## Calgary Metropolitan Plan Website Wins Award

BY <u>CRPADMIN</u> • AUGUST 29, 2013 • <u>CALGARY METROPOLITAN</u> PLAN, PARTNERSHIP/PLAN, PROJECTS



BEST IN CLASS

The Calgary Metropolitan Plan website recently won the Interactive Media' Award's "Best in Class" under the Government category. There were 137 entries in that category from around the world. This is a tremendous accomplishment for the Calgary Regional Partnership, as this award recognized the hard work required to develop a website based on the Calgary Metropolitan Plan.

The site needed to be informative yet easy enough for anyone to understand the complexities of the Plan and why it is essential for the Calgary Region. Many people were instrumental in the development of the website with a significant contribution by our partners at Cordon Media. They continue to help the Partnership communicate to our audiences through web and digital solutions.

The Interactive Media Awards recognize the highest standards of excellence in website design and development and honor individuals and organizations for their outstanding achievement.

Created by the Interactive Media Council, Inc. (IMC), a non-profit organization of leading web designers, developers, programmers, advertisers and other web-related professionals, the competition is designed to elevate the standards of excellence on the Internet and offer winners a boost in marketing and exposure. IMC serves as the primary sponsor and governing body of the Interactive Media Awards, establishes the judging system and provides the judges for the competition.