

# Thanks to Alberta Lottery Players



Profits generated from lotteries in Alberta are placed in the Alberta Lottery Fund. The beneficiaries of this revenue, as legislated by the province, are important community and volunteer-minded foundations, agencies and programs representing a variety of interests including arts and culture, sport, recreation, health and wellness, agriculture, the environment and science. These organizations, in turn, provide funding support for community-driven initiatives. Lottery dollars act as a catalyst - they offer an opportunity for Albertans to realize their own visions and plans to enhance the quality of life in their own communities.

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## Minister's Message

Alberta Lotteries is a leading-edge organization that provides high quality lottery products and services to its customers and retailer network while maintaining optimum security and integrity. Due to the efforts of their highly-skilled people, Albertans realize widespread economic and



community benefits from lottery operations. I commend the fine work of the staff and Board of Alberta Lotteries, and the other individuals active in administering lotteries and overseeing the Alberta Lottery Fund.

In addition to the jobs created and the significant economic spin-off benefits that accrue to Alberta lottery industry suppliers and their employees, lottery proceeds make possible our province's Lottery Fund grant programs.

Each year, in accordance with Alberta's lottery legislation, lottery revenues are allocated to a wide variety of lottery foundations, agencies and programs. Each of these flow-through funding bodies works with Albertans to provides a specific type of grant assistance in response to grant applications. Lottery revenues help community groups successfully develop local answers to meet local needs.

Approximately 2,000 volunteer-driven community groups accessed lottery revenues during 1992/93 to repair and upgrade local facilities, purchase handi-buses, offer community sport, arts and culture programs, wildlife preservation initiatives, promote science education, support local museums and interpretive centres, enhance parks as well as many other initiatives. In addition, lottery funds were used to purchase advanced technology medical equipment for Alberta hospitals, provide assistance to agricultural initiatives, tourism programs and supplement Alberta's budget.

The impact of the lottery industry in Alberta is impressive. A special thanks to Alberta lottery players—without your support, the quality of life and the many economic and community benefits enjoyed by the residents of Alberta as a result of lottery activities would not be possible.

Ken Kowalski Minister

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## Chairman's Message

The past year was very active and challenging for Alberta Lotteries. In looking back, 1992/93 was a year marked by outstanding growth and achievement in all areas of the business. Sales exceeded \$414 million representing a 21 percent increase over the previous fiscal year.



Alberta Lotteries accomplished a wide range of objectives during the year. These include organization and expansion required for the launch of the Video Lottery Program and new on-line lottery ticket terminals for our retail network. The continued success of our flagship product Lotto 6/49, the growth of The Plus and the launch of PICK 3, a new daily on-line game, are achievements which we are particularly proud.

Effective partnerships are key to our success. Many of the projects undertaken in fiscal 1992/93 would not be the success stories they have become without our Retail Network and the Western Canada Lottery Corporation, who provide lottery ticket products and played a significant role in the early development of the Video Lottery Terminal Program. Also, many positive alliances were developed such as the Alberta Liquor Control Board, the Alberta Hotel Association and Alberta Gaming Control.

Our success during this year can be attributed to one common denominator - our people. The commitment, dedication and expertise of our employees remain vital to us and we thank them for their efforts. I would also like to extend a sincere thanks to all members of our Board as well as the Minister Responsible for Lotteries, The Honourable Ken Kowalski, for their support and leadership. And finally, a special thank you to Bob Prestage, outgoing Chairman of Alberta Lotteries for his hard work and dedication over the years.

Alberta Lotteries is poised for continued growth. Our solid operations and dedicated people provide a strong foundation for the future. We believe that our role in the expansion into the new areas of gaming will create important economic growth and value that will provide increased benefits affecting all Albertans.

Donald Jackson

Chairman

## 1992/93 Highlights

Albertans claimed over

\$65 million in winnings

(prizes of \$10,000 and over)

during 1992/93. The largest

Alberta this year was claimed by

Cecil Underwood from Calahoo,

Alberta who purchased his ticket

for the May 27, 1992 draw and

won \$10,130,839.20.

Lotto 6/49 jackpot won in

The network of Lottery Ticket Centre retailers expanded from 1,555 to 1,616. In March 1993, Spectra Terminals were introduced to Ticket Centres to enhance

Select products to all

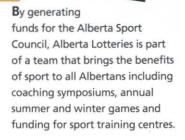
retailer efficiencies and facilitate a future expansion of Sport Lottery Ticket Centres.

> On June 13, 1992, Lotto 6/49 celebrated its 10th anniversary with a Birthday Bonus draw. Along with the regular draw, ten additional draws of \$1 million each were planned, with Alberta experiencing the largest increase in sales across Canada. In the past ten years, Alberta Lotteries has sold \$1.35 billion in Lotto 6/49 tickets. Other highlights include the successful launch of Pick 3, a 23% increase in sales of Sport Select and record sales for The Plus.

On August 31, 1992 the Video Lottery Program went on-line connecting to the central computer system in Edmonton. The introduction of Video Lottery added 376 new retailers to our network with 1,767 Video Lottery Terminals placed in licensed premises throughout Alberta.

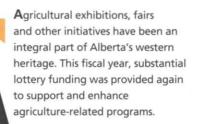
Alberta's Lottery Fund provided \$5.0 million to purchase advanced medical equipment like the 3-D Computed Tomography Scanner (CT Scan) and to

develop the Neonatal Intensive Care and Special Care Nurseries at Calgary's Foothills Hospital. This commitment as well as a \$1.0 million allocation to the Medical Innovation Program, will assist Alberta's medical facilities and professionals as they continue to provide outstanding care.



Culture and the arts play a significant role in Alberta by preserving cultural heritage, contributing to tourism and creating jobs. In 1992/93, the Alberta Foundation for the Arts received over \$15 million from the Lottery Fund to help support and promote the arts.

Alberta Lotteries' operations create a wide variety of economic benefits for Albertans. For example, coin sorters, terminal bases and locks were purchased for the VLT Network from Alberta suppliers. Also during this fiscal year, an Alberta company printed the selection slips for our on-line ticket lottery.



Breakdown of every ticket dollar spent 6¢

Back to Alberta Lottery Ticket Retailers through commissions

11¢

For Alberta's operating expenses; for ticket printing, data network, marketing and administration

33¢

Back to Alberta beneficiaries



Back to Alberta ticket buyers as prizes

20

Paid to Federal Government including GST

Through the Alberta Lottery Fund, beneficiary organizations like the Wild Rose Foundation helped finance handi-bus purchases, seniors' centres, halfway houses and many other volunteerdriven projects. The \$75 million, three-year Community Facility Enhancement Program II also assists in the upgrading and development of a wide variety of facility projects.

## Auditors' Report

#### To the Partners of Alberta Lotteries

We have audited the balance sheet of Alberta Lotteries as at March 31, 1993 and the statements of video lottery operations, administrative, marketing, program and services expenses and changes in financial position for the year then ended. We have also audited the statement of ticket lottery operations as derived from the financial statements of the Western Canada Lottery Corporation for the year ended March 31, 1993. These financial statements are the responsibility of Alberta Lotteries' management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of Alberta Lotteries as at March 31, 1993 and the results of its operations and the changes in its financial position for the year then ended in accordance with generally accepted accounting principles.

Chartered Accountants

Grast : young

Edmonton, Canada June 14, 1993

#### Balance Sheet

Year ended March 31 (000s)	1993	1992
ASSETS		
Cash and term deposits	\$ 9,558	\$ 485
Accounts receivable	157	105
Inventory - video lottery terminals	3,068	
Due from Western Canada Lottery Corporation (note 8)		3,099
Prepaid expenses, deposits and deferred costs	4,710	2,112
	\$ 17,493	\$ 5,801
LIABILITIES		
Accounts payable and accruals	4,995	597
Security deposits	473	133
Due to Western Canada Lottery Corporation	113	60
Commitments and contingencies (note 7)		
Due to the Lottery Fund (note 5)	11,912	5,011
	\$ 17,493	\$ 5,801

See accompanying notes

On behalf of the Board:

Donald -7 Jackson

Director

Director

# Statement of Ticket Lottery Operations

### (Note 4)

Year ended March 31 (000s)	1993	1992
REVENUE		
Lotto 6/49 ticket sales	\$ 190,887	\$ 176,381
Instant ticket sales	75,631	57,556
Sport Select ticket sales	35,979	29,160
The Plus ticket sales	35,463	30,655
Pogo ticket sales	8,045	11,599
Western Express ticket sales	7,874	14,547
Provincial ticket sales	4,912	6,592
Pick 3/Daily Deal ticket sales	3,295	1,932
Special event ticket sales	2,798	4,495
	364,884	332,917
DIRECT EXPENSES		
Share of the cost of prizes, tickets and administration	206,745	184,586
Retailer commissions	21,569	19,757
	228,314	204,343
Income from ticket lottery operations	136,570	128,574
Other income	1,919	2,814
Federal tax expense (note 6)	(3,439)	(3,073)
Income before the following	135,050	128,315
Payment to Federal Government (note 6)	(4,969)	(4,866)
Net income from ticket lottery operations (note 3)	\$ 130,081	\$ 123,449

# Statement of Video Lottery Operations

Year ended March 31 (000s)	1993	1. 6. "	1992
REVENUE	\$ 49,308	\$	7,899
DIRECT EXPENSES			
Terminals and systems equipment purchases	15,039		
Retailer commissions	7,111		796
Salaries and benefits	1,986		536
Maintenance and equipment leasing	1,933		2,178
Goods and services tax (note 6)	1,538		212
Communications	1,138		210
Miscellaneous supplies	470		147
Travel	407		172
Professional fees	405		78
Marketing activities	195		44
Cost of premises	117		
Other	168		220
	30,507		4,593
Income from video lottery operations	18,801		3,306
Other income (expense)			
Interest income	527		57
Federal tax expense (note 6)	(1,906)		(264)
Net income from video lottery operations (note 3)	\$ 17,422	\$	3,099

See accompanying notes

# Statement of Administrative, Marketing, Program and Services Expenses

Year ended March 31 (000s)	1993	1992
Salaries and benefits	\$ 4,279	\$ 3,697
Advertising, corporate and community relations	3,112	3,035
Maintenance, utilities and rent	766	447
Travel	541	555
Professional fees	521	288
Capital asset purchases	440	484
Goods and services tax (note 6)	417	336
Distribution costs	297	277
Signs and fixtures maintenance	263	
Postage and office supplies	216	181
Telephone and fax	203	157
Directors' meetings	85	81
Other	176	171
	11,316	9,709
Other (income) expense		
Retailer service fees	(354)	(320)
Interest income	(51)	(30)
Federal tax expense (note 6)	361	307
Other		(55)
Net administrative, marketing, program and services expenses (note 3)	\$ 11,272	\$ 9,611
Composition		
Provincial Marketing Organization	6,190	4,887
Program and Services Office	5,082	4,724
	\$ 11,272	\$ 9,611

# Statement of Changes in Financial Position

Year ended March 31 (000s)	1993	1992
OPERATING ACTIVITIES		
Net income from video lottery operations	\$ 17,422	\$ 3,099
Net administrative, marketing program and services expenses	(11,272)	(9,611)
Changes in non-cash working capital balances:		
Accounts receivable	(52)	509
Inventory - video lottery terminals	(3,068)	
Due from Western Canada Lottery Corporation	3,152	(3,406)
Prepaid expenses, deposits and deferred costs	(2,598)	(2,074)
Accounts payable and accruals	4,398	276
Security deposits	340	4
Cash provided by (used in) operating activities	8,322	(11,203)
FINANCING ACTIVITIES		
Advances from the Western Canada Lottery Corporation	11,350	11,175
Payments to the Lottery Fund	(10,599)	
Cash provided by financing activities	751	11,175
Net increase (decrease) in cash and term deposits during the year	9,073	(28)
Cash and term deposits, beginning of year	485	513
Cash and term deposits, end of year	\$ 9,558	\$ 485

See accompanying notes

#### Notes to Financial Statements

#### CHANGE OF NAME

Alberta Lotteries was formerly known as Western Canada Lottery Alberta Division. The name change was formally adopted during the 1993 fiscal year.

#### 1. Nature of the Partnership

Alberta Lotteries is a partnership of Edmonton Northlands and the Calgary Exhibition and Stampede Ltd.

Alberta Lotteries acts as agent of the Government of Alberta which is a member of the Western Canada Lottery Corporation. The Corporation provides, without financial gain, in Manitoba, Saskatchewan and Alberta, services concerning the conduct, management and operation of lottery schemes. The Lottery Licence requires the Corporation to conduct, manage and operate in Alberta as the agent of the Government of Alberta such lottery schemes as designated by the Minister.

Alberta Lotteries is licenced to act as the Provincial Marketing Organization for ticket lotteries in Alberta for the Western Canada Lottery Corporation under the authority of the Lottery Licence, as issued by the Minister of the Government of Alberta responsible for the Interprovincial Lottery Act. Effective April 1, 1992 Alberta Lotteries was granted a licence to conduct, manage and operate a video lottery scheme to be known as "Video Lottery" and such other lottery schemes as may be designated by the Minister. Alberta Lotteries has additionally agreed to provide facilities, personnel and resources to the Minister responsible for Lotteries to fulfil requirements for administering the Interprovincial Lottery Act and the Lottery Fund. These functions are administered by the Program and Services Office.

The net proceeds arising from the conduct of authorized lottery schemes in Alberta are distributed to the Lottery Fund.

The partners do not directly receive any portion of the net proceeds from lottery schemes in Alberta but do receive amounts as beneficiaries from the Lottery Fund at the discretion of the Minister.

All assets of Alberta Lotteries are owned by the Government of Alberta.

#### 2. Significant Accounting Policies

- a) The cost of capital assets acquired is charged to operations as the assets are placed in service. No charge for depreciation is recorded. During the year Alberta Lotteries charged capital assets to operations in the amount of \$16,213,000 (1992 - \$484,000).
- b) Capital assets not in service are carried as inventory and valued at cost.
- c) The statements of video lottery and ticket lottery operations include direct expenses related to the conduct of the respective lottery schemes. Indirect expenses of Alberta Lotteries are not allocated to these operating statements.
- d) Amounts paid in respect of future programs or events are deferred and charged to income in the related period.

#### 3. Net Lottery Proceeds to the Lottery Fund

Net proceeds from lottery schemes in Alberta are payable to the Lottery Fund. The net amounts earned by the Lottery Fund in respect of the ticket lottery operations conducted by Western Canada Lottery Corporation, the video lottery operations conducted by Alberta Lotteries and the administrative, marketing, program and services expenses incurred by Alberta Lotteries during the year are as follows:

(000s)	1993	1992
Ticket lottery operations	\$ 130,081	\$ 123,449
Video lottery operations	17,422	3,099
Administrative, marketing, program and		
services expenses	(11,272)	(9,611)
	\$136,231	\$ 116,937

#### 4. Ticket Lottery Operations

The statement of ticket lottery operations is derived from the financial statements of the Western Canada Lottery Corporation. It reflects total lottery ticket sales in Alberta and the direct expenses related thereto such as the cost of prizes, tickets, administration and distribution.

#### 5. Due to the Lottery Fund

This account represents advances to Alberta Lotteries from the Western Canada Lottery Corporation on behalf of the Lottery Fund, administrative, marketing, program and services expenses, net income from Video Lottery operations less payments from Alberta Lotteries to the Lottery Fund.

(000s)	1993	1992
Balance, beginning of year	\$ 5,011	\$ 348
Advances from the Western		
Canada Lottery Corporation	11,350	11,175
Administrative, marketing,		
program and services expense	es (11,272)	(9,611)
Net income from video lottery		
operations (note 8)	17,422	3,099
Payments to the Lottery Fund	(10,599)	
Balance, end of year	\$ 11,912	\$ 5,011

#### 6. Federal Payments and Taxes

#### Federal tax expense

Taxes are paid to the Government of Canada in lieu of the Goods and Services Tax (GST) on video lottery and ticket lottery sales based on a formula prescribed by legislation. This tax is in addition to the GST paid on the purchase of goods and services for which credit is denied under the formula.

#### **Payment to Federal Government**

This payment represents the Province of Alberta's share of payments to the Government of Canada as a result of an agreement between the Provincial Governments and the Federal Government on the withdrawal of the Federal Government from the lottery field. The payment is made by the Western Canada Lottery Corporation on behalf of Alberta and is based on current population statistics and its share of lottery ticket sales.

#### 7. Commitments and Contingencies

Alberta Lotteries is committed to total minimum lease payments of approximately \$1,340,000 under operating leases over the next five years as follows: 1994 - \$728,000; 1995 - \$502,000; 1996 - \$110,000; 1997 - \$nil; 1998 - \$nil.

A statement of claim has been filed by various amusement game operators against Alberta Lotteries, Western Canada Lottery Corporation and other parties claiming approximately \$23,000,000 in compensation for their alleged proprietary right to their respective portions of the coin operated amusement industry in Alberta. The loss, if any, relating to this claim is not yet determinable.

Alberta Lotteries is contingently liable for lottery ticket inventory held on behalf of the Western Canada Lottery Corporation. At March 31, 1993, Alberta Lotteries held lottery tickets with a retail value of \$5,348,000 (1992 - \$2,249,000).

#### 8. Comparative Amounts

In the years ended March 31, 1992 and March 31, 1993, Western Canada Lottery Corporation conducted test operations of the video lottery scheme for Alberta Lotteries. In 1993, the net proceeds arising from the video lottery test operations have been reflected as an obligation to the Lottery Fund by Alberta Lotteries pursuant to the video lottery licence. For comparative purposes, the 1992 figures have been retroactively restated to reflect net proceeds arising from the video lottery test operations of \$3,099,000 as an obligation to the Lottery Fund and a corresponding amount due from Western Canada Lottery Corporation.

Certain other 1992 amounts have been reclassified to conform to the presentation adopted in 1993.

# Corporate Structure

The provincial government of Alberta is a member of the Western Canada Lottery Corporation, along with the governments of Manitoba and Saskatchewan. The Yukon Territory and the Northwest Territories participate within the Corporation as associate members.

To assist the Corporation with the conduct and management of lottery operations, each provincial/ territorial jurisdiction has appointed a provincial

lottery organization. Alberta's lottery organization is known as Alberta Lotteries. Alberta Lotteries Board of Directors is comprised of ten members. Edmonton Northlands, the Calgary Exhibition & Stampede Ltd and the general public each have three members on the Board in addition to a Vice-Chairman appointed by the Alberta government.



#### Alberta Lotteries Board of Directors:

Sitting, front row, left to right:

Gary G. Boddez, Vice Chairman, Government of Alberta

Dr. Sam Huculak, Public

Jack Berthelsen, Secretary-Treasurer, Calgary Exhibition & Stampede

Jack Rutherford, General Manager

Frank Johnson, Edmonton Northlands

Standing, back row, left to right:

Lee Thompson,

Calgary Exhibition & Stampede

George Hughes, Public

Robert Hymas,

Calgary Exhibition & Stampede

Gerry Yuen, Edmonton Northlands

Don Jackson, Chairman, Edmonton Northlands

#### For more information

Alberta Lotteries and Gaming Program and Services Office 1400, 10130 - 103 Street Edmonton, Alberta T5J 3R2

Alberta Lotteries Provincial Marketing Office 203 Greystone VII Building 4208 - 97 Street Edmonton, Alberta

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## 1992-93 Lottery Fund Commitments

The following is the list of lottery revenue financial commitments for the fiscal year 1992/93.

Advanced Medical Equipment Purchases	\$ 5,000,00
Agricultural Exhibitions and Fairs	6,880,00
Agricultural Initiatives Grants	2,650,00
Agricultural Societies Operating and Fair Grants	2,700,000
Alberta Environmental Research Trust	200,00
Alberta Foundation for the Arts	15,754,00
Alberta Historical Resources Foundation	3,350,000
Alberta Multiculturalism Commission	2,475,000
Alberta Schools Hazardous Waste Removal	1,000,000
Alberta Sport Council	9,485,000
1994 Arctic Winter Games	855,000
Calgary Exhibition and Stampede	5,000,000
1995 Canada Winter Games	2,234,000
Edmonton Northlands	5,000,000
Medical Innovation Program	1,000,000
Municipal Anniversary Recognition Program	8,000
Recreation, Parks and Wildlife Foundation	5,400,000
Remington & Reynolds Museums	500,000
Science Alberta Foundation	1,000,000
Scouts Canada 1993 National Jamboree	126,000
Tourism Initiatives (CTAP - Team Tourism)	10,200,000
Transfer to the General Revenue Fund	25,000,000
Ex Terra Dinosaur Project	1,900,000
Community Facility Enhancement Programs	10,333,000
Western Heritage Centre - Cochrane	2,000,000
Wild Rose Foundation	5,000,000
Total commitments amount to:	\$ 125,050,000

Wild Rose Foundation • Alberta Foundation for the Arts • 1995 Canada Winter Games • Community Facility Enhancement Programs • Alberta Environmental Research Trust • Calgary Exhibition and Stampede • Agricultural Societies Operating and Fair Grants •

