgary

Disclosures

- No conflicts to declare

Overview

- Cognitive processes in addiction
- Attentional biases (AB)
- Methods for measuring AB
- Eye-tracking
- Colour vs. Content
- AB and Preferred Gambling
- Current Study

Cognitive Processes

- Cognition plays an important role in gambling disorder (GD)
- *Explicit* Cognition
 - Irrational thoughts
 - Outcome expectancies
 - Motives
- *Implicit* Cognition
 - Below conscious awareness and without introspection
 - Become automatic through repeated use
 - Cues can trigger the process, leading to behavior

Attentional Biases

- Attentional Bias (AB)
 - Preferentially attend to stimuli over time from repeated exposures
 - Drug/gambling stimuli > competing stimuli
 - Automatic process
 - AB could lead to increased conscious awareness of the drug/gambling
 - Well established in alcohol, tobacco, cannabis, and illicit drugs

AB in Gambling

- Honsi et al. (2013) systematic review
 - Mixed results of AB in gambling
 - Most studies (7 of 11) indicated an AB for gambling over neutral stimuli
 - No consistency in methods
 - Stroop tests, reaction time tasks, attentional blink, dual tasks, lexical salience tasks, event-related potentials, and flicker-induced change blindness tests
 - Two studies using **eye-gaze tracking**

Eye-gaze Tracking



Eye-gaze Tracking

- Eye-gaze Tracking
 - EyeLink 1000 eye-tracking system
 - Infrared camera records pupil and corneal reflection
- Advantages
 - Direct measure of attention (eye-gaze and attention are tightly coupled)
 - Real-time monitoring of attention
 - Numerous possible DVs
 - Initial fixations & maintenance of attention

Prior Study: Colour or Content?

- No standards for choosing eye-tracking stimuli
- Internal validity of AB methods questioned
- Miller & Fillmore (2010)
 - Twenty-five adult drinkers
 - Visual probe task & eye-tracking
 - 20 alcohol images, 20 neutral
 - Half 'complex' (i.e., real-life scenes)
 - Half 'simple' (i.e., against a bare wall)
 - 80 trials with paired images (1000ms)
 - DV: total fixation times
- Result: Simple images = AB

Prior Study: Colour or Content?

- Harrison & McCann (2014)
 - Explored 'low-level' features of alcohol stimuli
 - Visual probe task
 - Twenty-four regular drinkers
 - Stimuli
 - 8 practice trials; 84 test trials (500ms)
 - 14 image pairs (alcohol + neutral)
 - All pairs had one 'greyscale alcohol image'
 - 1) greyscale neutral same size
 - 2) greyscale neutral 25% larger
 - 3) colour neutral same size
 - Result: No AB when neutral was colour

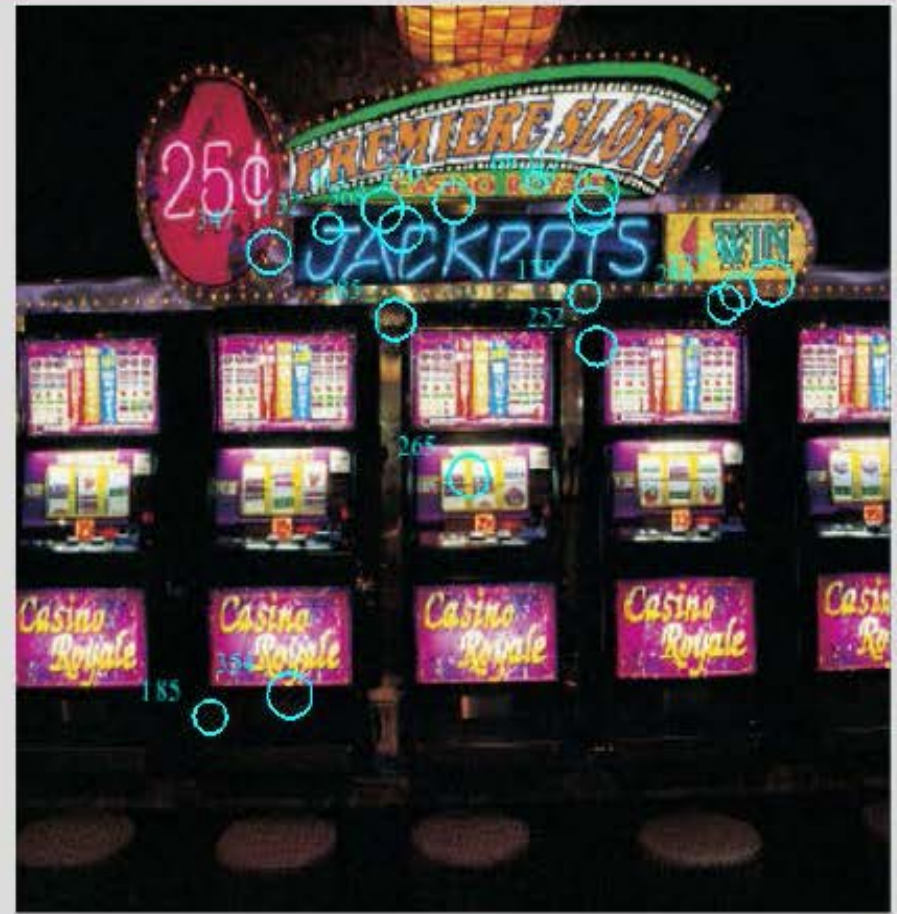
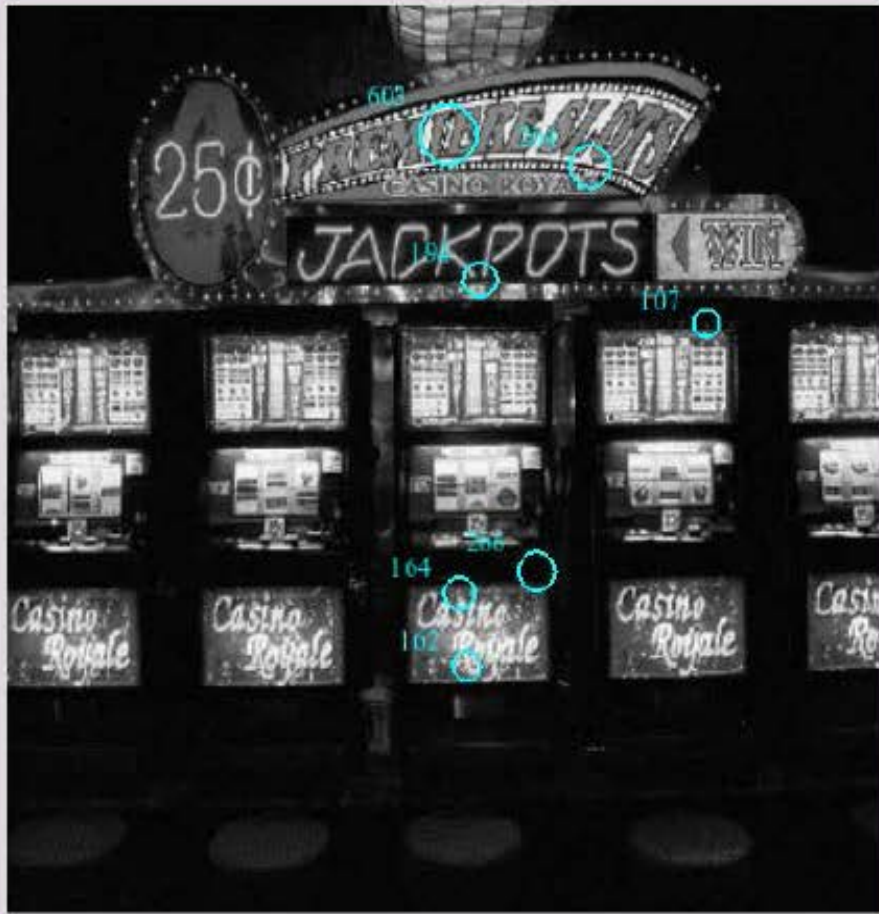
Prior Study: Colour or Content?

- McGrath, Sears, & Garlicka
 - Laboratory experiment
 - Research Question:
 - “How important is content vs. colour?”
 - High-level features vs. low-level features
 - Recruited video lottery terminal/slot players (vs. controls)
 - Inclusion: Played a VLT/slot for money past 6 months
 - Control: Never played a VLT/slot

Prior Study: Colour or Content?

- Participants
 - 62 participants (69% female; $M=21.4$ years)
 - 32 VLT/slot players, 30 controls
 - PGSI score ($M=0.84$, $SD=2.0$)
 - Days played VLTs past 6 months ($M=4.5$, $SD=4.9$)
 - Money on VLTs past 6 months ($M=\$97$, $SD=\$181$)
- Procedure
 - 48 experimental trials, 8 seconds per trial
 - 12 were gambling (25% of the time)
 - Course credit or gift card

Prior Study: Colour or Content?



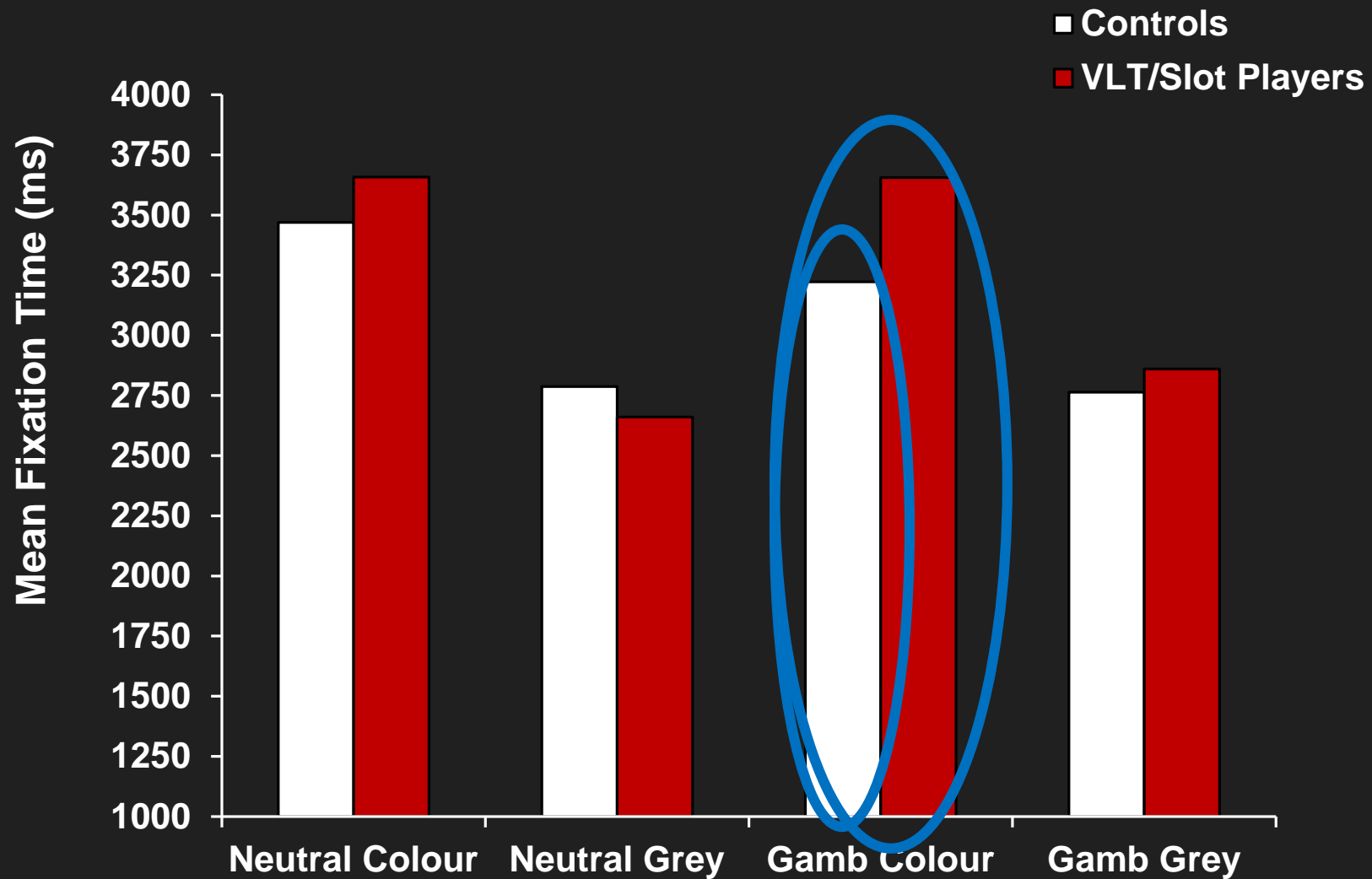
Prior Study: Colour or Content?



Prior Study: Colour or Content?



Prior Study: Colour or Content?



Prior Study: Gambling Type

- Gamblers are heterogeneous
- Strategic (skill) vs. Non-strategic (chance)
 - Differ demographically
 - Gamble for different reasons
 - Differing rates of DG
- Yet, the literature often lumps 'gamblers' together
- AB develops through classical conditioning
 - Experience with the drug/form of gambling is necessary

Prior Study: Gambling Type

- Brevers et al. (2011)
 - Paired eye-tracking with a change detection task
 - 'Gamblers' were recruited
- Grant & Bowling (2014)
 - Paired eye-tracking with a dot-probe task
 - Non-DGs were recruited
- ABs were detected
- However, stimuli were varied
 - Roulette, horses, dice, cards, sports, etc.

Prior Study: Gambling Type

- McGrath, Meitner, & Sears (2018)
 - Laboratory experiment
 - Research Question:
 - “How important is preferred gambling in AB?”
 - Strategic vs. non-strategic gambling
 - Recruited young male gamblers & controls (18-35 years)
 - (1) **VLT/slot**: ‘preferred’ form + past 3 months + no poker past 3 months
 - (2) **Poker**: ‘preferred’ form + past 3 months + no VLTs/slots past 3 months
 - (3) **Control**: no gambling past 12 months (except lottery)

Prior Study: Gambling Type

- Participants
 - 79 participants ($M=21.9$ years)
 - 19 VLT/slot, 31 Poker, 30 Controls
 - PGSI score ($M=1.6$, $SD=2.6$)
 - Hours spent gambling past 30 days ($M=8.4$, $SD=17.5$)
- Procedure
 - 25 experimental trials, 8 seconds per trial
 - Always 1 poker; 1 board game; 1 VLT and 1 bingo image displayed
 - \$20 gift card

Prior Study: Gambling Type



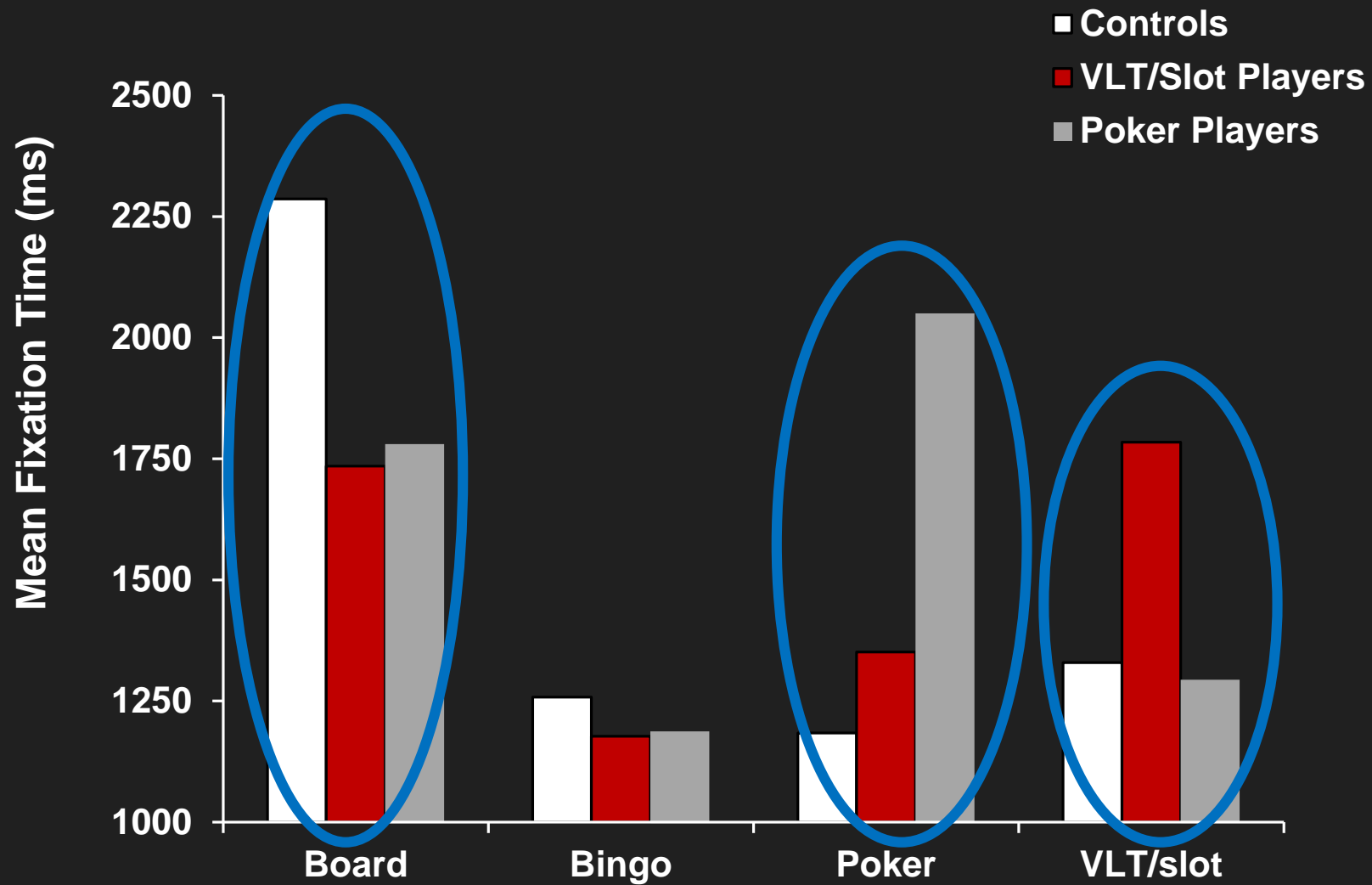
197



Prior Study: Gambling Type



Mean Fixation Time



Conclusions

- Study 1
 - Low-level features such as colour grab attention
 - Gamblers did *not* preferentially attend to Greyscale gambling images
 - Gamblers attend to combination of gambling + colour
- Study 2
 - Very evident AB toward 'preferred' gambling
 - Further evidence of heterogeneity in gambling
 - Board games preferentially attended to (novelty?)
 - A competing form of gambling (Bingo) was not attended to

Current Study

- Generally accepted that AB develops through reward learning
- Also, AB predicts later relapse following abstinence
- Yet, little is known regarding correlates of AB

Current Study

- Several factors likely related to AB
 - Severity
- Grant & Bowling (2015): Non-DGs
 - Gambling frequency
 - Gambling attitudes and beliefs
- Substance use (Field & Cox, 2008)
 - Craving following abstinence
 - Expectation of availability
 - Trait impulsivity

Current Study

- Aims
 - Assess cognitive and personality correlates in AB for gambling
- Variables
 - Gambling severity
 - Expectancies
 - Subjective craving
 - Impulsivity

Methods

- Participants
 - 80 participants (51% Female, $M=21.9$ years)
 - 51 EGM players, 29 Controls
 - Played an EGM over the past 3 months
 - Prefer EGMs over other forms of gambling
 - PGSI score ($M=4.4$, $SD=4.3$)

Methods

- Eye-tracking Procedure
 - 84 experimental trials, 6 seconds per trial
- Neutral vs. Gambling Images
 - Gambling Trials (1 Gambling Photo; 3 Neutral) = 28 trials (33% of the time)
 - Neutral Trials (4 Neutral Photos) = 56 trials
 - Photos matched on colour, design and content
 - Gambling photos randomized equally across all four quadrants

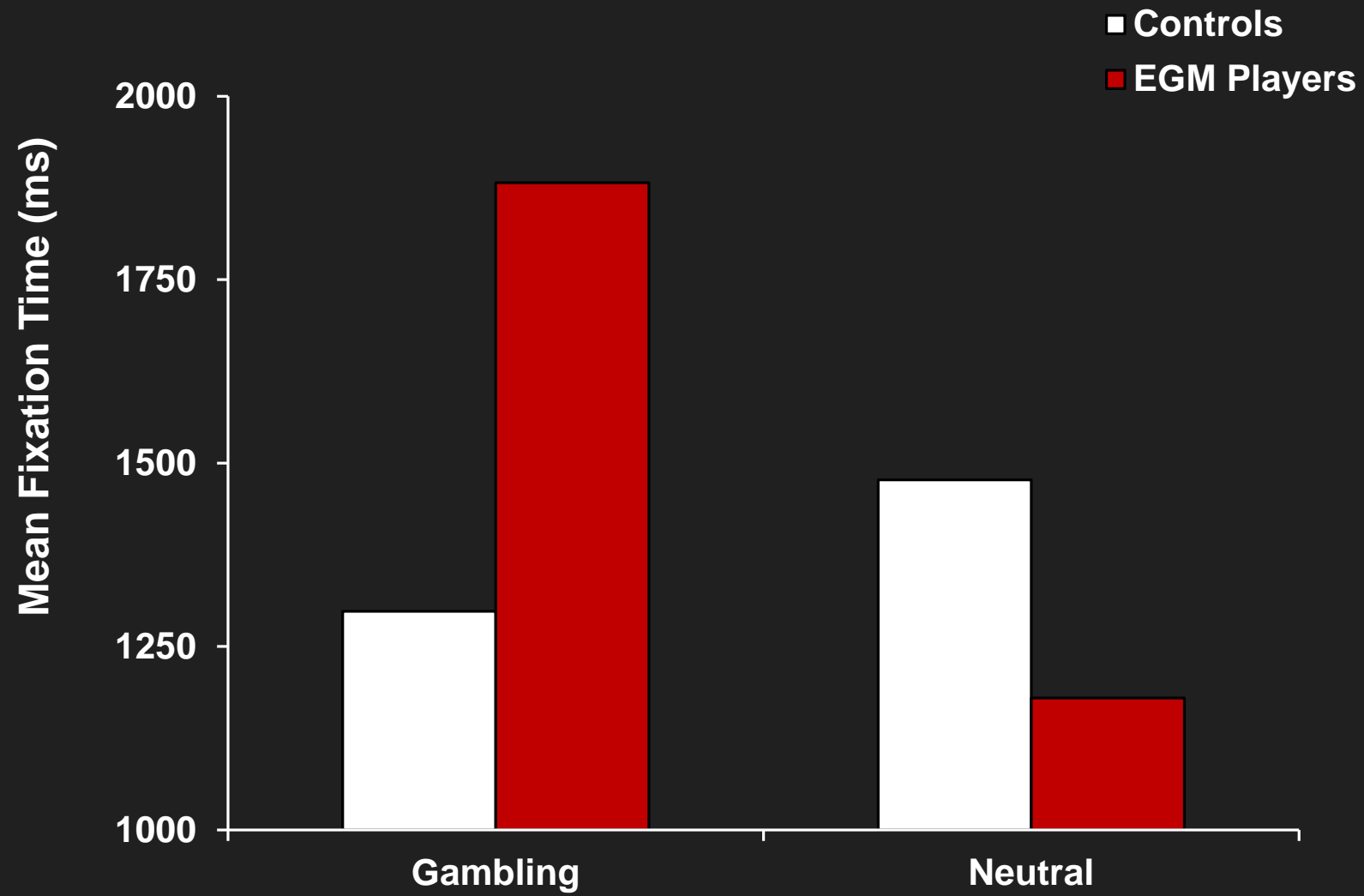




Methods

- Gambling Measures
 - Problem Gambling Severity Index
 - Gambling Craving Scale
 - Gambling Expectancies Questionnaire
 - Gambling Motives Questionnaire – Financial
- Other Measures
 - UPPS-P
 - Beck Depression Inventory
 - AUDIT
 - DAST

Existence of AB



Regression: GACS Craving

	Unstandardized Coefficient	SE	Standardized Coefficient	T-stat	P
Intercept	38.9	945.9		0.04	0.97
Anticipation	440.0	232.6	0.31	1.89	0.06
Desire	329.1	232.9	0.27	1.41	0.16
Relief	-490.3	258.3	-0.37	-1.89	0.06

Outcome: Mean Fixation Time Gambling Images (ms)

Regression: GEQ Expectancies

	Unstandardized Coefficient	SE	Standardized Coefficient	T-stat	P
Intercept	1942.0	2219.6		0.88	0.39
Enjoyment	-51.3	442.4	-0.02	-0.12	0.91
Money	-479.9	303.1	-0.31	-1.58	0.12
Overinvolvement	611.6	311.7	0.36	1.96	0.05
Emotional Impact	169.5	273.8	0.10	0.62	0.54
Self-Enhancement	-366.4	308.3	-0.21	-1.19	0.24

Outcome: Mean Fixation Time Gambling Images (ms)

Regression: GMQ Motives

	Unstandardized Coefficient	SE	Standardized Coefficient	T-stat	P
Intercept	2265.3	1681.5		1.35	0.19
Enhancement	-128.7	304.7	-0.07	-0.42	0.68
Social	731.5	576.1	0.21	1.27	0.21
Coping	204.9	596.2	0.06	0.34	0.73
Financial	-704.6	457.7	-0.26	-1.54	0.13

Outcome: Mean Fixation Time Gambling Images (ms)

Regression: UPPS-P

	Unstandardized Coefficient	SE	Standardized Coefficient	T-stat	P
Intercept	3114.7	1669.7		1.87	0.07
Negative Urgency	154.4	674.1	0.05	0.23	0.82
Premeditation	-336.1	649.9	-0.10	-0.52	0.61
Perserverance	526.3	778.6	0.15	0.68	0.50
Sensation Seeking	-623.3	435.9	-0.21	-1.43	0.16
Positive Urgency	-100.6	552.6	-0.04	-0.18	0.86

Outcome: Mean Fixation Time Gambling Images (ms)

Conclusions

- Overall Findings
 - An AB for gambling images over neutral was detected for gamblers
 - Consistent with other findings, craving was positively associated with AB (anticipation)
 - Not being able to stop one's gambling behavior (overinvolvement) associated with AB
 - No significant impulsivity traits
- Preliminary data...

Conclusions

- Future Directions
 - Strength of gambling AB vs. other reinforcers
 - AB for gambling cues in the periphery
 - Longitudinal analyses of AB
 - AB in co-morbid addiction
 - Drug challenge paradigms
 - Measuring attention to video stimuli

Acknowledgments

- Collaborators
 - Kristy Kowatch
 - Andrew Kim
 - David Hodgins
 - Chris Sears
- Research Assistants
 - Nicole Romanow
 - Stefania Garlicka
 - Steve Williams
 - Emma Ritchie





Thank you for listening!