

Canada's Provincial & Territorial Gambling Revenue 2020/21

BY RHYS STEVENS, JUNE 2022



Outline – Canada’s Provincial & Territorial Gambling Revenue 2020/21

Gambling Spending

- Net Revenue & Net Income Canada [2016/17 to 2020/21]
- Net Revenue & Net Income Canada [1990/91 to 2020/21]
- Net Revenue & Net Income by Province & Territory [2020/21]
- Net Revenue & Net Income Per Adult [2020/21]

Gambling Spending by Format

- Sources of Net Revenue & Net Income Canada [2016/17 to 2020/21]
- Lottery by Province & Territory [2020/21]
- Casino by Province & Territory [2020/21]
- VLT (Video Lottery Terminals) by Province & Territory [2020/21]
- Online by Province & Territory [2020/21]

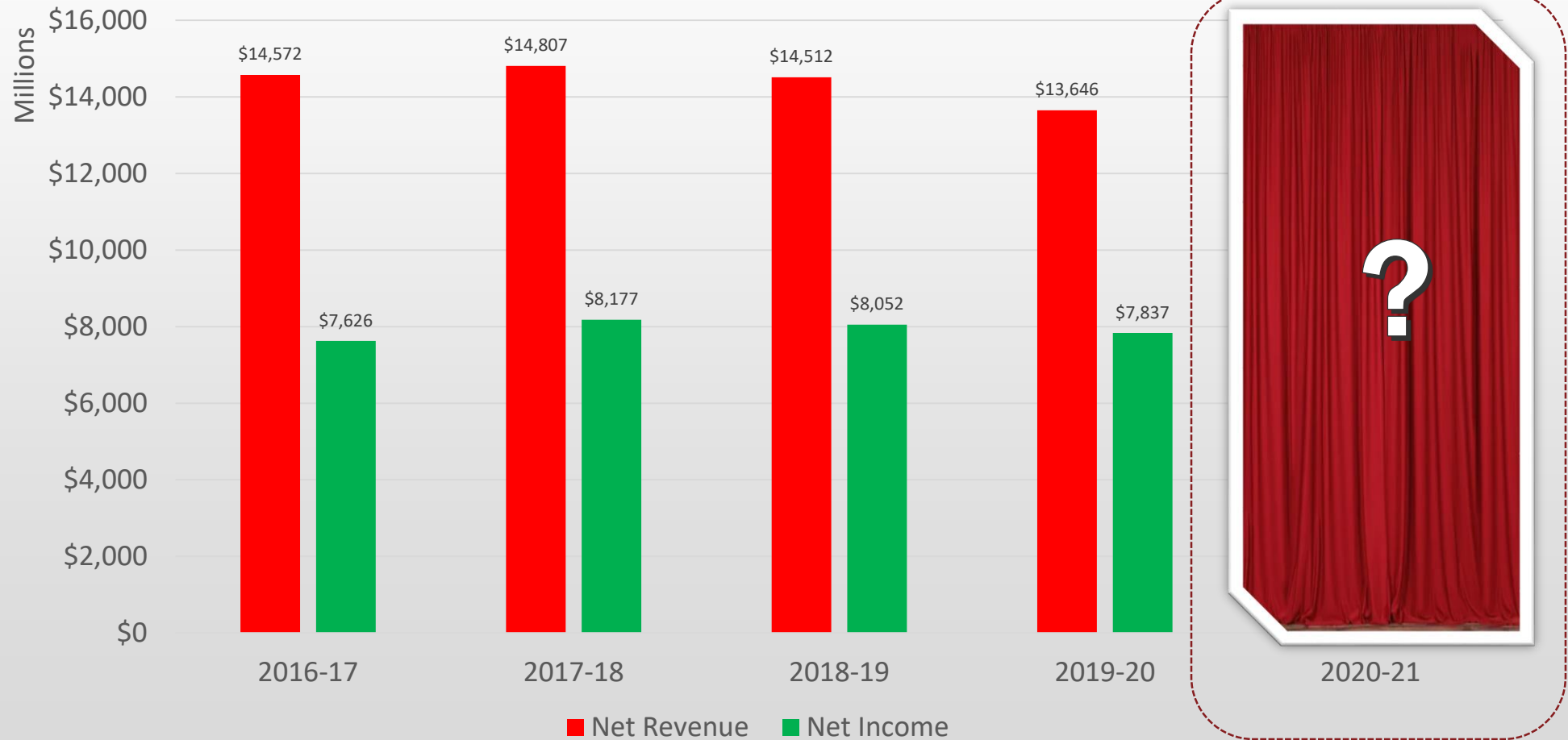
Gambling Net Revenue in B.C., Alberta, Ontario & Quebec

- Net Revenue by Format [2019/20 vs. 2020/21]

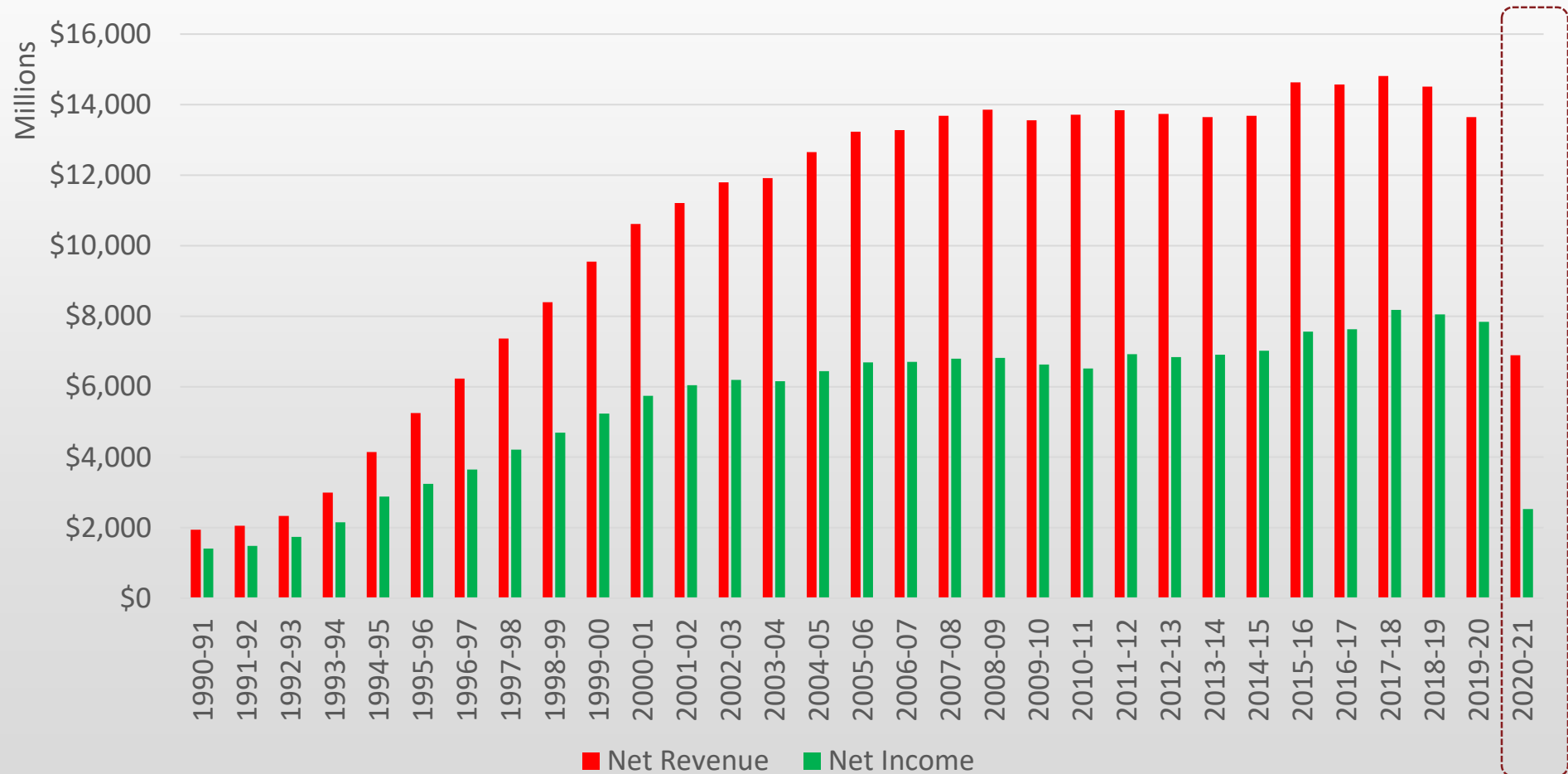


Gambling Spending

Gambling Net Revenue & Net Income Canada [2016/17 to 2020/21]



Gambling Net Revenue & Net Income Canada [1990/91 to 2020/21]



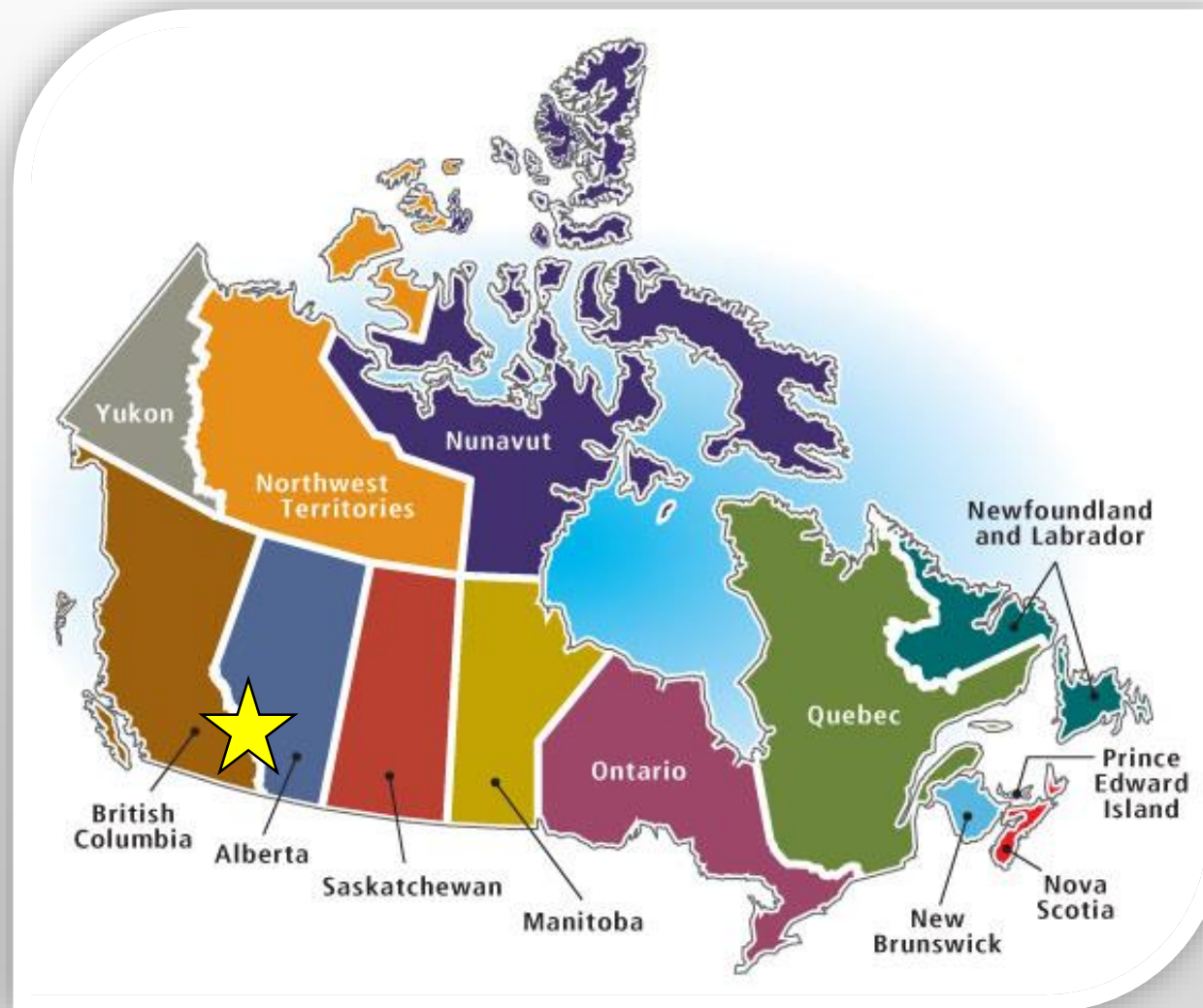
Two-Letter Abbreviations for Canada's Provinces & Territories

Provinces:

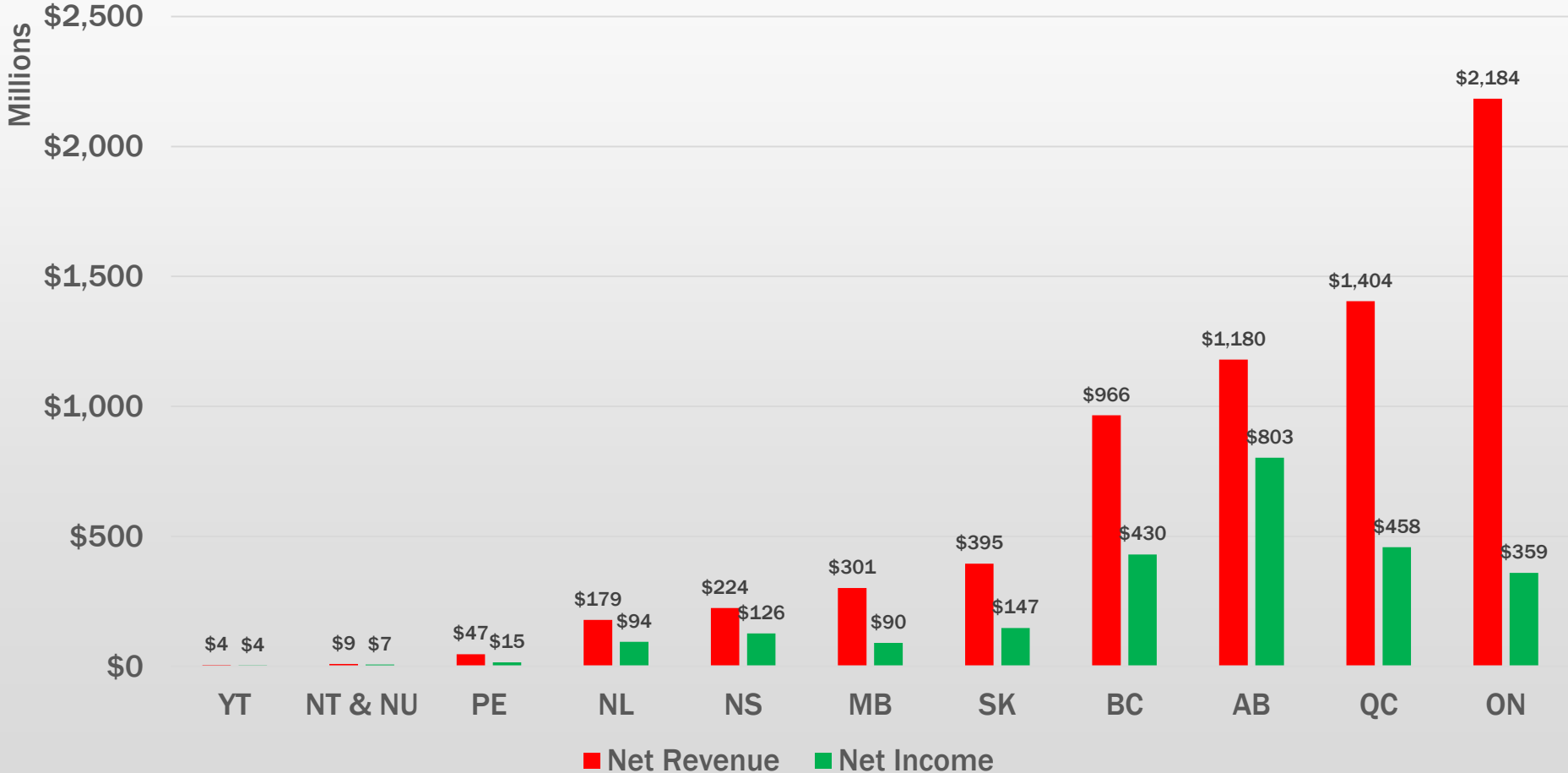
British Columbia (BC)
Alberta (AB)
Saskatchewan (SK)
Manitoba (MB)
Ontario (ON)
Quebec (QC)
New Brunswick (NB)
Prince Edward Island (PE)
Nova Scotia (NS)
Newfoundland & Labrador (NL)

Territories:

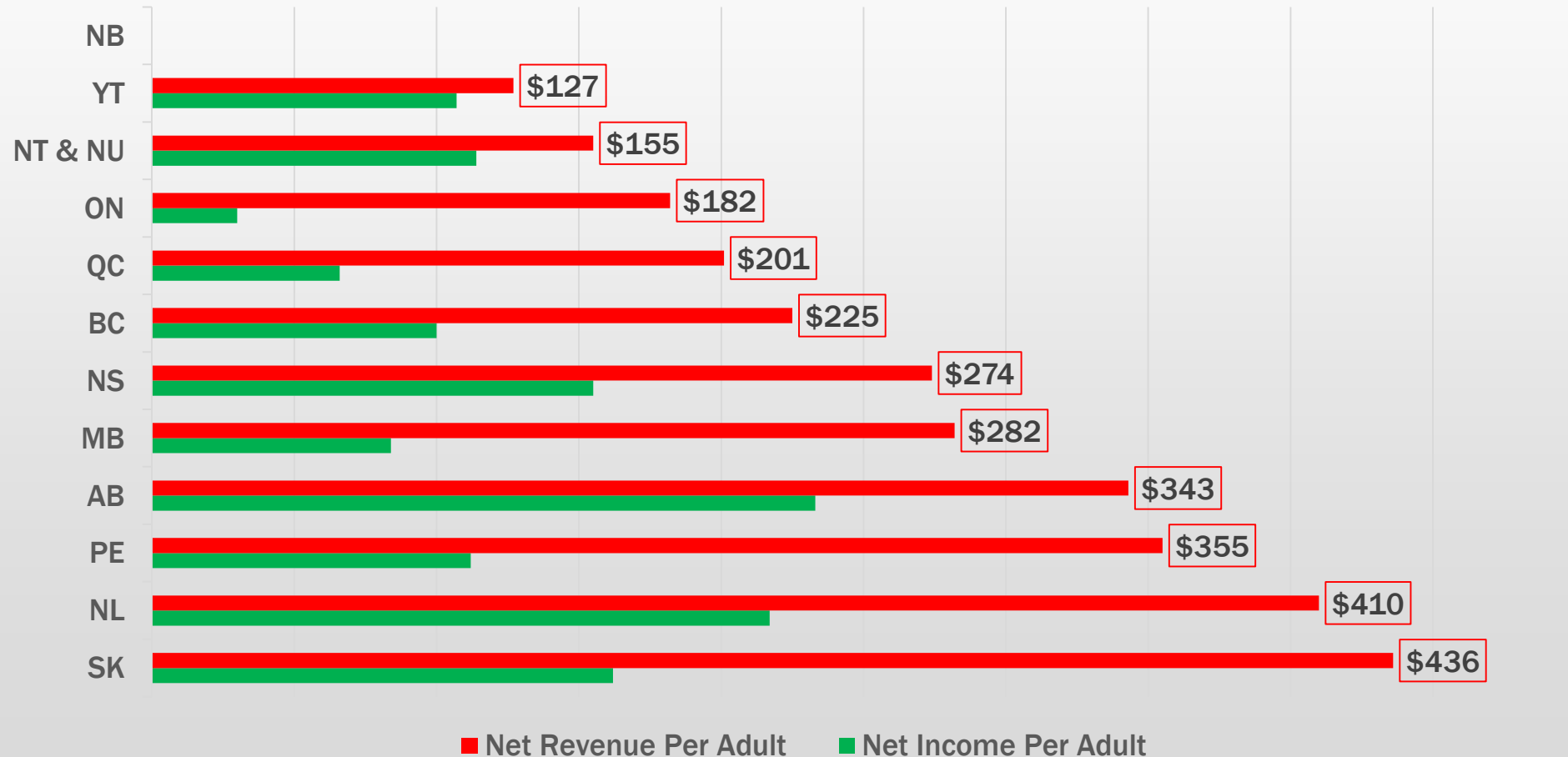
Yukon (YT)
Northwest Territories (NT)
Nunavut (NU)



Gambling Net Revenue & Net Income by Province & Territory [2020/21]



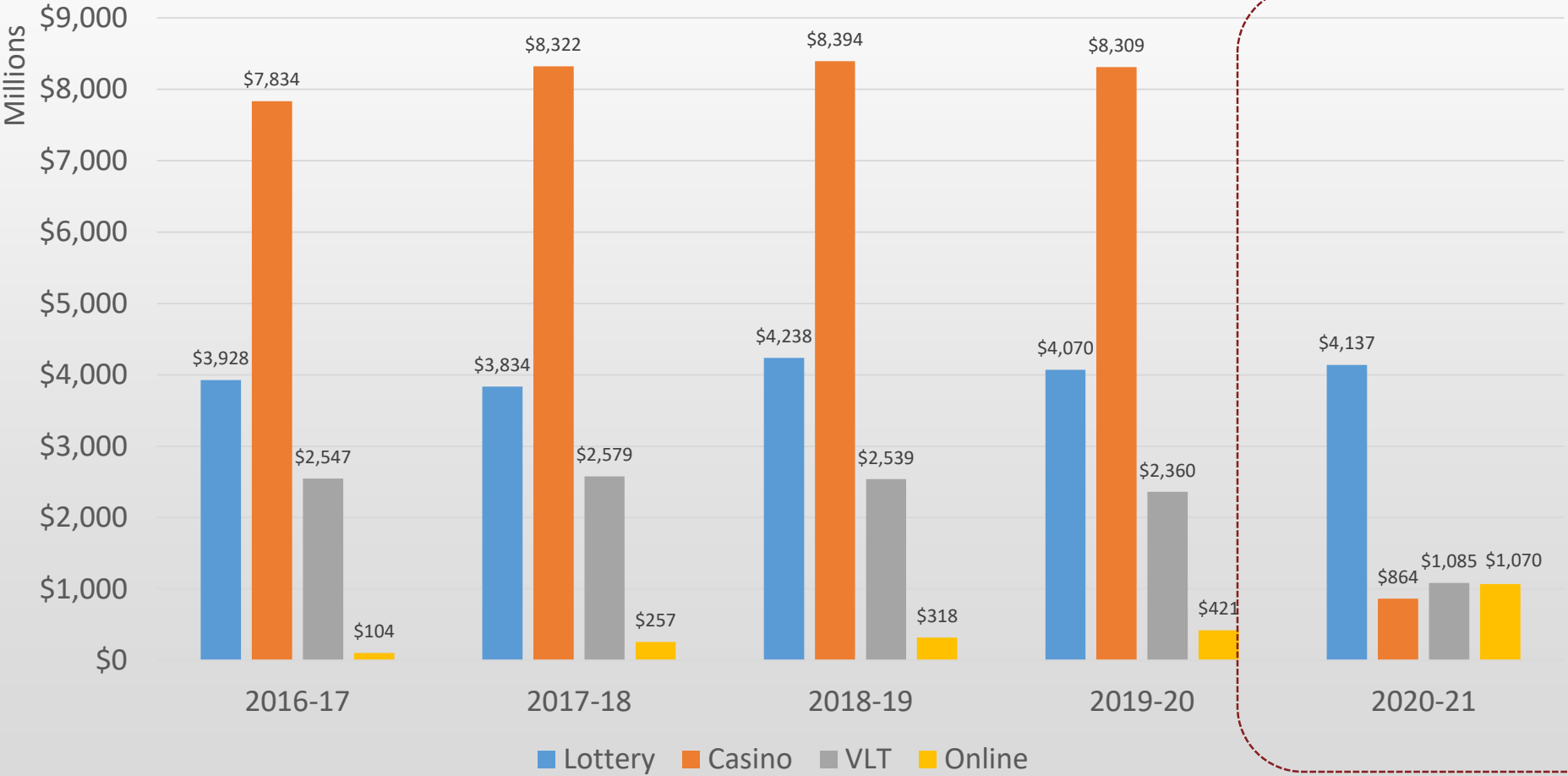
Gambling Net Revenue & Net Income Per Adult [2020/21]



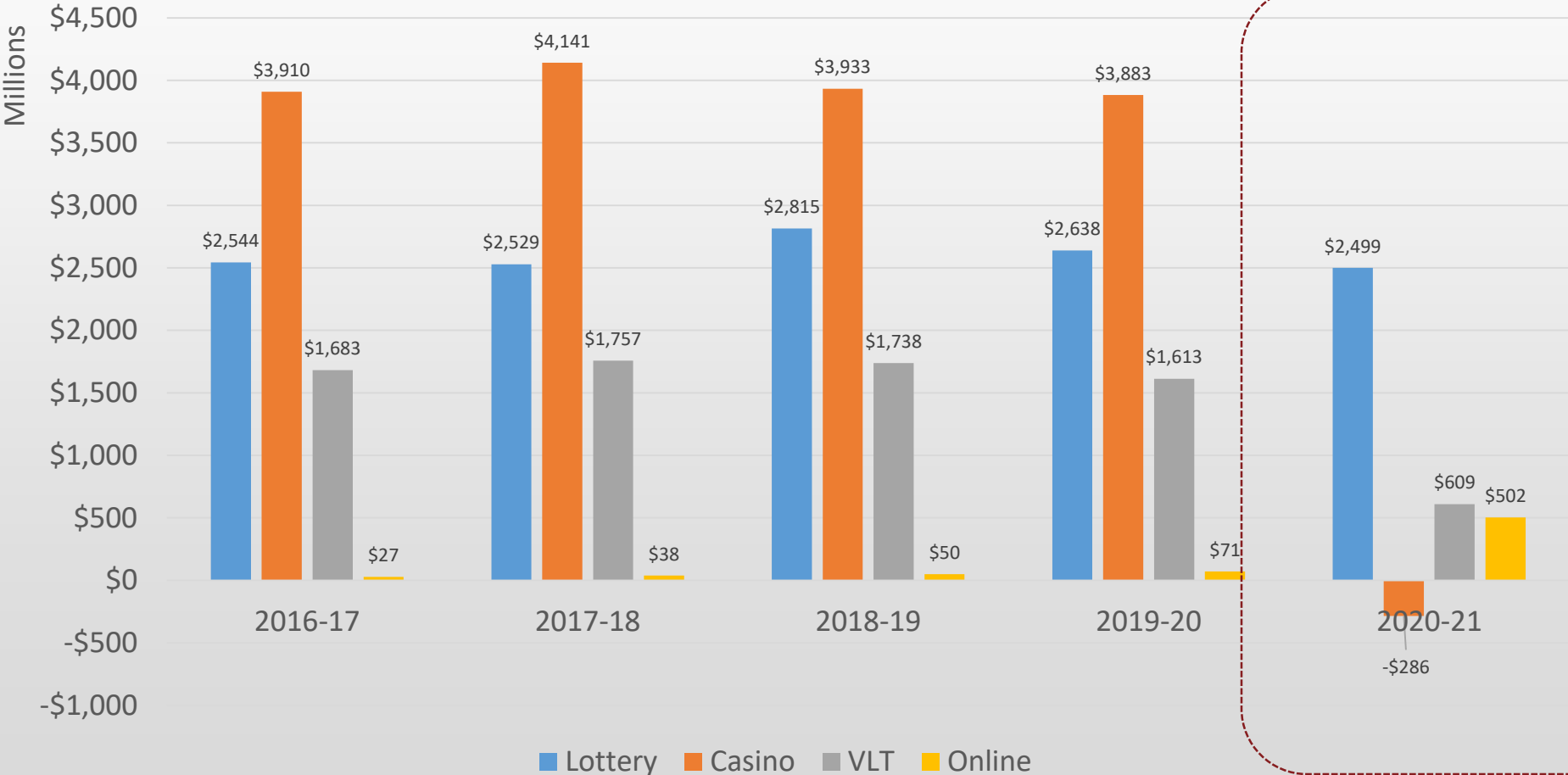
Gambling Spending by Format



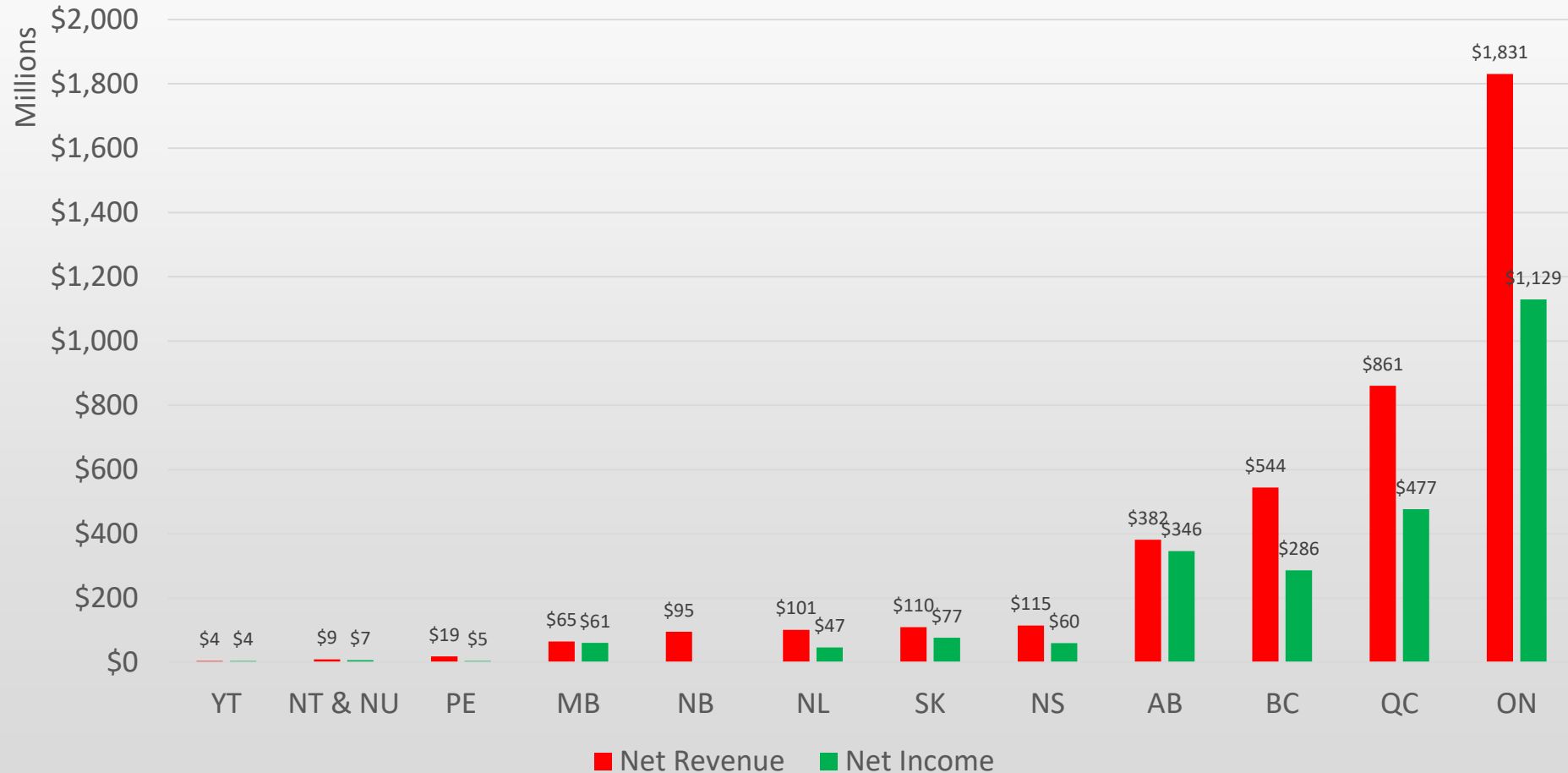
Sources of Net Revenue Canada [2016/17 to 2020/21]



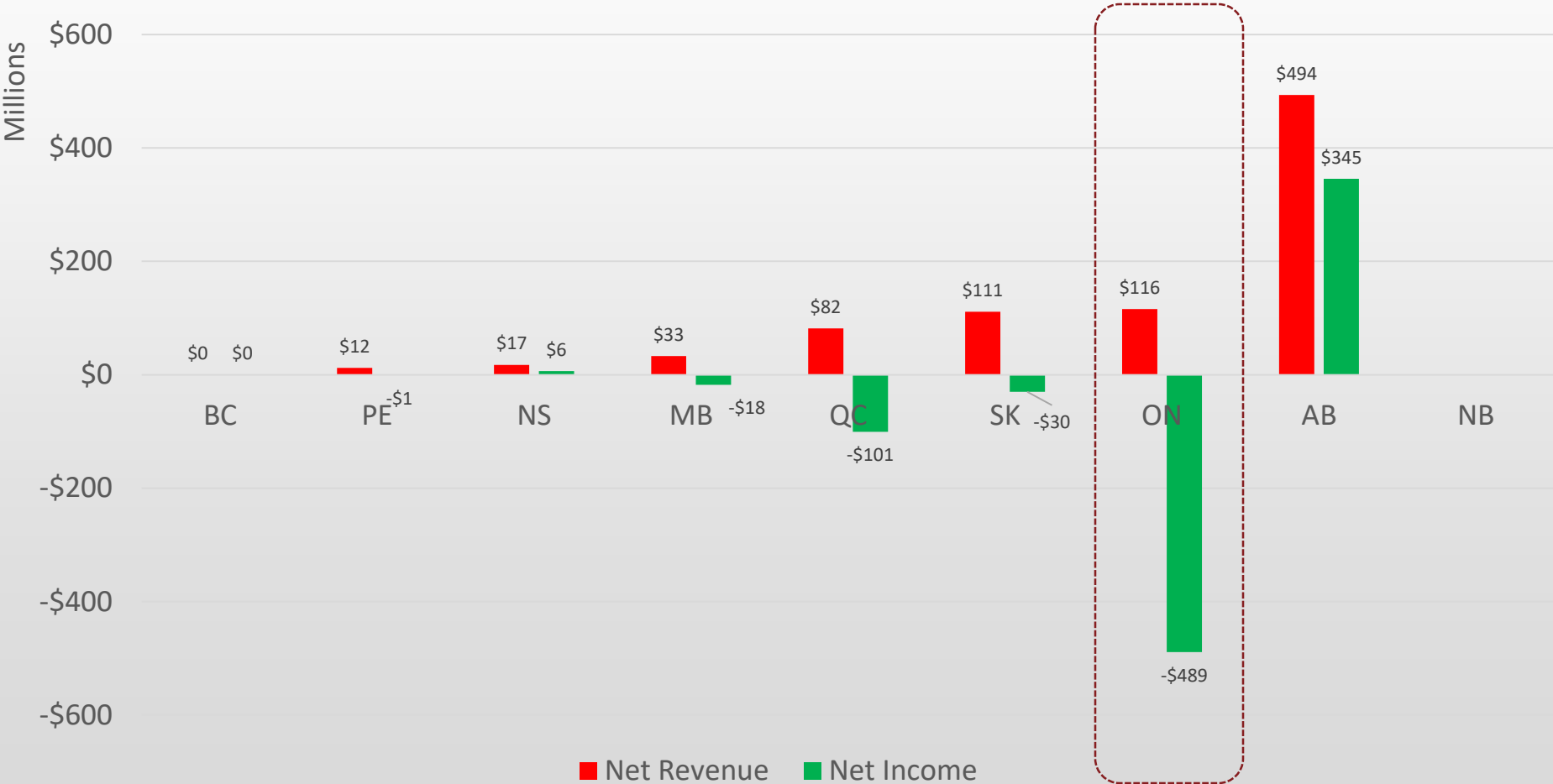
Sources of Net Income Canada [2016/17 to 2020/21]



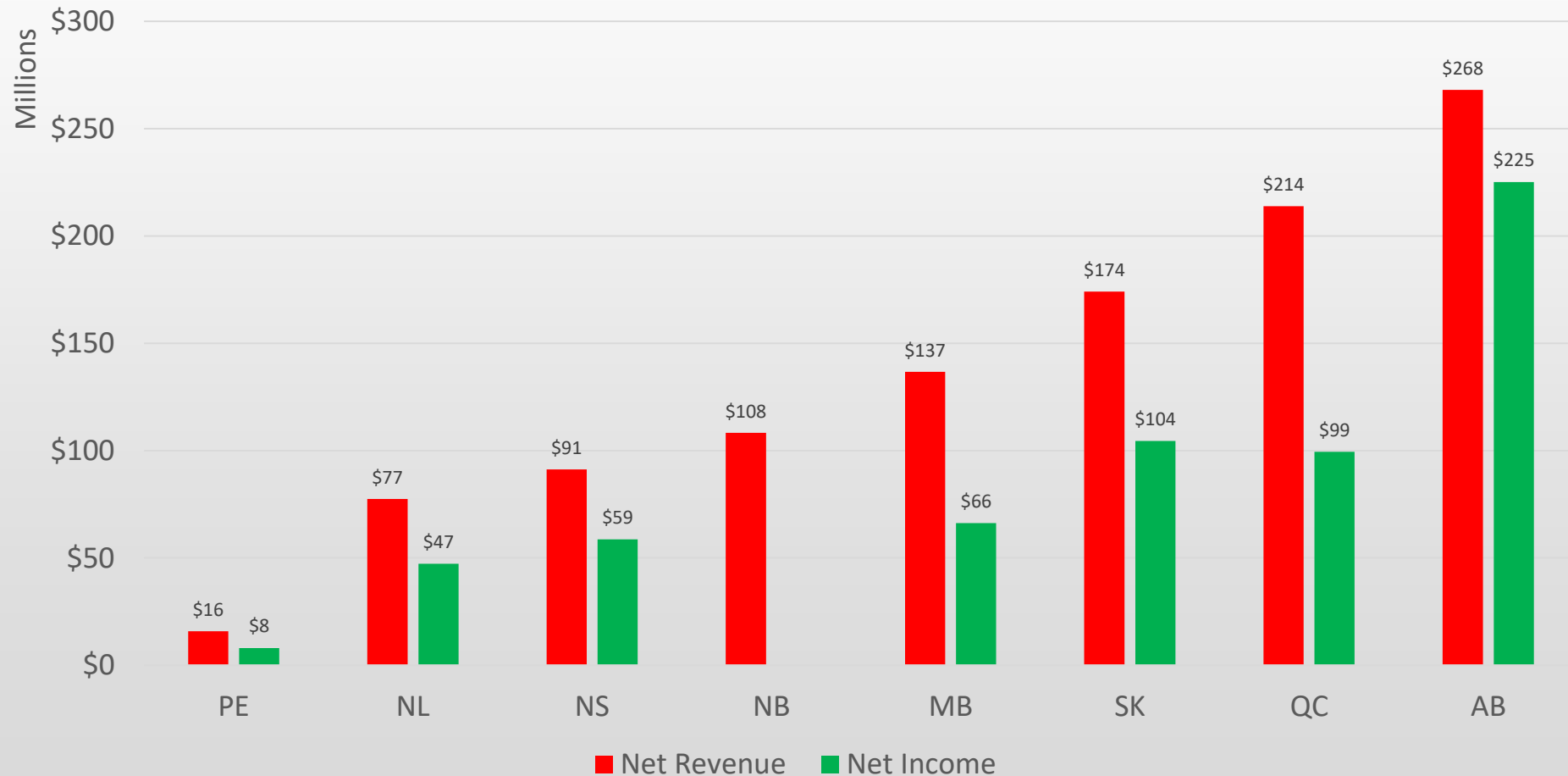
Ticket Lottery by Province & Territory [2020/21]



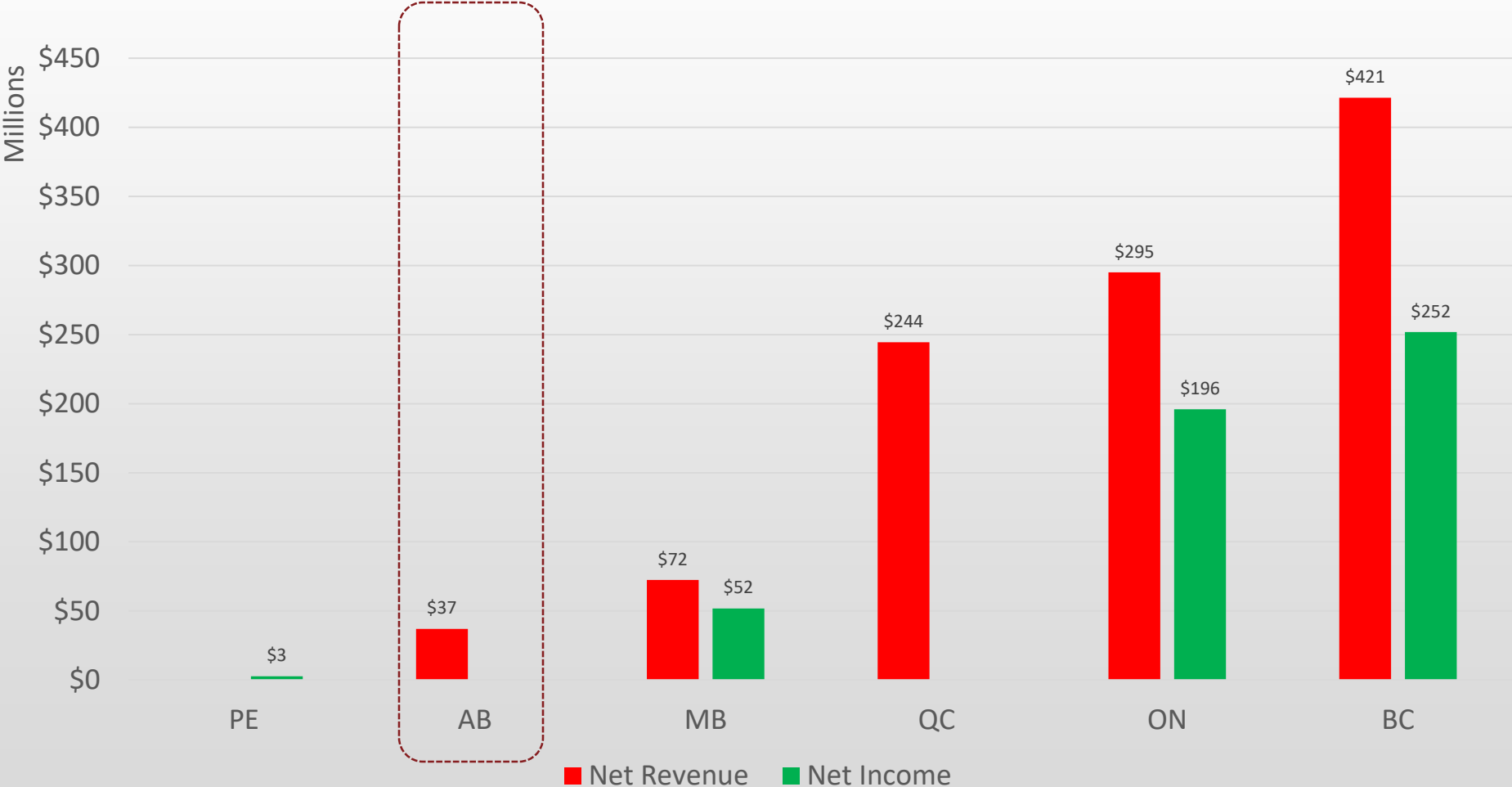
Casino by Province & Territory [2020/21]

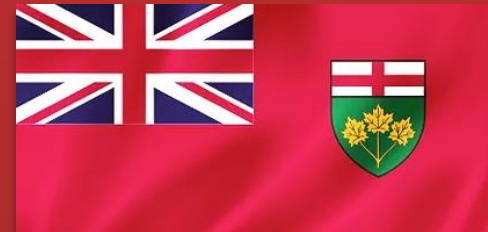


VLTs (Video Lottery Terminals) [2020/21]



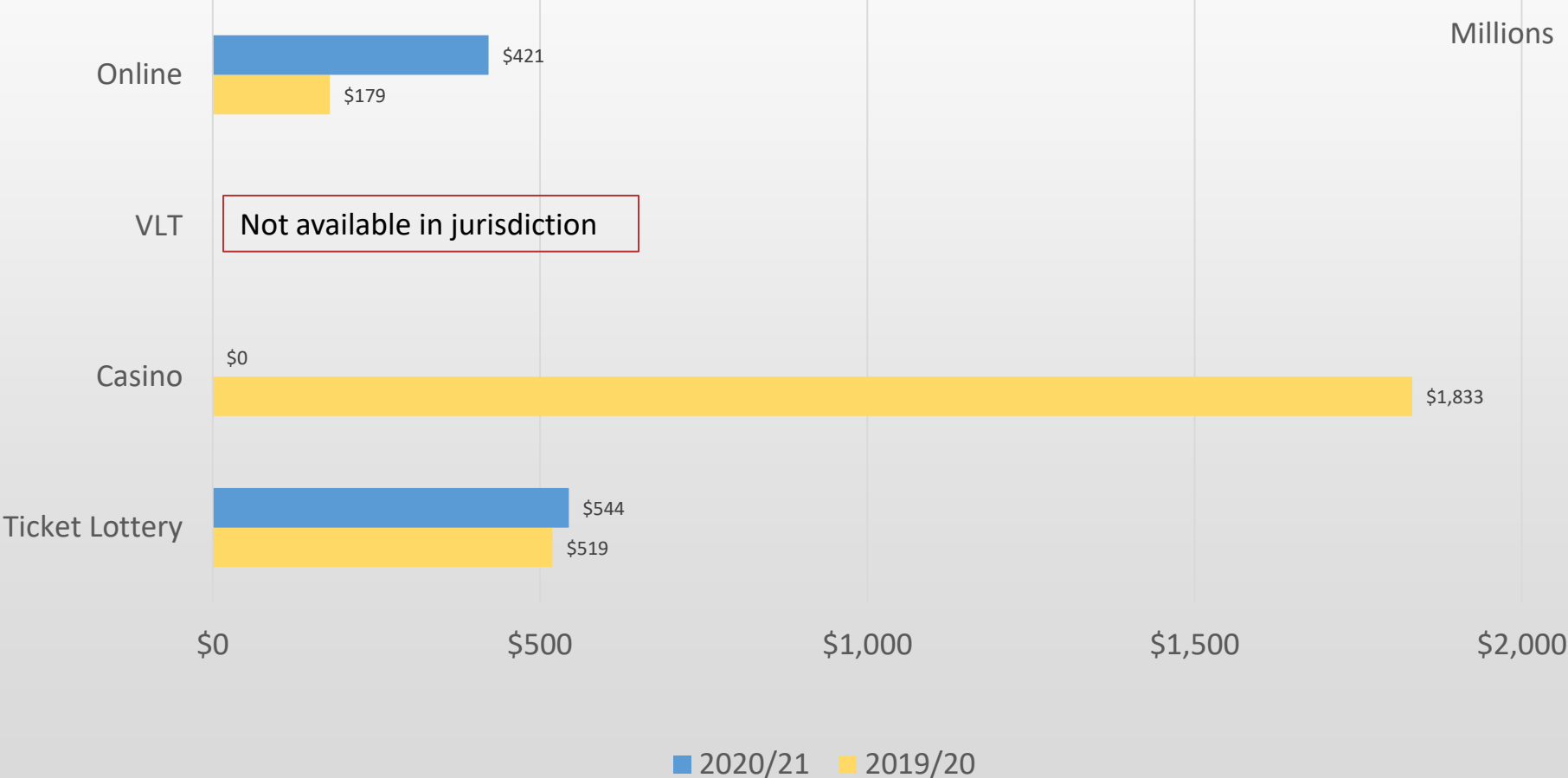
Online [2020/21]



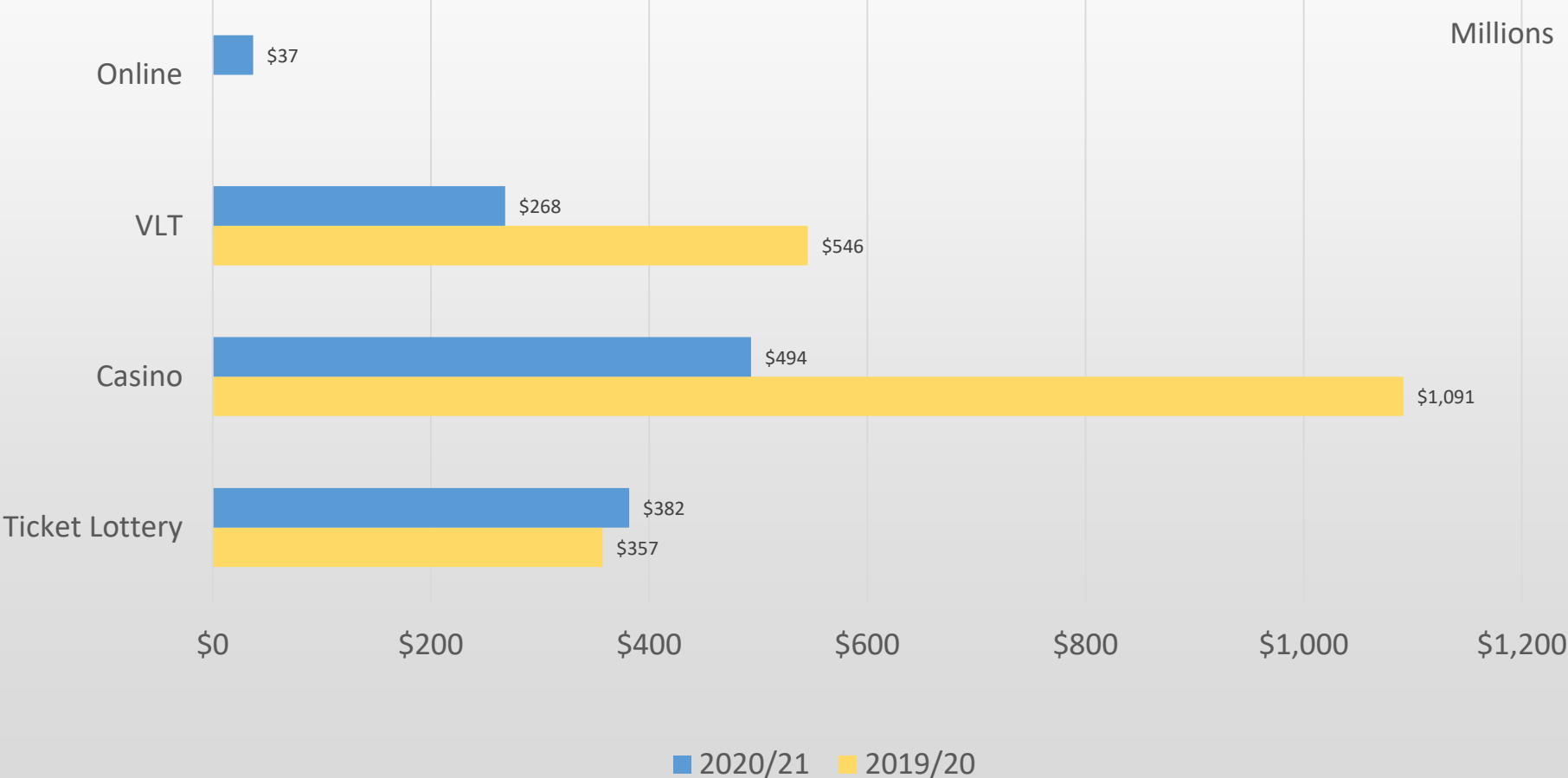


Gambling Net Revenue in BC, AB, ON & QC

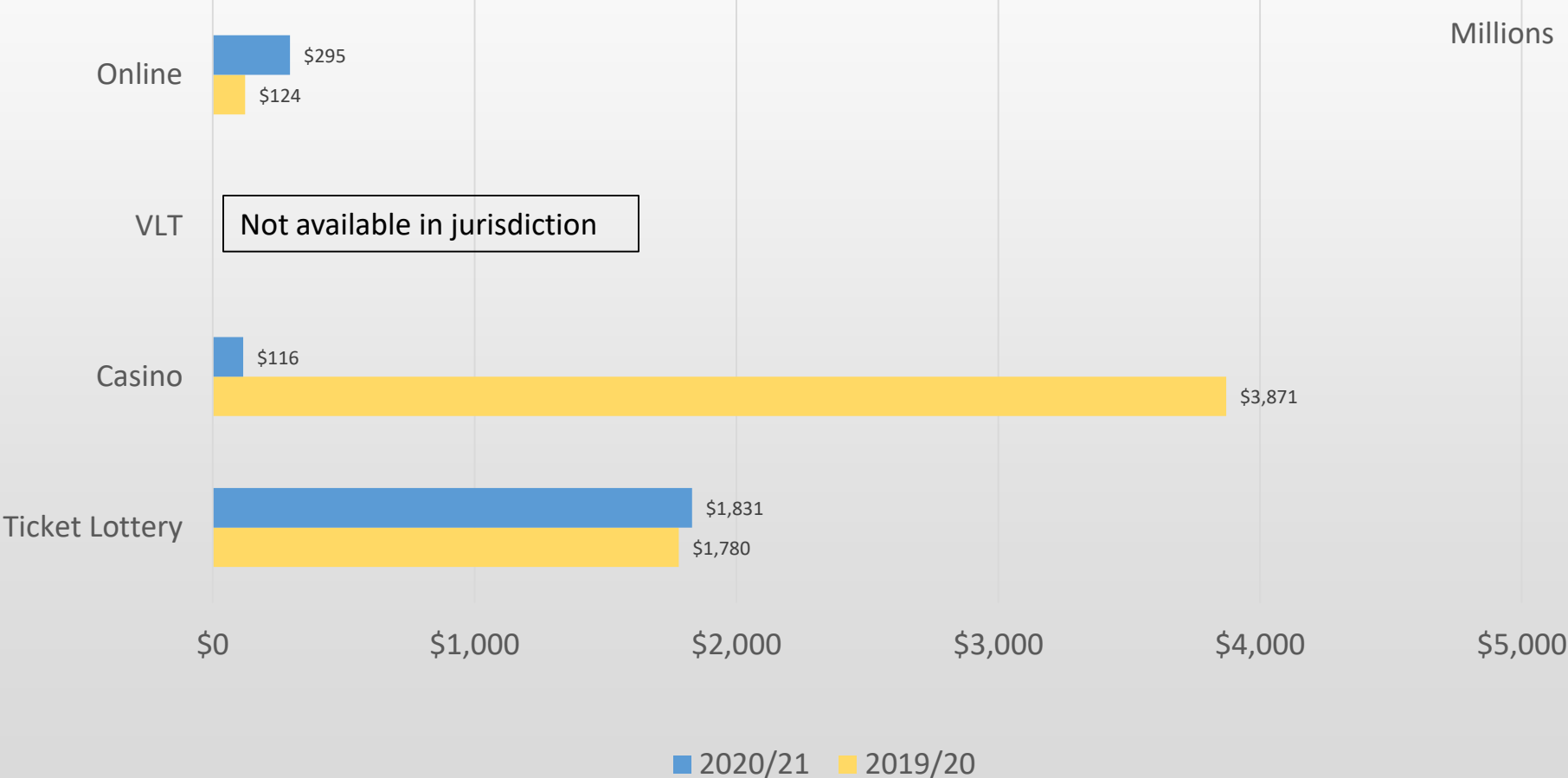
British Columbia Net Revenue [2020/21 & 2019/20]



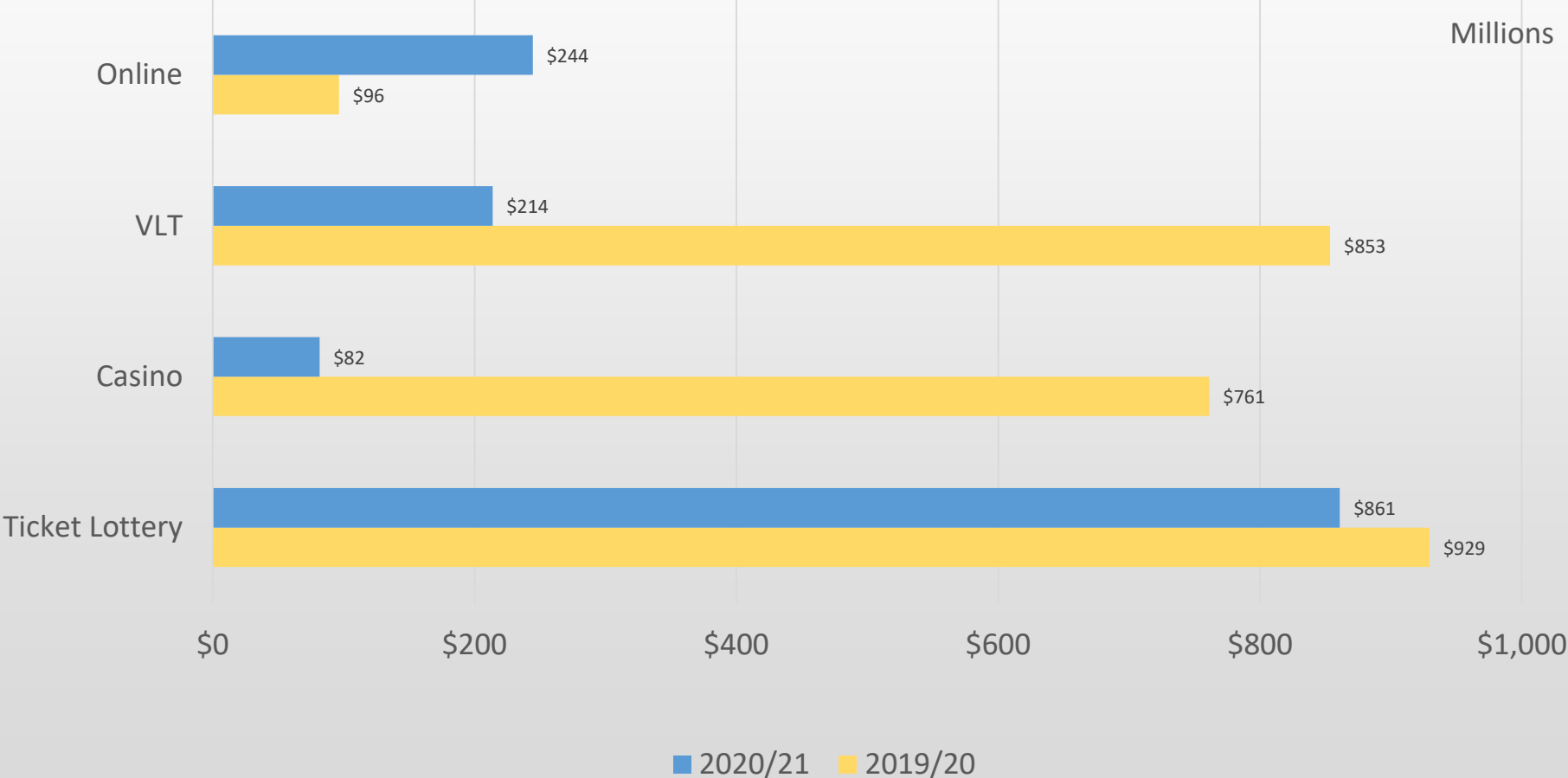
Alberta Net Revenue [2020/21 & 2019/20]



Ontario Net Revenue [2020/21 & 2019/20]



Quebec Net Revenue [2020/21 & 2019/20]



Why Relevant?

The 2020/21 gambling statistics provide:

- **Comparable figures for Canadian jurisdictions (difficult to obtain)**
- **Details about the impact of COVID-19 on gambling spending**
- **Details about the impact of COVID-19 impact on revenue to government**
- **Insight into spending trends (e.g., by gambling format, per capita, etc.)**

View Statistics Yourself Using Google Data Studio

The screenshot shows the Google Data Studio interface. On the left is a navigation menu with various filters and dimensions. The main content area displays a report titled "Gambling and Problem Gambling in Canada: A National Study". Below the title is a subtitle "Canadian Gambling Statistics (1970-2021)". The report includes a brief introduction, a suggested citation, and several definitions for key terms like Net Gambling Revenue, Net Gambling Income, Commercial Gambling, Ticket Lottery, Casino Gambling, Video Lottery Terminal, and Online Gambling. It also notes that differences in reporting practices between jurisdictions make comparisons inexact.

Gambling and Problem Gambling in Canada: A National Study

Canadian Gambling Statistics (1970-2021)

A component of the research study has involved documenting all the background information pertaining to the provision and participation in gambling. The Canadian gambling statistics presented here have been collected from annual reports produced by provincial and territorial organizations responsible for regulating, conducting/managing and operating gambling in Canada. [USE MENU AT LEFT TO ACCESS STATISTICS.](#)

Suggested Citation: Stevens, R. M. G. (2022). *Gambling statistics. Gambling and problem gambling in Canada: A national study.* <https://datastudio.google.com/ju0/reporting/3f20dc8b-6e47-420d-8144-a15b18faabc9/page/p8VkB>

Definitions:

Net Gambling Revenue ("NET-REV"): Revenues remaining after the deduction of prizes and winnings have been paid to gamblers.

Net Gambling Income ("NET-INC"): Revenues remaining to government after deduction of prizes and winnings as well as other expenses related to the cost of sales (e.g., retailer commissions, federal tax expenses, etc.).

Commercial Gambling ("COMM"): Refers to all formats of gambling combined in a jurisdiction with the exception of charitable gambling formats and horseracing.

Ticket Lottery ("TICKET"): Refers to commercial lottery tickets (i.e., inter-provincial lottery games, instant tickets, sports lottery). Most often purchased in-person.

Casino Gambling ("CASINO"): Refers to commercial casino gambling. Typically includes slot machines and casino table games. Most often provided in-person.

Video Lottery Terminal ("VLT"): Refers to video lottery terminal gambling in bars, restaurants and gaming halls.

Online Gambling ("ONLINE"): Refers to online casino-style games provided by a provincial operator. Certain jurisdictions also include ticket lottery products purchased online in this category.

Differences in reporting and accounting practices between jurisdictions and also within jurisdictions over time make comparisons inexact. These statistics are perhaps most useful for establishing trends over time.

[GAMBLING STATISTICS 1970-2021 \[DATABASE\]](#)

The cover page features a blue and white design with a wavy line at the top. The title "GAMBLING IN CANADA" is prominently displayed in blue, with the subtitle "Statistics 2020-2021" below it. An abstract section provides a brief overview of the report's content, mentioning that it is compiled from annual reports of government organizations responsible for regulating, managing and regulating each of Canada's provinces and territories. The author's name, Rhys Stevens, and his title, Institute Librarian & Information Specialist, are listed at the bottom.

GAMBLING IN CANADA

Statistics 2020-2021

Abstract
Statistics about gambling in Canada for fiscal year 2020-21 (April 1, 2020 to March 31, 2021) compiled from annual reports of government organizations responsible for conceiving, managing and regulating each of Canada's provinces and territories.

Rhys Stevens, Institute Librarian & Information Specialist
rhys.stevens@alberta.ca

[GAMBLING IN CANADA - STATISTICS 2020-2021](#)



The End

Contact: rhys.stevens@uleth.ca