

2018-07-31

Logical Conclusion

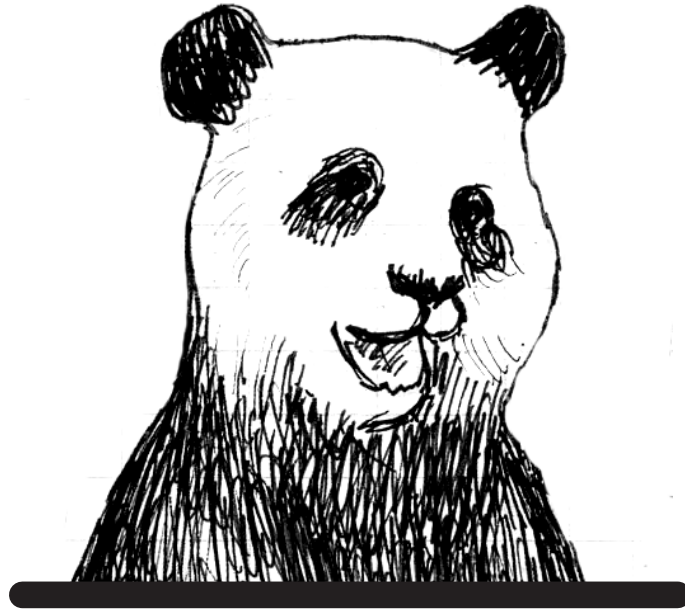
Blair, Kathryn Marie

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Jamie

Jamie is a panda. Jamie was originally from China, but after being denied a travel visa for a trip, Jamie did some research and discovered that the government was using her social media history to determine Jamie's trustworthiness, and the result had led to the declined visa. Eventually, Jamie was able to apply for US immigration for post-secondary education. In the US, after graduating, Jamie applied for and received a work permit, but due to a clerical error, Jamie's status was not updated in the verification database, so it was difficult for Jamie to find work.

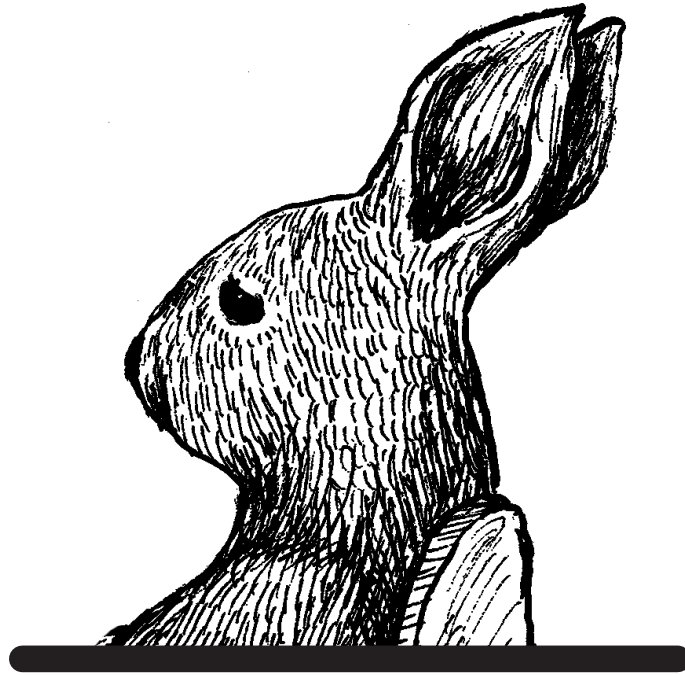
Jamie happens to be homosexual, and noticed that ads on Jamie's favourite social media platform began to target an LGBTQ audience, even though Jamie had not shared that information with the platform.



Robin

Robin is a kangaroo. Robin taught in a school district using the IMPACT, a system to determine which teachers are best and worst in a district. After teaching, Robin fell on hard times and was unable to find alternative employment, experiencing a period of homelessness in which Robin was arrested several times.

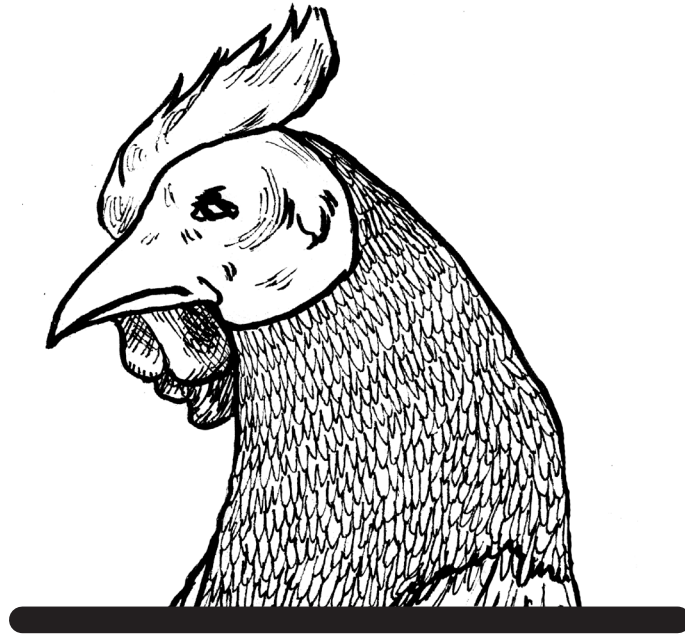
Eventually, Robin was able to access community resources and participated in job retraining, which led to the development of a new shopping comparison site. Though struggling with anti-competitive practices by search engines, the revenue stream from advertising has allowed Robin to rent a modest apartment.



Morgan

Morgan is a rabbit. Morgan's career in law enforcement has entailed a lot of patrolling in the same areas, and thus picking up the same people in those areas for minor infractions. This did not fulfill Morgan's idealized vision of policing as serving the community. To copy, Morgan would blow off steam at the local casino, which developed into a habit, encouraged by the aggressive marketing practices of the casino.

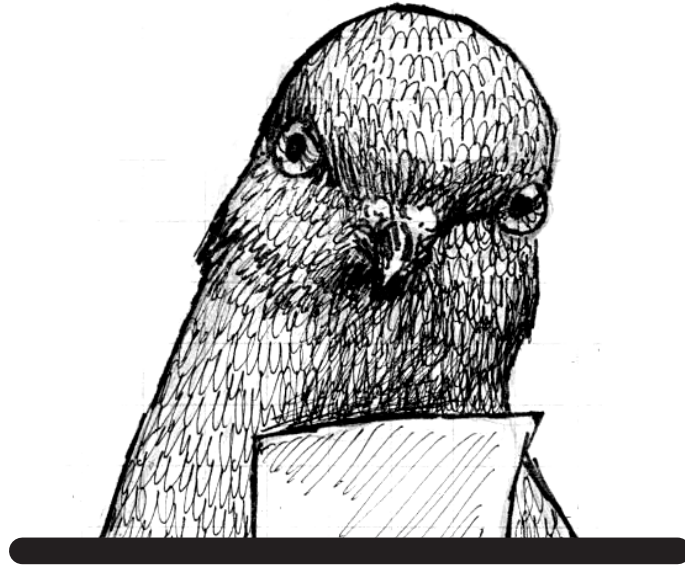
Morgan's gambling resulted in Morgan living paycheck to paycheck, and after being hospitalized for a panic attack and going on stress leave from the police department, Morgan fell woefully behind on the bills, and hasn't quite been able to catch up since.



Alex

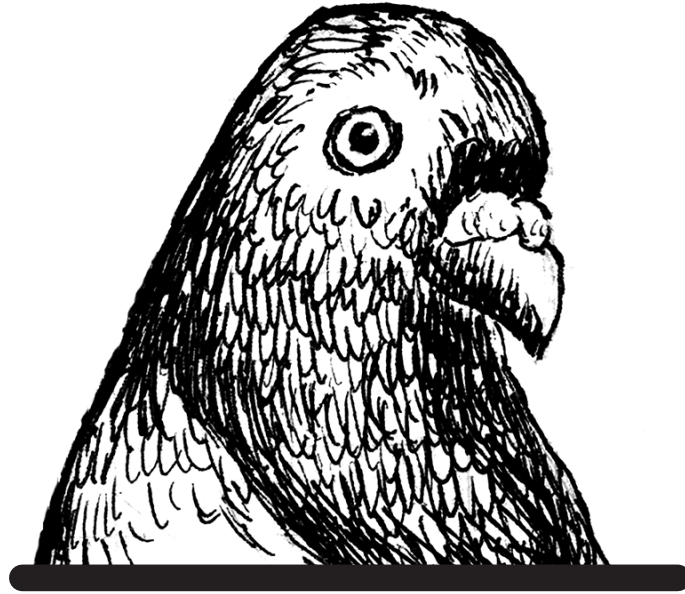
Alex is a rooster. Alex had some experience as a financial advisor, at a local bank, but was laid off a year ago. Alex has been looking for additional financial work in the banking district downtown, even though the commute from the bedroom community where Alex lives would be a bit exhausting each day. Alex hasn't had much luck finding anything.

Alex was also recently in the news because of a run-in with an autonomous vehicle, which veered toward Alex instead of a pregnant giraffe in an accident situation the car was unable to avoid. Alex has raised questions about whether the car targeted Alex directly, and why.



Bailey

Bailey is a pigeon. Bailey studied computer science, and had an illustrious career in high-frequency trading. After the flash-crash of 2010, Bailey started investigating the role of algorithms in trading, and transitioned into academia where Bailey is researching the way fairness and accuracy interact in algorithm design with Deondre. This year, Bailey has been seconded to a government agency to consult on the use of algorithms, and had to hire several research assistants. Bailey wanted to hire Jamie as one of the research assistants, but wasn't able to verify Jamie's status.



Deondre

Deondre is a pigeon. Deondre is a computer science post-doc at a local university, and is currently sending out CVs for tenure-track positions at universities around the world. Deondre follows the frequency of Google searches for their name, and has noticed a satisfying up-tick in the past few weeks.

As a pigeon growing up in an urban neighbourhood, Deondre got twine entangled in their feet which resulted in an amputation and swelling. Deondre has been relying on home care assistance to run errands and get to work in snowy weather. This winter, a cut to Deondre's home care time lead to a few missed classes, which concerned Deondre's department.



Dana

Dana is an Antelope. Dana's dream was to be a photojournalist, and after going to Journalism school, Dana embarked on a freelance career. In 2012, Dana decided to travel to Syria to cover the unrest in the area, and got many shots deeply embedded in the Syrian and Pakistani countryside. Eventually, Dana noticed an increasing number of drone strikes occurring nearby, and was finally seriously injured in a drone strike, causing Dana to return home to Qatar.

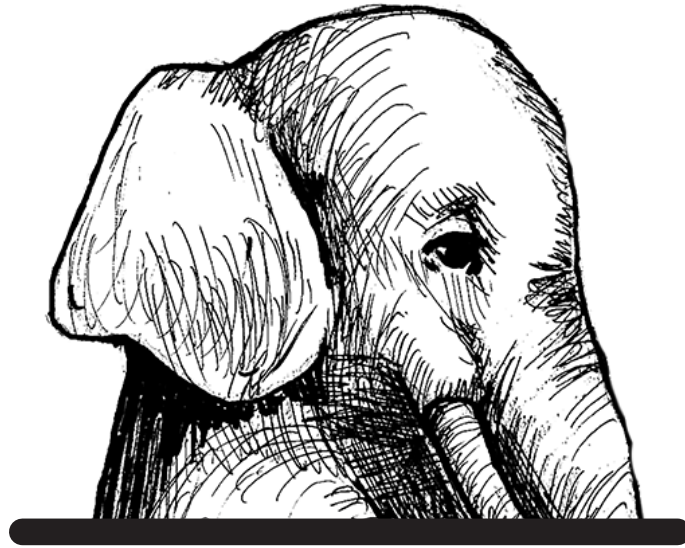
Dana's injury claim paid out only a small amount, so Dana is looking into ways to earn supplemental income for when they are able to work again.



Kelly

Kelly is a giraffe. A few years ago, Kelly got pregnant, and decided not to tell the family right away. However, an up-tick in ads for baby and pregnancy ads in the local flyer mailer caused suspicion amongst Kelly's family members, leading to a fight. Kelly decided to move out with the newborn.

As Kelly had a background in upper-level financial management, Kelly thought they were likely to be able to get into the C-suite at this point in their career, but noticed that most of the ads for jobs they saw were for middle management positions. Comparing with Kelly's friend Taylor, who has a similar career history, but became suspicious as Taylor was seeing ads for higher-level jobs.



Taylor

Taylor is an elephant. Taylor grew up in poverty, and in Taylor's youth, was arrested for a minor drug possession infraction. Taylor's sentence was long for a minor charge, but in prison Taylor was able to finish high school and get a business degree. Taylor became a successful financial analyst and rose up through the ranks of the investment bank Taylor worked at.

Taylor has been VP Strategy at a boutique investment bank for the past five years, and has been intensifying their search for a C-suite job. Taylor's friend Kelly is also looking to make a similar career move, and they have been having motivational coffee meetings. During one of these meetings, they noticed Taylor was getting more ads for higher level jobs.