

A vertical red bar is located on the left side of the slide. A large red rectangle occupies the upper right portion of the slide.

## Opening access to research through collective action

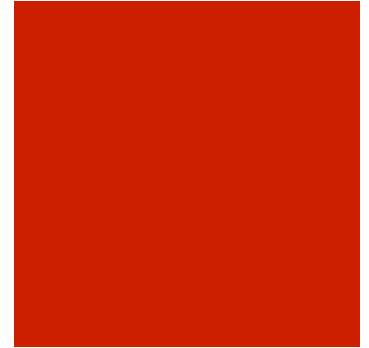
Jennifer McLennan, Director of Communications

October 19, 2009 - In celebration of OPEN ACCESS WEEK  
at the University of Calgary

# What is SPARC?

- SPARC, the Scholarly Publishing and Academic Resources Coalition, is an international alliance of academic and research libraries working to correct imbalances in the scholarly publishing system. SPARC's pragmatic focus is to **stimulate the emergence of new scholarly communication models that expand the dissemination of scholarly research and reduce financial pressures on libraries**. Action by SPARC in collaboration with stakeholders – including authors, publishers, and libraries – **builds on the unprecedented opportunities created by the networked digital environment** to advance the conduct of scholarship.

SPARC is:



“SPARC is hope and power and action  
through collaboration...”

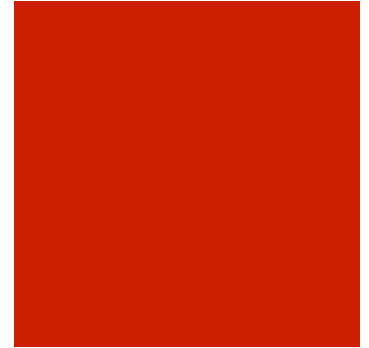
■ James Neal, Vice President of Information Services and University Librarian,  
Columbia University.  
Chair, SPARC Steering Committee, 2003-2005

SPARC®

# The collective

- SPARC (North America) – 228 academic and research libraries and library organizations (CARL, AAHSL, ACRL...). (You!)
- SPARC Europe – 100 libraries in the UK and Europe
- SPARC Japan – 500 libraries
- Alliance for Taxpayer Access – 90 patient, consumer, and student organizations, publishers, businesses, libraries
- Open Access Working Group
- Canadian Open Access Working Group

# Strategy



- SPARC's role in stimulating change focuses on:
  1. ADVOCATING policy changes that advance the potential of technology to advance scholarly communication and that explicitly recognize that dissemination is an essential, inseparable component of the research process;
  2. INCUBATING real-world demonstrations of business and publishing models that advance changes benefiting scholarship and academe;
  3. EDUCATING stakeholders about the problems facing scholarly communication and the opportunities for change.

# Open Access

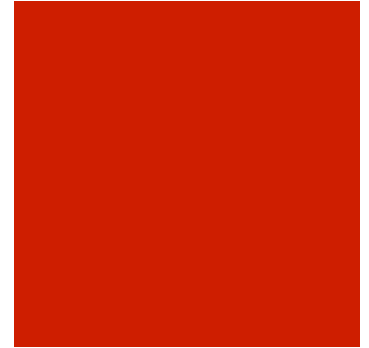
A vision, where research is

- ACCESSIBLE

- online,
- for free,
- immediately after publication

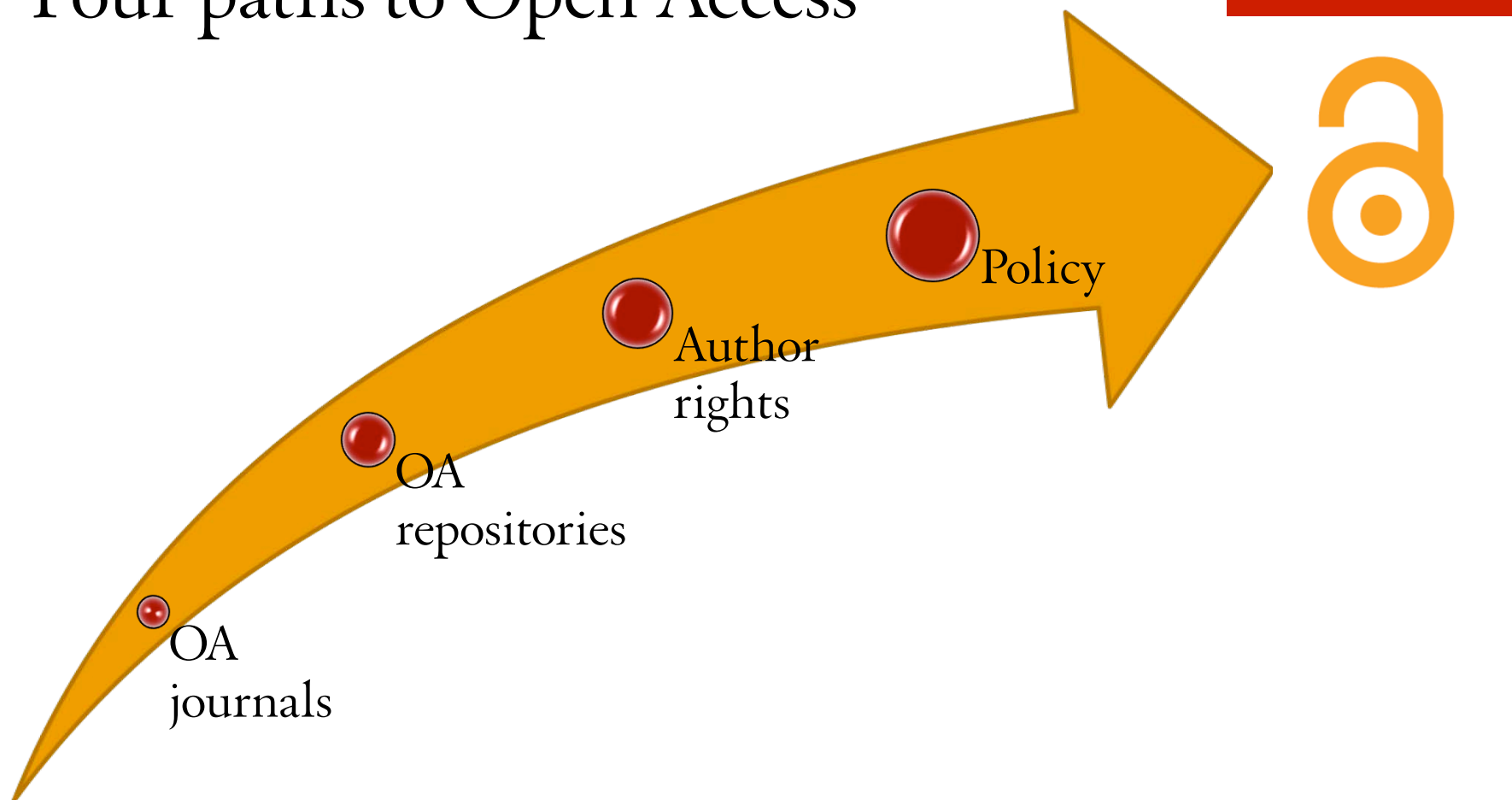
- AVAILABLE

- To use
- And reuse



SPARC®

# Four paths to Open Access



# Three take-aways

1. SPARC member resources
2. State of play
3. Ideas



# Recent efforts, advocacy



Canadian Institutes  
of Health Research

Instituts de recherche  
en santé du Canada

Canadian Institutes of Health Research  
Instituts de recherche en santé du Canada



**English**

[Important Notices](#)

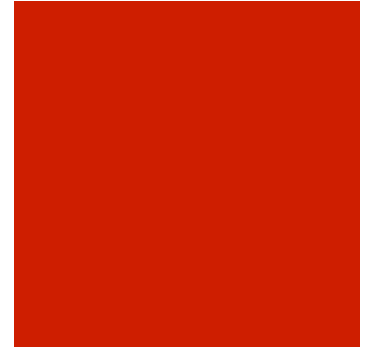
**Français**

[Avis importants](#)

Canada

SPARC®





\$60,000,000,000<sub>+USD</sub>

SPARC<sup>®</sup>

# Advocacy, local

HARVARD UNIVERSITY

RESOURCES FOR: Faculty | Staff | Students



FACULTY OF ARTS AND SCIENCES



Stanford University  
School of Education

## MIT Faculty Open-Access Policy

**Policy adopted by unanimous vote of the faculty on 3/18/2009:**

The Faculty of the Massachusetts Institute of Technology is committed to disseminating the fruits of its research and scholarship as widely as possible. In keeping with that commitment, the Faculty adopts the following policy: Each Faculty member grants to the Massachusetts Institute of Technology nonexclusive permission to make available his or her scholarly articles and to exercise the copyright in those articles for the purpose of open dissemination. In legal terms, each Faculty member grants to MIT a nonexclusive, irrevocable, paid-up, worldwide license to exercise any and all rights under copyright relating to each of his or her scholarly articles, in any medium, provided that the articles are not sold for a profit, and to authorize others to do the same. The policy will apply to all scholarly articles written while the person is a member of the Faculty except for any articles completed before the adoption of this policy and any articles for which the Faculty member entered into an incompatible licensing or assignment agreement before the adoption of this policy.

SPARC®

## Campus Open Access Policies

If you're considering a campus open-access policy, or already have one in development, SPARC is here to help. SPARC has coordinated with open-access policy leaders and experts to develop this new set of resources to support data-driven, community-engaging, and successful open-access policy development at institutions everywhere. Please explore and let us know how we can support you.

- [If you've initiated a campus open-access policy:](#)

Some faculty members or administrators are under discussion on your campus, or you are providing such individuals with timely, accurate open-access policy, and the mechanics for publishing practices. [\[Read more\]](#)

- [If you're considering a campus c](#)

The Internet has brought unparalleled opportunity down economic and physical barriers to share their mission of creating, preserving, and disseminating steps to capture the benefits of Open scholarly articles and other research outputs

### How we can help

SPARC offers two types of resources to facilitate Open Access, including the facts about copy and journal sustainability.

### Advisory Group

Hal Abelson, Massachusetts  
Institute of Technology  
Michael W. Carroll,  
American University  
Ray English, Oberlin College  
Stevan Harnad, University of  
Southampton  
John Palfrey, Harvard University

### Resources

[Open doors and open minds: What faculty authors can do to ensure open access to their work through their institution](#) (A SPARC/Science Commons White Paper)

[SPARC Innovator \(June 2008\): Harvard University Faculty of Arts and Sciences](#)

- Addendum: [Stanford University School of Education passes open access policy in wake of Harvard's action](#)

[SPARC-Oberlin Group Webcast on the Harvard Policy \(February 2009\)](#)

[Campus Open Access Policies: The Harvard Experience and How to Get There \(The June 2008 SPARC-ACRL Forum on Emerging Issues in Scholarly Communication\)](#)

### FAQ & Common Misconceptions

These documents are available upon request. Please click for details. will link to a request form

### Discussion Forums

#### SPARC Author Rights Discussion Forum

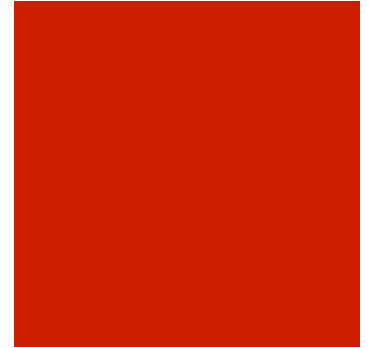
List membership is subject to approval and posts are moderated for appropriate topical content. Read more in our announcement. To

#### SPARC Open Access Newsletter

SOAN is a monthly newsletter authored by Peter Suber and offering news and analysis of the open access movement—the worldwide



# Incubation



STANFORD ENCYCLOPEDIA OF PHILOSOPHY

SPARC®

# Incubation

- *Income models for Open Access: An overview of current practice*
- *Campus-based publishing partnerships: A guide to critical issues*
- *Publishing Cooperatives: An Alternative for Society Publishers - A SPARC Discussion Paper*
- *Sponsorships for Nonprofit Scholarly & Scientific Journals: A Guide to Defining & Negotiating Successful Sponsorships*
- *Setting Up a Nonprofit Tax-Exempt Corporation*
- [www.arl.org/sparc/publications](http://www.arl.org/sparc/publications)

# Recent efforts, education

**GREATER REACH  
FOR YOUR RESEARCH**



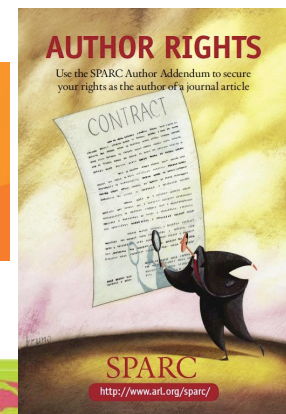
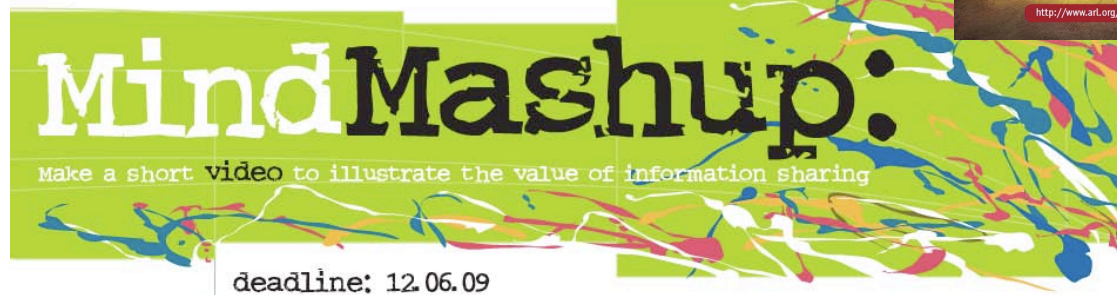
Ernie Ingles: Why Repositories? from Open Access Videos on Vimeo.



**THE RIGHT TO RESEARCH COALITION**



2009 call for entries



**SPARC®**





UNIVERSITY OF  
CALGARY  
LIBRARIES AND  
CULTURAL RESOURCES

# OPEN ACCESS WEEK

openaccessweek.org

[Home](#)
[Online Resources](#)
[Books](#)
[Journals](#)
[Research Support](#)
[Services](#)
[News](#)

## Services

[Borrowing +](#)
[Distance Education +](#)
[For Alumni +](#)
[For Community Readers](#)
[For Continuing Education Students +](#)
[For Faculty -](#)
[U of C Institutional Repository +](#)
[Open Access -](#)
[Open Access Authors Fund](#)
[Open Access in Libraries & Cultural Resources](#)
[Open Access Week](#)
[Copyright & Fair Dealing +](#)
[Creating Persistent URLs](#)
[Ereserve for my Class](#)
[Library Instruction](#)
[Placing Print Reserve Readings](#)

[Services](#) » [For Faculty](#) » [Open Access](#) » Open Access Week

## Open Access Week

**Open Access Week is HERE, October 19-23, 2009**

The University of Calgary celebrates the international momentum on Open Access when Libraries and Cultural Resources (LCR) hosts special events and activities during Open Access Week.

Watch for displays across LCR, daily information in U-Today, [special national and international announcements](#) about Open Access, and a [presentation](#) on FRIDAY OCTOBER 23, co-sponsored by Libraries and Cultural Resources, the Students Union and the Vice-President (Research)

### 5 new ways Libraries & Cultural Resources is supporting Open Access at the University of Calgary

#### 1. \$100,000 Open Access Authors Fund

Faculty and grad students are invited to access this innovative fund to cover Open Access author fees. Libraries and Cultural Resources is playing a leading role in the movement to increase worldwide accessibility of cutting-edge research. The funds have helped over 150 UofC authors publish their research in Open Access journals.

<http://library.ucalgary.ca/services/information-faculty/open-access>

**Contact:** Andrew Waller [waller@ucalgary.ca](mailto:waller@ucalgary.ca)

# You are a part

- Plug in to the SPARC network. You are part of the constellation
- Dig in to one of the program areas. Become fluent with any one area. Brochures, webcasts, events. White papers. Sparky Awards, Open-access policies
- Start conversations on campus
- Get to know us, help us get to know you



SPARC<sup>®</sup>

Thank you

Jennifer McLennan

[jennifer@arl.org](mailto:jennifer@arl.org)

(202) 296-2296

<http://www.arl.org/sparc>

SPARC<sup>®</sup>