

Bringing the Calgary Region to Atlanta to Expand transportation and logistics

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The [Calgary Regional Partnership](#) partnered with [Calgary Economic Development](#) and made the trip down to Atlanta this past October for the [Council of Supply Chain Management Professional](#) (CSCMP) Conference in order to represent the Calgary Region and what it has to offer in the transportation and logistics sector.

The team brought down the CRP's interactive touchscreens and engaged with conference attendees through innovative and informative software. Fostering the economic vitality of the Calgary Region is a key principle within the [Calgary Metropolitan Plan](#), and through our presence at the CSCMP conference we were able to position Calgary as the idea location for a western Canadian hub for transportation and logistics.

We also hosted a reception on the last night of the conference at the world's largest aquarium, the [Georgia Aquarium](#). Over 2,000 attendees, including the Consul-General, made the reception a great success. Professionals from all over the globe stopped by to learn more about the Calgary Region (...and check out the beluga whales).

Overall the conference, trade show and reception were a fantastic way to move Calgary to top-of-mind for transportation and logistics specialists and professionals around the world. Many beneficial relationships were built by the hard working staff and attendants on the tradeshow floor, and we look forward to participating in similar conferences in the future.