<u>Calgary Metropolitan Plan video and Website Honoured</u>

BY <u>CRPADMIN</u> • NOVEMBER 25, 2013 • <u>CALGARY METROPOLITAN</u> PLAN, PARTNERSHIP/PLAN, TEAM

The Calgary Metropolitan Plan (CMP) <u>video</u> and <u>website</u> received two honourable mentions from the 2013 Ragan PR Digital Awards.



The <u>CMP video</u> was a finalist and received an honourable mention under the <u>Best Video</u> – <u>Marketing/Awareness category</u>.

The <u>CMP website</u> was a finalist and received an honourable mention under the <u>Best Microsite or Custom Website category</u>.

These awards invite some outstanding submissions from well-known global organizations and brands. It was a privilege to have the CRP included and be a finalist.

We would like to thank everyone who worked on these two projects, especially Pohl Communications and Cordon Media who have helped the Calgary Regional Partnership (CRP) push boundaries in web and digital communications. Most importantly, the video and the website have achieved their intended goals which were to raise awareness and help create advocates for the Calgary Metropolitan Plan.