

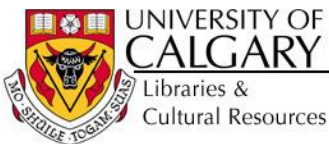
# Library-based Publishing Workshop Skills and Training

*Mary Westell*

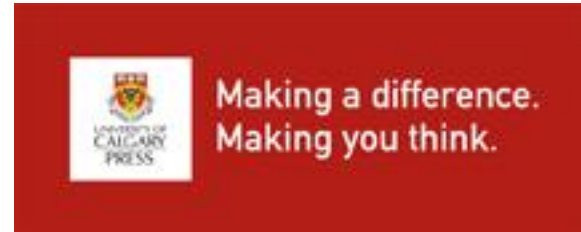
*University of Calgary*

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*May 12, 2011*

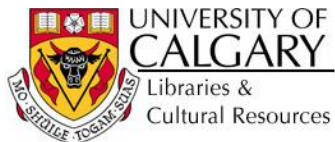


# Centre for Scholarly Communication



PARTNERSHIPS

[Dspace@Ucalgary.ca](mailto:Dspace@Ucalgary.ca)

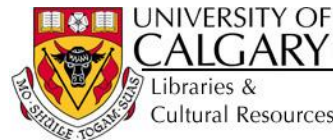


Digital  
Collections



MISSION STATEMENT - We provide innovative solutions for the creation, evaluation, dissemination, and preservation of the research output of the academy.

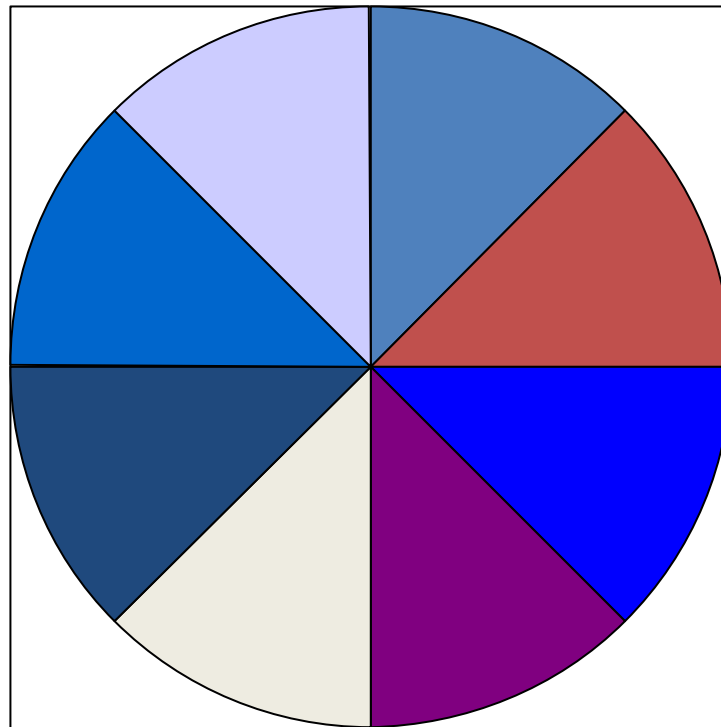
- Sustainable electronic publishing using a variety of platforms
- Robust dissemination of digital collections in multiple formats
- A platform for partnerships and discussion of trends and ideas
- Solutions for long term preservation of digital collections



# Culture and Convergence

- Uniqueness
- Expert status
- Organizational identity
- Business model
- Setting priorities
- Definition of publishing

# Staff Competencies



■ Communication

■ Flexibility

■ Innovation

■ Skills

■ Leadership

■ Teamwork

■ University  
Understanding

■ Personal  
Effectiveness

# Core Elements

- Understanding the publishing environment
  - Clear statement of mission/mandate
- Copyright, copyright, copyright
  - Policies, clear solutions, decisions
- Project management
  - Formal processes, including project plans, using ITIL, etc.

# Core Elements

- Understanding the toolset
  - Technical training and knowledge
- Technical skills
  - OJS, Drupal, file formats, DSpace, metadata, harvesting, copy editing, layout
  - Commitment to the program
- Marketing skills

# Skills Development

- Mission
- Collegial planning
- Awareness/Environment
- Technical Skills
- Project management
- Connecting the dots
- Continuum of academic services

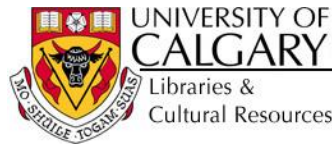


# Staff integration

- 20% of project mgrs (dig) to Press initiatives
- Creative use of platforms
- Journals mgr working on Synergies
- Press Director national collaborations
- Broader responsibility for preservation
- Joint grant proposals
- Moving in together (!)

# Next Steps

- Apply the skills we are learning to broaden the publishing program
- Develop a formal evaluation and reporting structure
- Work closely with Accounts to create a sustainable business model



# Outcomes

- Integrated publishing program
- Means to experiment with new forms of dissemination (OA monographs, online bibliographies, occasional papers, conferences)
- Better focus on respective strengths
- An agile organization