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Adopting Digital Pedagogy in Management Courses

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Stoletova, M. (2019). Adopting Digital Pedagogy in Management Courses. Presented at the Conference on Postsecondary Learning and Teaching: Exploring Experiential Learning, University of Calgary, Calgary, AB.

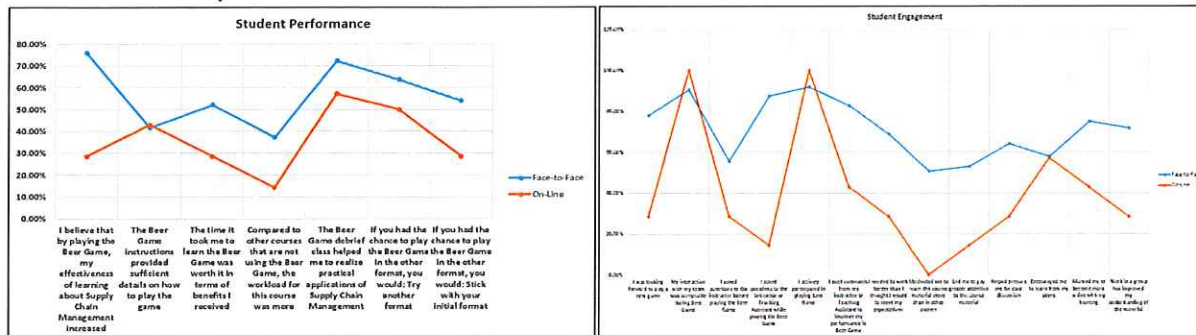
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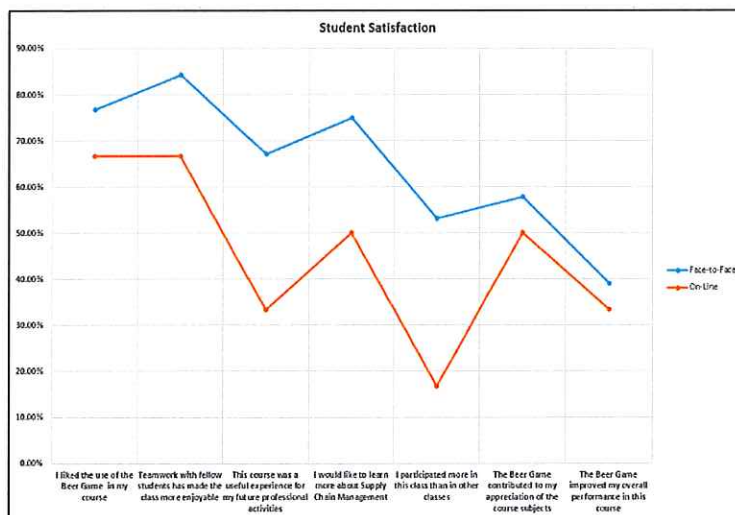
Example of Innovation in Higher Education:

Alternative of Digital Pedagogy

- OPMA 317 Fundamentals of Operations Management course: the "Beer Game."
- 91.1% of students who completed the survey played the Beer Game on-line, and 8.9% played face to-face.
- The response rate was 30.5%.



Alternative of Digital Pedagogy (continued)



- Similar answer patterns
- “On-Line” game outperformed the “Face-to-Face” on two Engagement questions:
 - My interaction with my team was acceptable during Beer Game
 - I actively participated in playing Beer Game.