

Memorandum of Understanding Between  
Calgary Economic Development Ltd.  
And  
Calgary Regional Partnership

This Memorandum of Understanding ("MOU") is made on January 26, 2017 (the "Effective Date").

This MOU establishes the terms for collaboration between Calgary Economic Development ("CED") and the Calgary Regional Partnership ("CRP") for the purpose of promoting the competitiveness of the *Calgary Region Inland Port and the Foreign Trade Zone*, to achieve industry growth and prosperity.

Under this collaboration, CRP and CED will work together to create and promote a more understood, integrated and energized approach to strengthening the Calgary Region Inland Port and FTZ using the mandates and resources currently available to them. It includes a concerted and coordinated effort to bring attention to the needs, competitiveness and opportunities of the Inland Port through leveraged collaboration between the two organizations and across the broader transportation and logistics community in the Calgary Region.

CED and CRP agree that they will collaborate on the following:

- Develop a formalized Calgary Region Inland Port concept, marketing strategy and associated action plans for 2017 and 2018.
- Create marketing collateral and/or platforms that can be shared and promoted by industry and regional stakeholders.
- Promote the Calgary Region Inland Port through CED and CRP marketing and awareness initiatives, nationally and internationally.
- Work with industry and government stakeholders to identify, and where appropriate, jointly pursue export-focused opportunities through all relevant sea ports, including the Ports of Vancouver and Prince Rupert, other trade corridors, and across all modes of transportation.
- Begin developing a picture of the logistics-related industrial land supply across the Calgary Region to support an informed discussion of land and transportation needs, opportunities and priorities for planning, development, goods movement and transportation priorities.
- Engage industry stakeholders, as required, in the identification and resolution of issues, and advancement of opportunities, that will impact the competitiveness of the Calgary Region Inland Port.

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Term and Termination

This MOU shall remain in full force and effect for two (2) years commencing on the Effective Date, unless it is:

- a. Automatically renewed for a one-year term and only for the first two (2) years; or
- b. Replaced at an earlier date upon the agreement of both Parties by a further understanding or contract in respect of the subject matter hereof; or
- c. Terminated (without liability) by an Party giving thirty (30) days written notice to the other Party of that Party's intention to terminate this MOU.

Nothing in this agreement shall grant to either Party the right to make commitments of any kind for or on behalf of the other without the written consent of the other, it being expressly agreed that one Party cannot act as agent for the other. Additionally, neither organization has the right to distribute written material or the name of the logo of the other without first obtaining the express written permission of the other organization.

Calgary Economic Development Ltd.

Calgary Regional Partnership

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Mary Moran

President & CEO

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Colleen Shepherd

Executive Director

Date: \_\_\_\_\_