#### https://prism.ucalgary.ca

Conferences

Conference on Postsecondary Learning and Teaching

2013-05-15

#### Community of Inquiry in an Online Course

#### Norman, D'Arcy

1st Annual Collaborating for Learning Conference, May, 15-16, 2013, University of Calgary, Calgary, Alberta.

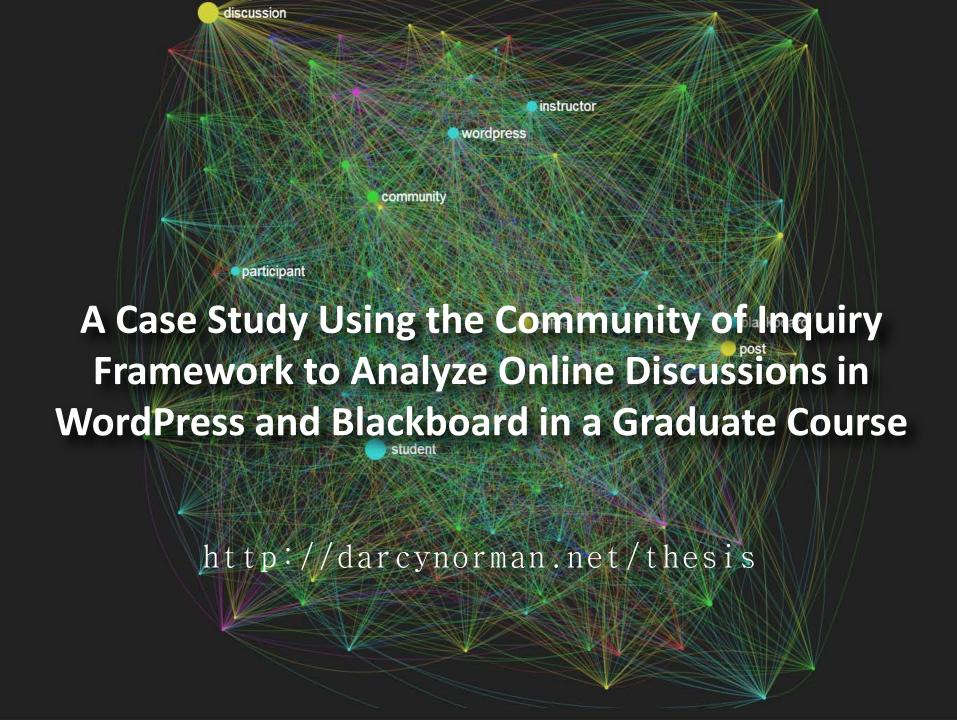
http://hdl.handle.net/1880/49647

Downloaded from PRISM Repository, University of Calgary

# Community of Inquiry in an Online Course

D'Arcy Norman

Collaboration for Learning 2013

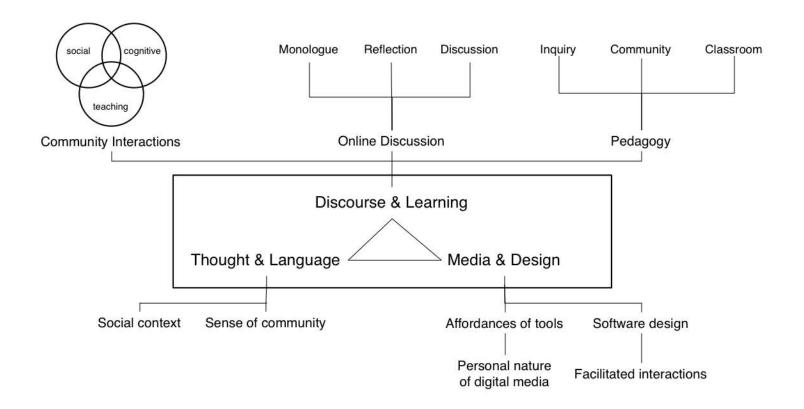


# Research question

How does the selection of an online discussion software environment, specifically the Blackboard discussion board and WordPress blogging software, when combined with course design and pedagogical decisions, influence the nature of a learning community, as expressed through online discourse and social connectedness in higher education?

# unofficial research question

WordPress rules, Blackboard drools. #amiright?



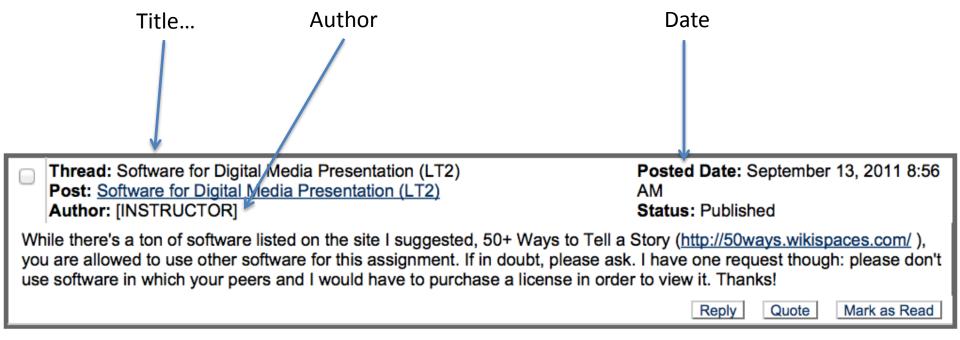
## Types of data

- Online discussion archives
  - Metadata
    - Timestamps
    - Participants and connectedness
  - Coding of online discussion posts
- Survey
  - combined Col & Classroom Community
- Interview

Information about the posts...

## **ONLINE DISCUSSION METADATA**

## Metadata...



Id	Platform	Discussion	Thread	Person	Date	Day	Wordcount	Images	Links	Attachments
1	Blackboard	FAQ	1.1	Instructor						
2	Blackboard	FAQ	1.1.1	Instructor	2011-09-13	74	62		1	
3	Blackboard	FAQ	1.1.1.1	Student-0	2011-09-22	83	0	-		
4	Blackboard	FAQ	1.1.1.1.1	Instructor	2011-09-22	83	39	-		
5	Blackboard	FAQ	1.1.1.1.1	Student-0	2011-09-22	83	0	-		
6	Blackboard	FAQ	1.1.1.1.1.1	Instructor	2011-09-23	84	106	-		
7	Blackboard	FAQ	1.1.1.1.1.1.1	Student-0	2011-09-23	84	0	-		
8	Blackboard	FAQ	1.1.2	Instructor	2011-09-13	74	56	-		
9	Blackboard	FAQ	1.1.3	Instructor	2011-09-13	74	104			
10	Blackboard	FAQ	1.1.4	Instructor	2011-09-26	87	158	-		1
11	Blackboard	FAQ	1.1.4.1	Instructor	2011-09-26	87	1			1
12	Blackboard	FAQ	1.1.4.2	Instructor	2011-09-26	87	34	1	1	
13	Blackboard	FAQ	1.1.5	Instructor	2011-09-29	90	126	-		
14	Blackboard	FAQ	1.1.6	Student-6	2011-09-29	90	92	-		
15	Blackboard	FAQ	1.1.6.1	Instructor	2011-09-29	90	103	-	2	
16	Blackboard	FAQ	1.1.6.1.1	Student-6	2011-09-29	90	76			
17	Blackboard	FAQ	1.1.6.1.1.1	Instructor	2011-09-30	91	116	-		
18	Blackboard	FAQ	1.1.6.2	Student-5	2011-10-07	98	67			
19	Blackboard	FAQ	1.1.6.2.1	Instructor	2011-10-08	99	100	-	2	
20	Blackboard	FAQ	1.1.7	Student-4	2011-10-06	97	92	-	1	
21	Blackboard	FAQ	1.1.7.1	Instructor	2011-10-06	97	30	-		
22	Blackboard	FAQ	1.1.8	Student-2	2011-10-11	102	77	-		
23	Blackboard	FAQ	1.1.8.1	Instructor	2011-10-11	102	71			
24	Blackboard	FAQ	1.1.9	Instructor	2011-10-13	104	352		1	

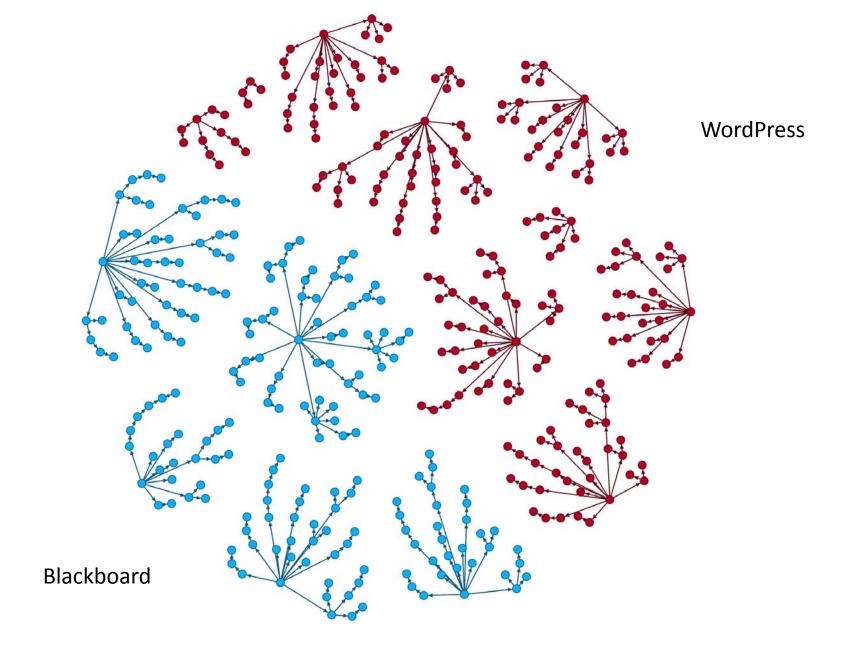


Figure 4.2 – Sample diagram of posts and responses built from metadata in online discussions...

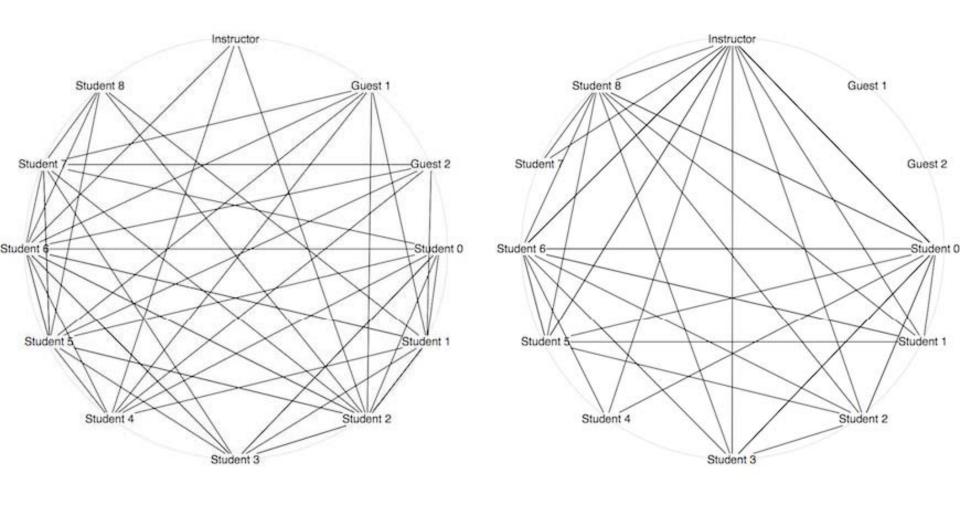


Figure 4.9 – Connections between individuals in WordPress (left) and Blackboard (right)

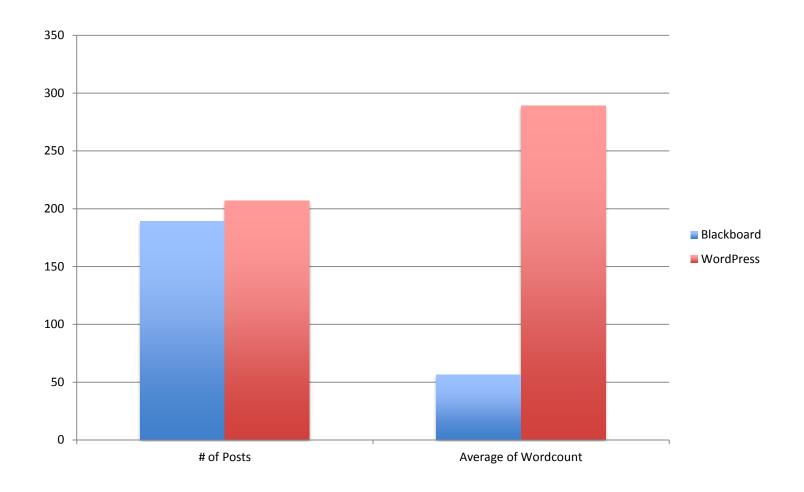


Figure 4.4 – Number of posts and average word count for Blackboard and WordPress

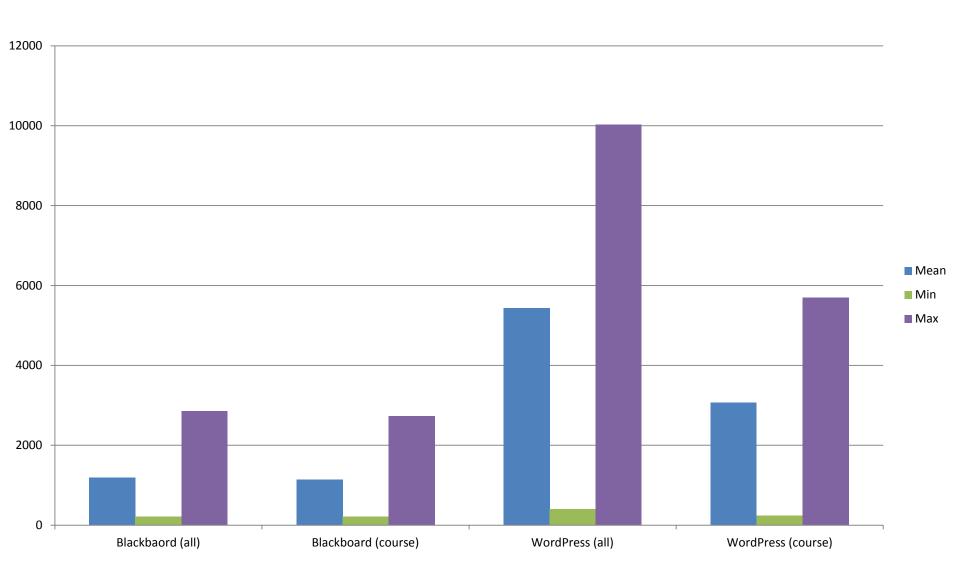


Figure 4.8 – Mean, max and min total word counts of students' posts to Blackboard and WordPress

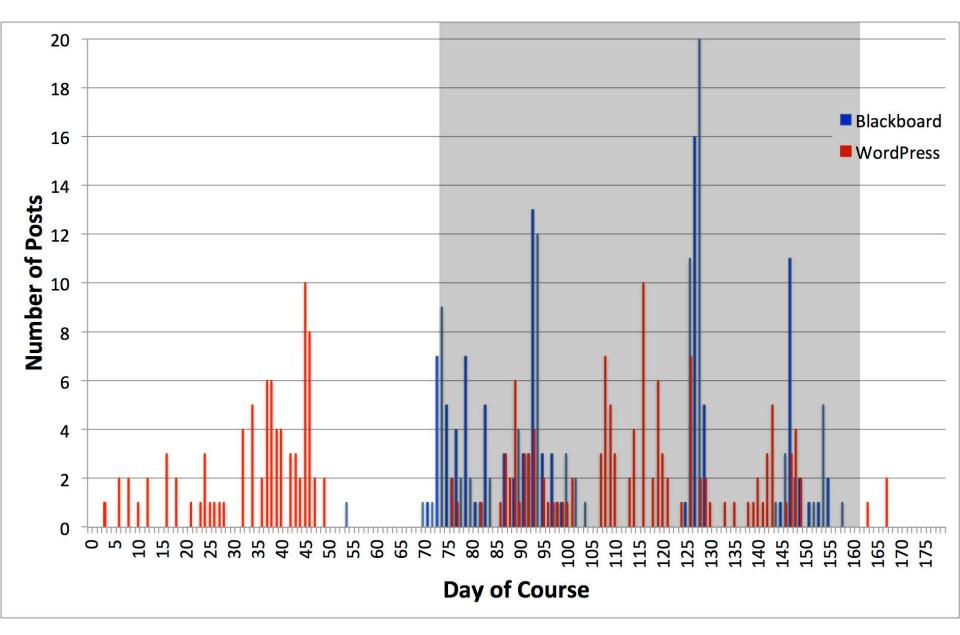


Figure 4.3 – Timeline of posting activity by day of course, for WordPress and Blackboard

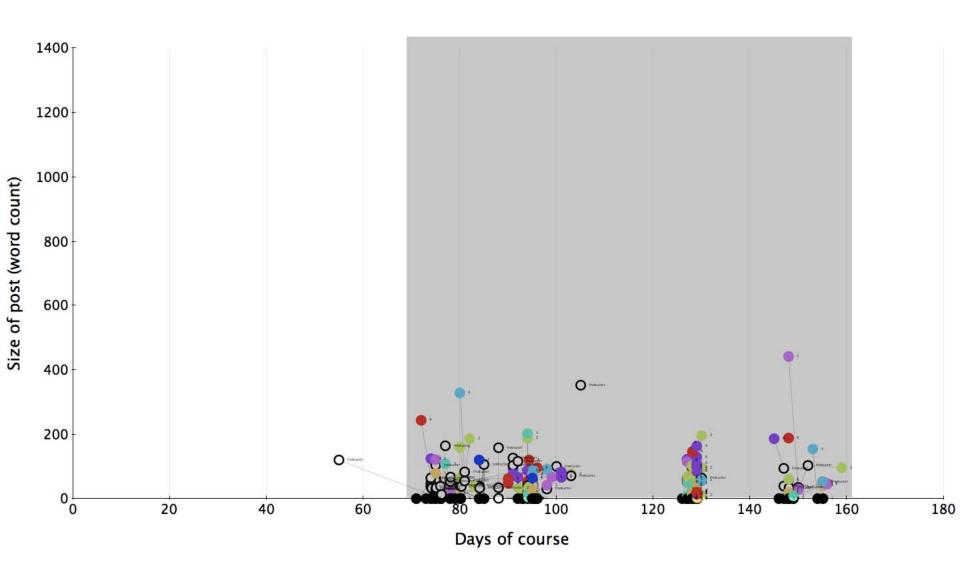


Figure 4.6 – Online discussion activity in Blackboard

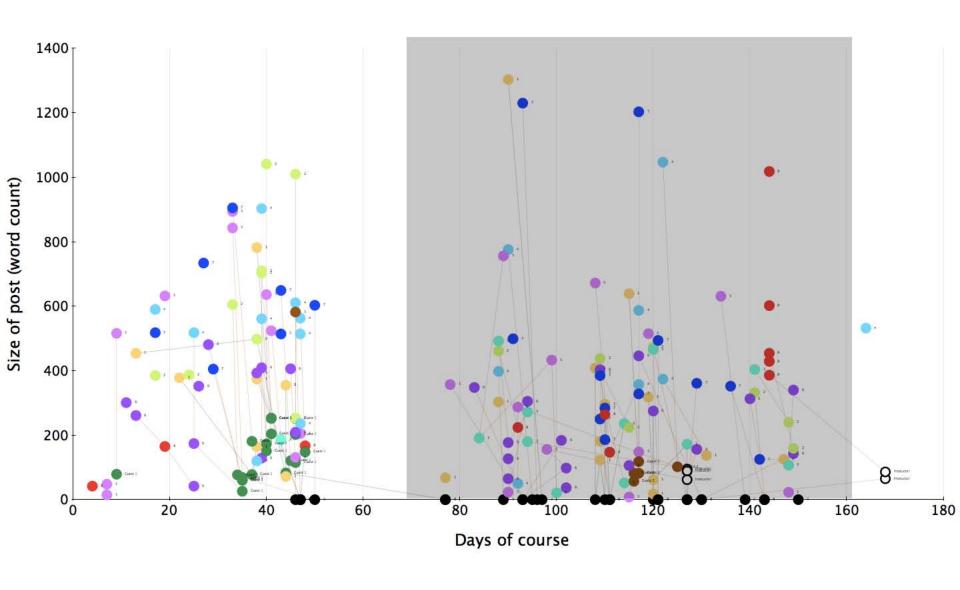


Figure 4.5 – Online discussion activity in WordPress

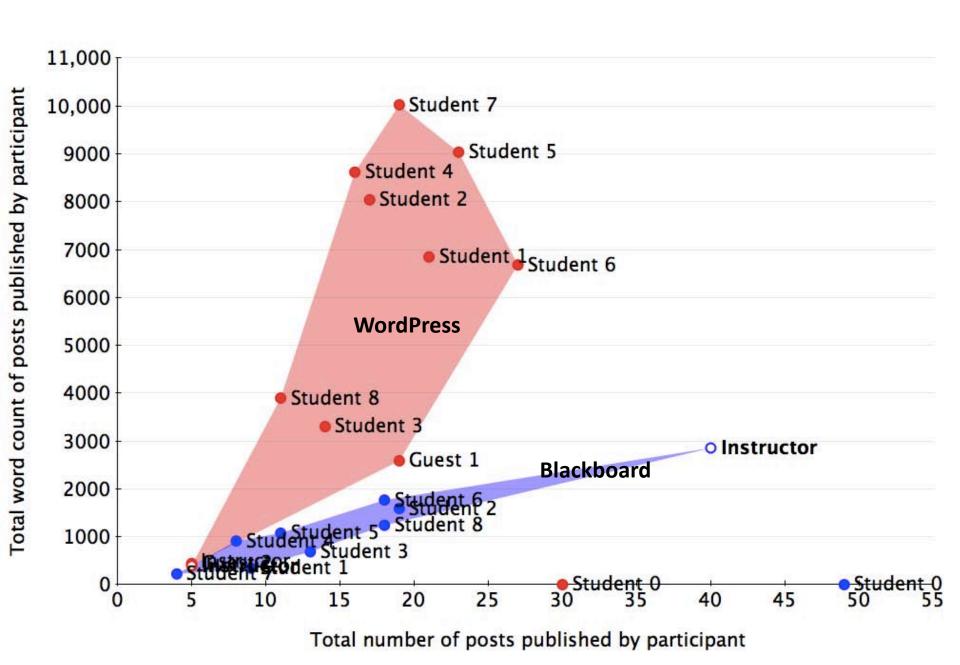


Figure 4.7 – Total number of posts vs. total wordcount of posts published by participants

Looking inside the posts...

## **CONTENT ANALYSIS**





# BASICALLY MEANINGLESS, BUT PRETTY...

# CODING & LATENT SEMANTIC ANALYSIS

	Community of Inquiry Presence	Category	Indicator	
	C: Cognitive Presence	C1: Triggering Event	C1A: Recognize the problem	
			C1B: Sense of puzzlement	
		C2: Exploration	C2A: Information exchange	
			C2B: Discussion of ambiguities	
		C3: Integration	C3A: Connecting ideas	
			C3B: Creating solutions	
	S: Social Presence	S1: Emotional Expression	S1A: Emoticons	
			S1B: Autobiographical narratives	
		S2: Open Communication	S2A: Risk-free expression	
			S2B: Acknowledging others	
			S2C: Being encouraging	
		S3: Group Cohesion	S3A: Encouraging collaboration	
			S3B: Helping	
			S3C: Supporting	
	T: Teaching Presence	T1: Instructional Management	T1A: Structuring content	
			T1B: Setting discussion topics	
			T1C: Establishing discussion groups	
		T2: Building understanding	T2A: Sharing personal meaning and values	
			T2B: Expressing agreement	
			T2C: Seeking consensus	
		T3: Direct Instruction	T3A: Focusing and pacing discussion	
			T3B: Answering questions	
I .			T3C: Diagnosing misconceptions	
Table 3.1 – Coding ten	nplate		T3D: Summarizing learning outcomes or issues	

2	A	В	C	D	E	L	M	N
1	ld	Platform	Discussion	Thread	Person	Cognitive	Teaching	Social
2	1	Blackboard	FAQ	1.1	Instructor			
3	2	Blackboard	FAQ	1.1.1	Instructor	C2A	T1B	
4	3	Blackboard	FAQ	1.1.1.1	Student-0			
5	4	Blackboard	FAQ	1.1.1.1.1	Instructor	C2A		
6	5	Blackboard	FAQ	1.1.1.1.1	Student-0			
7	6	Blackboard	FAQ	1.1.1.1.1.1	Instructor	C2A	T1A	
8	7	Blackboard	FAQ	1.1.1.1.1.1.1	Student-0			
9	8	Blackboard	FAQ	1.1.2	Instructor		T1A	
10	9	Blackboard	FAQ	1.1.3	Instructor		T1A,T3B	
11	10	Blackboard	FAQ	1.1.4	Instructor	C2A	T1A,T3B	
12	11	Blackboard	FAQ	1.1.4.1	Instructor	C2A		
13	12	Blackboard	FAQ	1.1.4.2	Instructor	C2A	T1A	
14	13	Blackboard	FAQ	1.1.5	Instructor	C2A	T3B	
15	14	Blackboard	FAQ	1.1.6	Student-6	C1B,C2A		
16	15	Blackboard	FAQ	1.1.6.1	Instructor	C2A	T3B	S2B
17	16	Blackboard	FAQ	1.1.6.1.1	Student-6	C1B		S2B
18	17	Blackboard	FAQ	1.1.6.1.1.1	Instructor	C2A	T3B	
19	18	Blackboard	FAQ	1.1.6.2	Student-5	C1B		S2B
20	19	Blackboard	FAQ	1.1.6.2.1	Instructor	C2A	T3B	
21	20	Blackboard	FAQ	1.1.7	Student-4	CZA		

Figure 3.7 – coded data stored in the spreadsheet

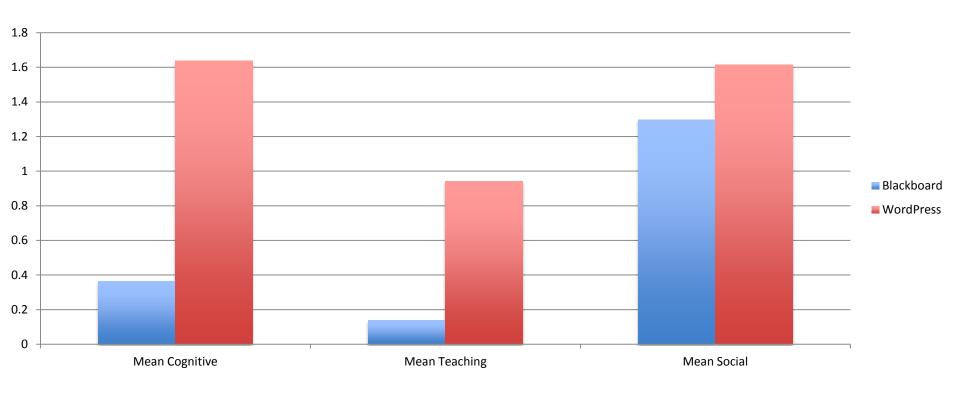
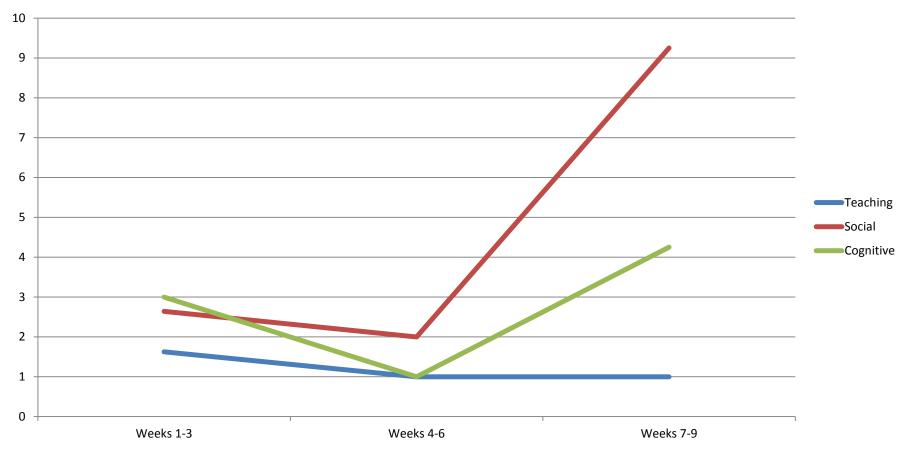
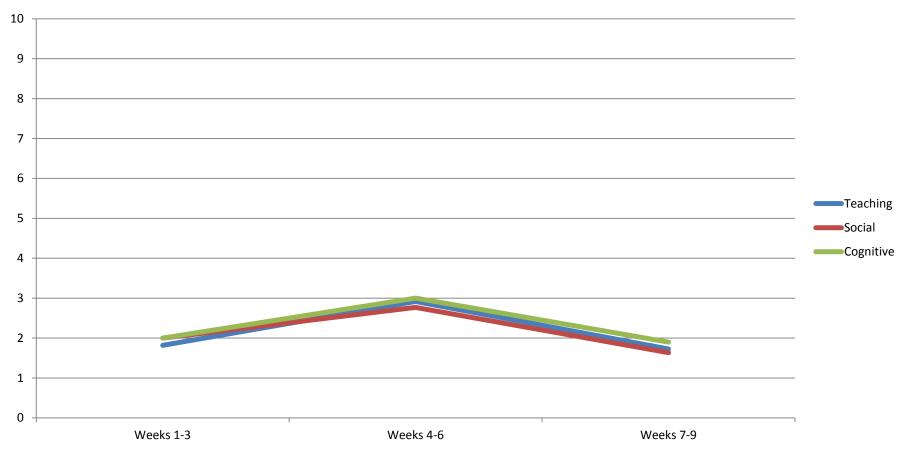


Figure 4.10 – Comparison of aggregated CoI coded values for Blackboard and WordPress

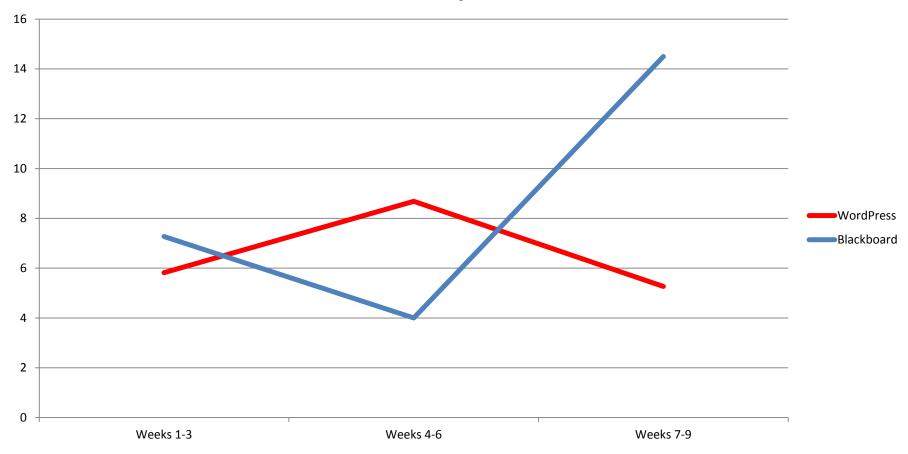
#### Mean Col Indications per post, by week of course - Blackboard



#### Mean Col Indications per post, by week of course - WordPress



#### **Col Indications by week of course**



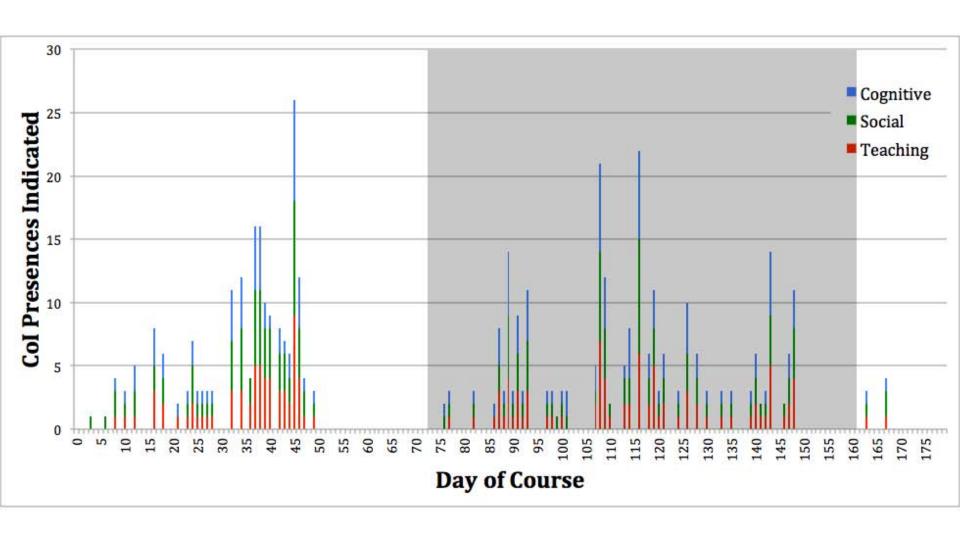


Figure 4.11 – Col presence indications in WordPress

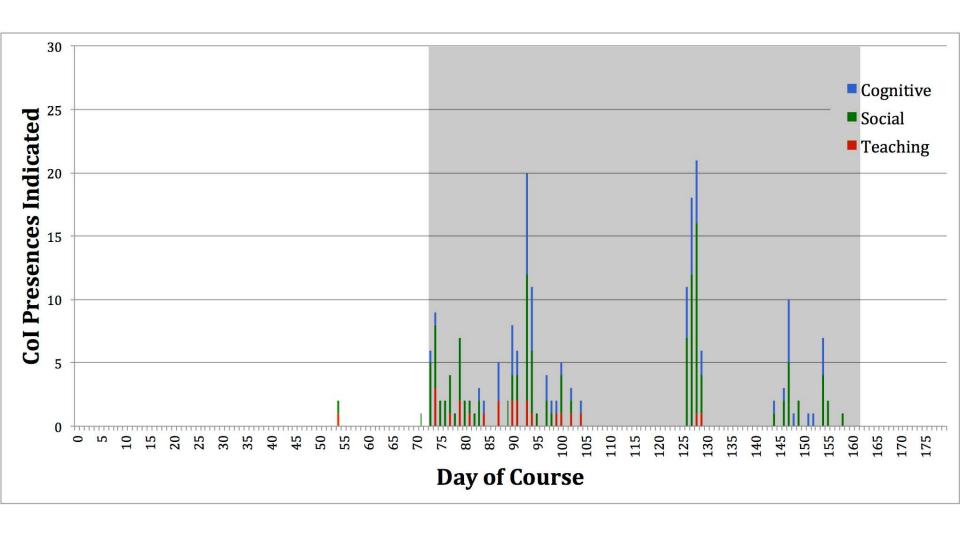


Figure 4.12 – Col presence indications in Blackboard

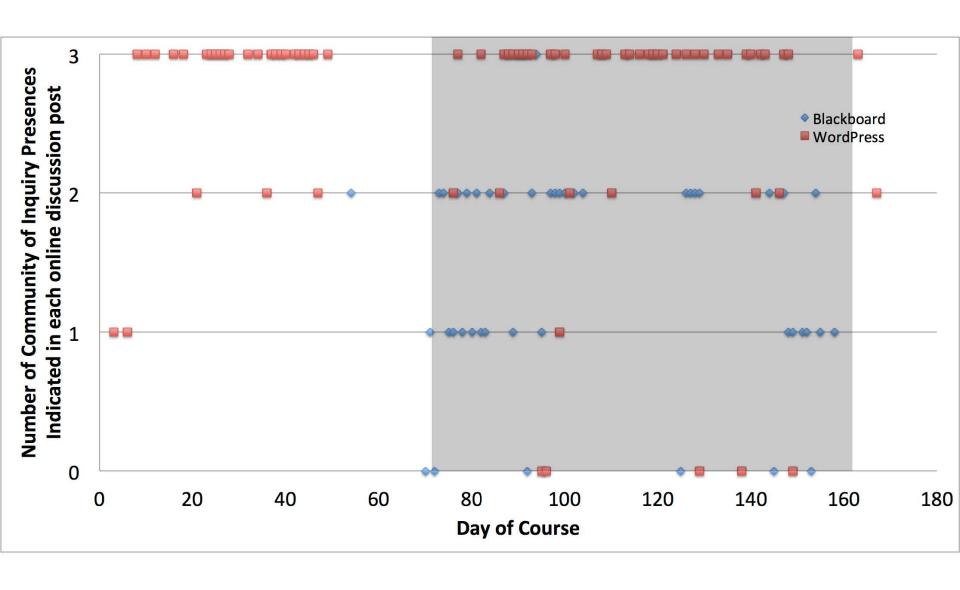


Figure 4.13 – Number of simultaneous presences show across all posts, Bb and WP

# SO, WHAT?

## What does this mean?

 Pedagogical direction on discourse may act independently of tool selection.

Students follow orders. Who knew?

 Tool selection may set the tone of online activities.

## Watch for...

- Learning analytics and discourse analysis
  - Eg. <a href="http://lakconference2013.wordpress.com">http://lakconference2013.wordpress.com</a>

- Tool development to support (near) realtime analysis of discourse
  - Eg. http://gephi.org

## Discuss...

- Role of instructor's selection of tool(s)?
- Role of pedagogical design on discourse tension with discovery/inquiry?
- Individual control vs. dictated/communal spaces?
- Role of metadata analytics?
- Role of coded-data visualization?
- High performance computing in the humanities?
- Would having this kind of analysis or visualization available alter the discourse?

# **QUESTIONS? COFFEE?**