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Conferences

Conference on Postsecondary Learning and Teaching

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2015-05-12

# Earn your Shakespeare Badge

Ulliot, Michael

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<http://hdl.handle.net/1880/50582>

*Downloaded from PRISM Repository, University of Calgary*

2015 UNIVERSITY OF CALGARY CONFERENCE ON  
POSTSECONDARY LEARNING AND TEACHING

EARN YOUR  
SHAKESPEARE BADGE:  
GAMIFYING PARTICIPATION  
IN #ENGL205

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LEANNE WU :: BRAYDON BEAULIEU

J.MP/SHAX205

# OUTLINE

- Gamifying HigherEd
- Digital badges
- System design
- What worked
- Our findings
- Ideal system

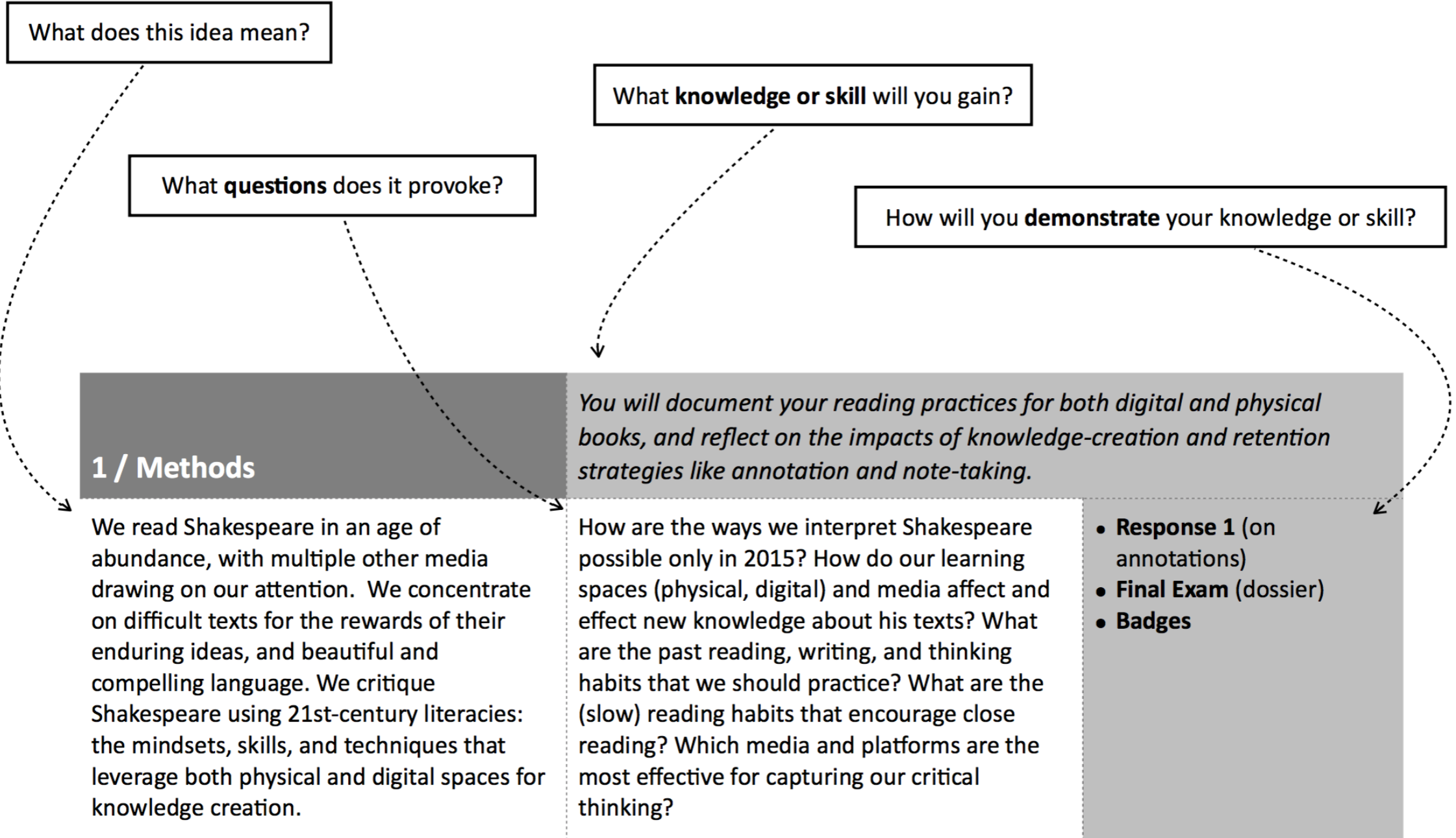
# GAMIFICATION IN HIGHER ED

- Incentivizing activities
  - Cooperation and competition
- Progression vs. emergence

# WHY BADGES?

- Micro-credentials
  - Made tangible
  - Portable to new contexts

# COURSE OBJECTIVES



# BADGE OBJECTIVES




# CREATING BADGES: CREDLY

## Achievements. Verified and Shared.

**TEXT**

D2L Dedication

No text, please. 15



Save

**Describe this Credit:**

D2L Dedication  
(Required) 128

Short Description  
(Optional) 128

Allow others to claim this credit  
[Set options](#)

[+ Add More Detail](#)



# CAPTURING ACTIVITIES



Everyone knows that a letter you find on the floor is conclusive proof of any and all plots of treason



Miscommunication 101



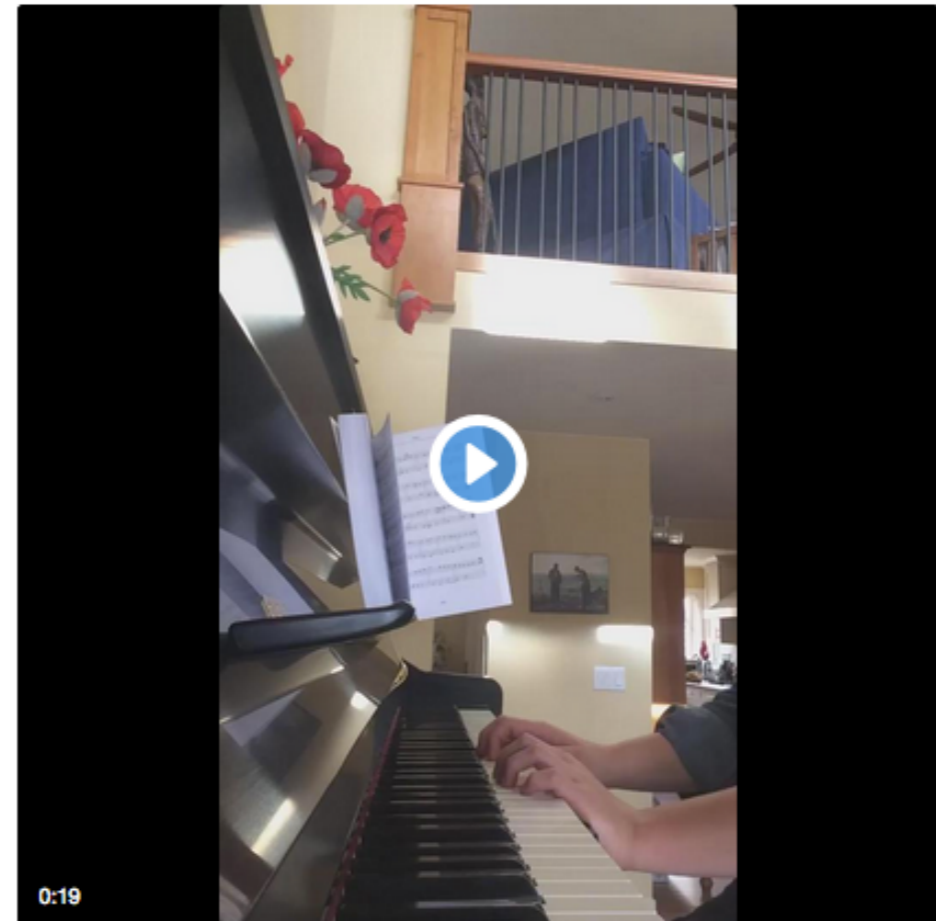
Edmund is so pleased with himself.



Jane Kuppe  
@janekuppe



"The Winter's Tale", 'The dance of satyrs' (p402) intro. Shakespearean theatre would have 4+ instruments. #engl205



5:21 PM - 7 Apr 2015

# CAPTURING ACTIVITIES: TWITTER SPREADSHEET

text	created_at	time	geo_coordinates	user_lang	in_reply_to_user_id_s	in_reply_to_screen_n
@ToPoliticise Thanks a lot.#engl205	Sat Mar 21 05:20:36	21/03/2015 05:20:36		en	585370731	ToPoliticise
@ToPoliticise Thanks a lot.#engl205	Sat Mar 21 05:20:36	21/03/2015 05:20:36		en	585370731	ToPoliticise
@NematHassnain (and other #engl205 students): Before I forget, here is that link. It's about how to use MLA: <a href="https://t.co/HhkFKCTXFu">https://t.co/HhkFKCTXFu</a>	Sat Mar 21 04:51:20	21/03/2015 04:51:20		en	2989154653	NematHassnain
I did not have much luck posting my tweets. I am so frustrated! #engl205	Sat Mar 21 04:27:59	21/03/2015 04:27:59		en		
I did not have much luck posting my tweets. I am so frustrated! #engl205	Sat Mar 21 04:27:59	21/03/2015 04:27:59		en		
"Resources For." The Winter's Tale. Web. 20 Mar. 2015. The Importance of Time in The Winter's Tale. #engl205 <a href="http://t.co/IYD1PYjj3i">http://t.co/IYD1PYjj3i</a>	Sat Mar 21 04:07:27	21/03/2015 04:07:27		en-gb		
"Theatre Alberta." Theatre Alberta. Web. 20 Mar. 2015. The Winter's Tale. #engl205 <a href="http://t.co/qb0occ36PE">http://t.co/qb0occ36PE</a>	Sat Mar 21 04:03:15	21/03/2015 04:03:15		en-gb		
"Theatre Presents "Troilus & Cressida"" Theatre Presents "Troilus & Cressida" Web. 20 Mar. 2015. #engl205 <a href="http://t.co/UymcGCplUt">http://t.co/UymcGCplUt</a>	Sat Mar 21 03:57:11	21/03/2015 03:57:11		en-gb		
RT @ai_aizia: "Twelfth Night Rap." YouTube. YouTube. Web. 20 Mar. 2015. &lt; <a href="https://t.co/bZprvVpxRN&amp;gt;">https://t.co/bZprvVpxRN&amp;gt;</a> . Twelfth Night Parody of Ice Ice Baby. #e...	Sat Mar 21 03:48:12	21/03/2015 03:48:12		ar		
"Twelfth Night Rap." YouTube. YouTube. Web. 20 Mar. 2015. &lt; <a href="https://t.co/bZprvVpxRN&amp;gt;">https://t.co/bZprvVpxRN&amp;gt;</a> . Twelfth Night Parody of Ice Ice Baby. #engl205	Sat Mar 21 03:46:49	21/03/2015 03:46:49		en-gb		
RT @ai_aizia: "Theater Talk . Stephen Fry on "Twelfth Night"" YouTube. YouTube. Web. 20 Mar. 2015. &lt; <a href="https://t.co/sQpOJf6vcm...&amp;gt;">https://t.co/sQpOJf6vcm...&amp;gt;</a> Interview Ma...	Sat Mar 21 03:46:23	21/03/2015 03:46:23		ar		
"Theater Talk . Stephen Fry on "Twelfth Night"" YouTube. YouTube. Web. 20 Mar. 2015. &lt; <a href="https://t.co/sQpOJf6vcm...&amp;gt;">https://t.co/sQpOJf6vcm...&amp;gt;</a> Interview Malvolio.#engl205	Sat Mar 21 03:43:56	21/03/2015 03:43:56		en-gb		
"Theater Talk . Stephen Fry on "Twelfth Night"" YouTube. YouTube. Web. 20 Mar. 2015. &lt; <a href="https://t.co/sQpOJf6vcm...&amp;gt;">https://t.co/sQpOJf6vcm...&amp;gt;</a> Interview Malvolio.#engl205	Sat Mar 21 03:43:56	21/03/2015 03:43:56		en-gb		
"Summary of 'Twelfth Night' - William Shakespeare." YouTube. YouTube. Web. 20 Mar. 2015. &lt; <a href="https://t.co/34oj2mJ2Ql&amp;gt;">https://t.co/34oj2mJ2Ql&amp;gt;</a> . Great Video! #engl205	Sat Mar 21 03:11:23	21/03/2015 03:11:23		en-gb		
RT @ai_aizia: "Shakespeare's "Twelfth Night" - A Crash Course Homage." YouTube. YouTube. Web. 20 Mar. 2015. &lt; <a href="https://t.co/1BOeN0jCPb&amp;gt;">https://t.co/1BOeN0jCPb&amp;gt;</a> . #eng...	Sat Mar 21 03:08:08	21/03/2015 03:08:08		ar		

# CAPTURING ACTIVITIES: SOUNDCLOUD

The screenshot shows the SoundCloud search results for the query 'engl205'. The page features a navigation bar with the SoundCloud logo, 'Explore', a search bar containing 'engl205', and links for 'Sign In', 'Sign up', and 'Upload'. On the left, a 'Search' sidebar lists categories: 'Everything' (selected), 'Tracks', 'Playlists', 'People', and 'Groups'. The main content area displays five search results, each with a track title, artist name, duration, and a waveform visualization. The results are: 1) 'Sonnet 20 #Engl205' by EricAWhite (1 month old, #Literature tag, 0:48 duration, 8 likes); 2) 'Sonnet 30' by egeorge (1 month old, #Shakespeare tag, 0:43 duration, 7 likes); 3) 'Sonnet 116' by AmandaB (1 month old, #engl205 tag, 0:42 duration, 1 like); 4) 'Shakespeare's Sonnet 91' by Ishmael G (1 month old, #engl205 tag, 1:02 duration, 8 likes); and 5) 'Sonnet99' by Kirsten McGillivray (28 days old, #shakespeare tag, 0:43 duration, 7 likes). Each result includes buttons for 'Like', 'Repost', 'Add to playlist', and 'Share'. At the bottom left, there are links for 'Legal', 'Privacy', 'Cookies', and 'Imprint'.

J.MP/SHAX205

# THE PROCESS




# EARNING BADGES


Winter 2015, University of  
Calgary


## BEGIN BLOGGING


Welcome theresatesting.


## QUICK LINKS


 Login


 Course Outline

 Badge Points

 #engl205

 D2L

 Help

 Dr. Ulliyot's Blog

## ANALYSIS BADGE

You have earned this achievement!

Congratulations for completing this badge! You are an Avid Analyst! You have signaled your achievements, expertise, and effort. Your work exhibited qualities of literary analysis. And as a literary critic, this is an important skill for you to achieve and maintain.



### 15 Points

The Avid Analyst: Awarded after **15 points** are collected in the 'analysis' category. Participation could include: posting annotated copies of their

# DISPLAYING BADGES

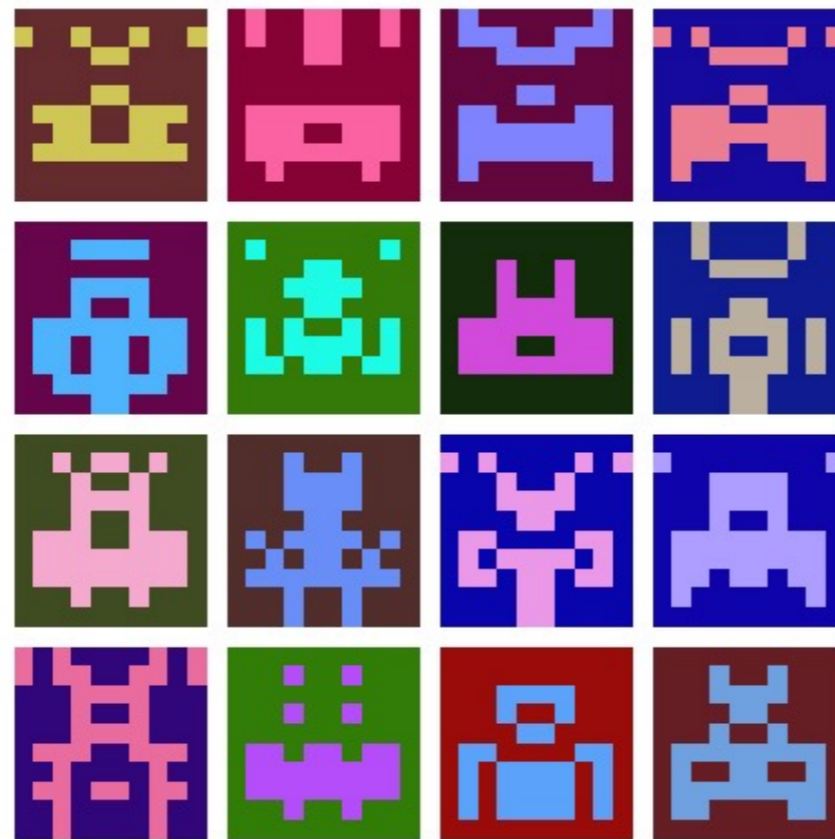


- Comedy
- Culture
- Genre
- King Lear
- Language
- Meta
- Performance
- Plays
- Podcast
- Romance
- Sonnets
- The Rape of Lucrece
- The Winter's Tale
- Theatre
- Tragedy
- Troilus and Cressida
- Twelfth Night
- Uncategorized
- Vlog

## RECENT POSTS

- The end is nigh...
- TA Top-Tip For Surviving Finals
- Letters from the Hospital: My

## People who have earned this:



## MY BADGES

-  Language Badge
-  History Badge
-  Texts Badge
-  Sources Badge
-  Analysis Badge

# WHAT WORKED

FORMS			
A	B	C	D
	<b>ENGL 205 (W2015) — Foundations: Shakespeare</b>		
	<a href="http://j.mp/shax205">j.mp/shax205</a>		
	<b>A NOTE ON "PUBLISHING"</b>		
	The maximum length of these publications is 600 words or 6 minutes long. The PLATFORM you choose for publishing is up to you -- whether it's a post on the course blog, an essay you submit electronically or on paper, a post on the D2L discussion board. Think critically and creatively about which platform is most suitable for your purposes. Think also about the media that will meet those purposes. If it's a vlog or audio podcast or live performance in class or in tutorial, then opt for that. The more appropriate your choice of platform (for your purposes), the more points you earn.		
	<b>BIG IDEA</b>		
	<b>BADGE 1</b>	Points to earn badge	
Code in D2L Gradebook	Activity description	Points awarded for activity	Notes
	<b>METHODS</b>		
	<b>ANALYSIS BADGE</b>	15	
AN: Photo	Post photo of your annotated book	1	per page
AN: Troilus Quiz	Complete the Troilus bonus quiz on D2L	1	
AN: Lucrece Quiz	Complete the Lucrece bonus quiz on D2L	1	
AN: WT Quiz	Complete the Winter's Tale bonus quiz on D2L	1	
AN: Perfect	Get 100% on reading quiz (D2L)	5	
AN: Voyant	Use Voyant to analyse a section of text or a sonnet, then publish your findings (include screenshots)	5 to 7	

# WHAT WORKED

SONNETS, TROILUS AND CRESSIDA, UNCATEGORIZED

## SOLDIER'S HOMECOMING - SONNET

2 COMMENTS EDIT

### LAUNCHING A NEW PROJECT: LETTERS FROM THE HOSPITAL

### SONNETS 55 AND 130

MARCH 28, 2015 MICHELLE JOO 1 COMMENT EDIT

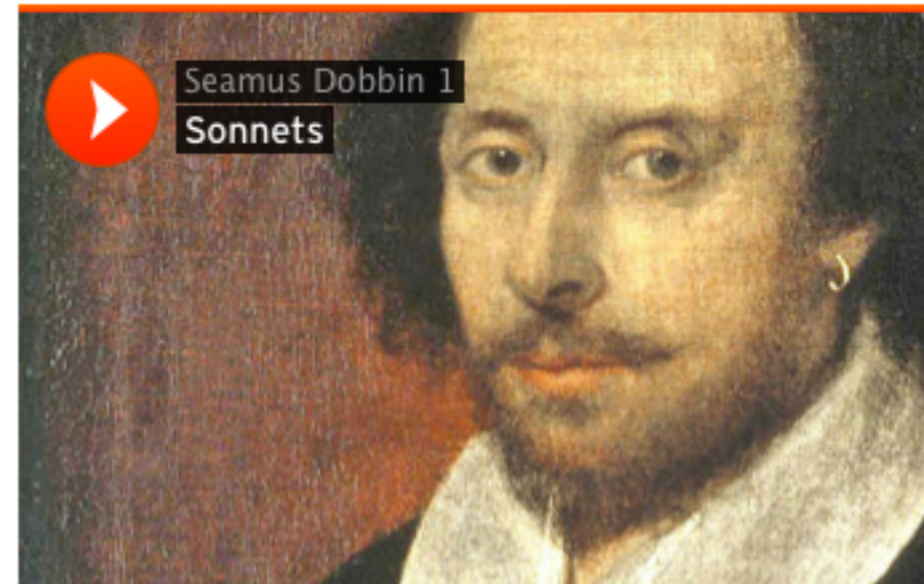
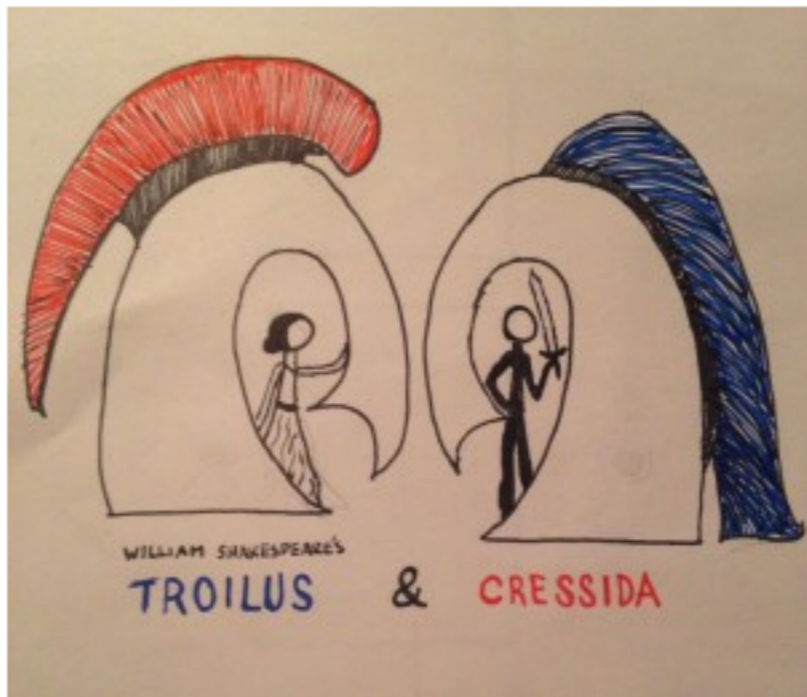
APRIL 9, 2015 SEAMUS DOBBIN LEAVE A COMMENT

Hello to the students of English 205!

Took a shot at recording a couple of sonnets. Good recording nice things again!

My name is  
sic minor  
night ha

a future mu-  
sh 205, you  
of Shake-



The Winter's Tale: 3.3.1-57  
Antigonous's Demise  
by Shradke



# IMPROVEMENTS

- Automation
- Simplicity
- Fluidity
- Code

# IMPROVEMENTS

COURSE HOME CONTENT CALENDAR C

Manage Grades > New Item

## New Item

### Choose a Grade Item Type

- Numeric**  
Grade users by assigning a value out of a specified total number of points.  
E.g. 8/10
- Selectbox**  
Grade users by selecting the grade scheme level that best matches their achievement.  
E.g. "Very Good" or "B+"
- Pass/Fail**  
Grade users using a simple pass/fail grade scheme.  
E.g. "Pass" or "Fail"
- Formula**  
Automatically grade users using a custom formula based on achievement on other grade items.  
E.g. Give users who received at least 50% on all participation grade items a pass.  
 $IF[ MIN[ [P1.Percent], [P2.Percent] ] < 50, 0, 1$
- Calculated**  
Calculate users' cumulative achievement across multiple grade items.  
E.g. Midterm Grade  
 $A1+A2+Q1+Q2 / Total Max. Points * 100 = 73\%$

### Formula Editor

Validate Preview

=

<< < > >>

Grade Item: Assignment 1 Points Received Insert

Function: -- Select a Function --

- MAX
- MIN
- SUM
- AVG
- IF
- NOT

AND OR

( ) 7 8 9 /

- \* 4 5 6 \*

< > 1 2 3 -

<- >- 0 - +

Backspace Clear

Start Next Term End

Insert Cancel

Edit the custom formula defined for the grade item.

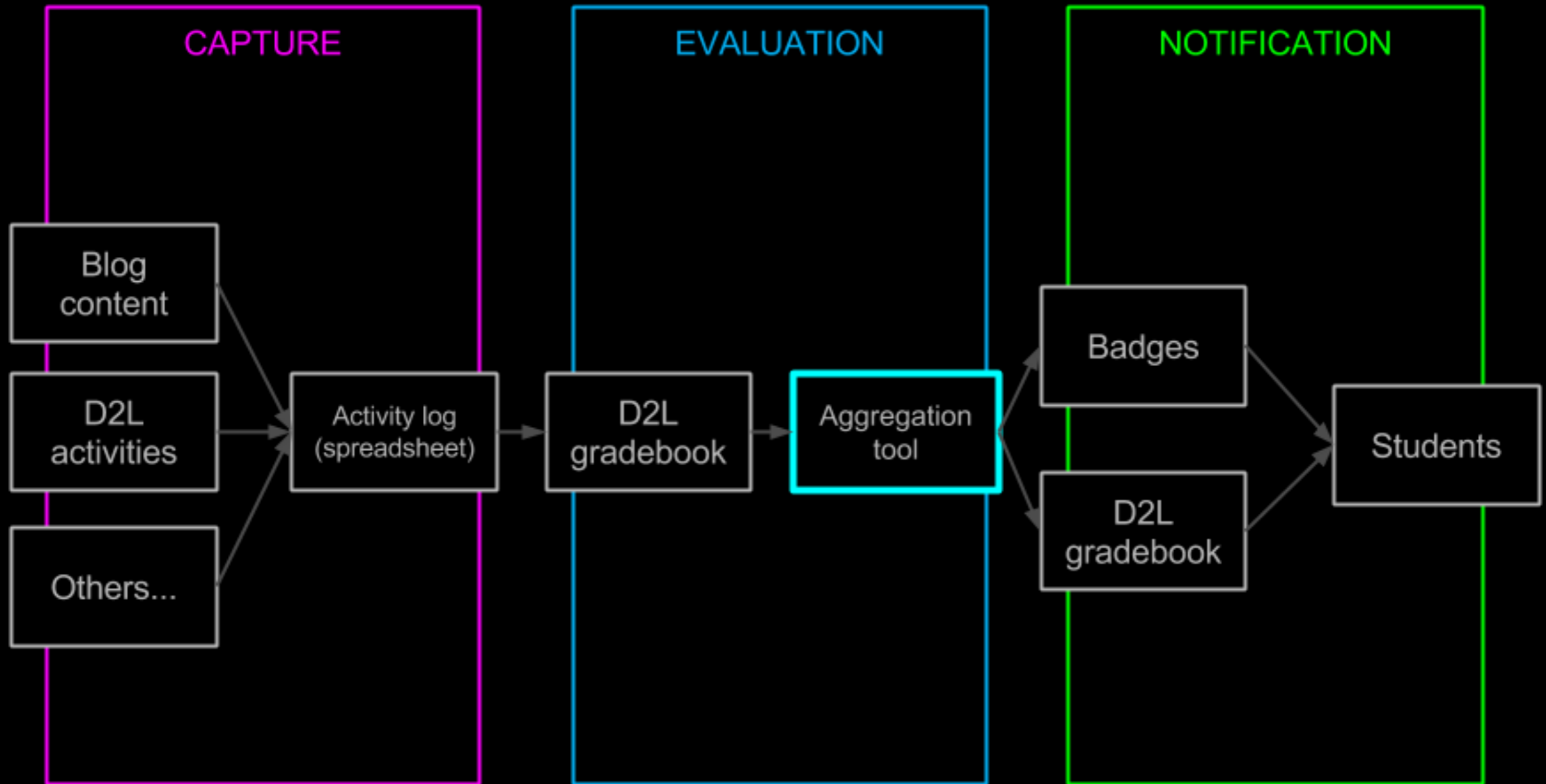
# IMPROVEMENTS

	A	B	C	D	E	F	G	H	I
1	OrgDefinedId	Top Hat Points Grade <Nu	NG: Outlir	LG: CO Qu	AN: Photc	NG: Lucrer	PF: Quiz P	AN: Voyar	AN: Other
2	#REF!		0						
3	#REF!		35			3			
4	#REF!		35						
5	#REF!		31.6			4	2.5		
6	#REF!		29.6			4			
7	#REF!		0						
8	#REF!		33				3		
9	#REF!		33			4			
10	#REF!		34				3		
11	#REF!		0						
12	#REF!								
13	#REF!								
14	#REF!								
15	#REF!								

```
For Each badgeGrade In studentRow.Columns
    Debug.Print "Testing " & CStr(badgeCode) & " " & badgeGrade.Row & " " & badgeGrade.Column
    If IsNumeric(badgeGrade) And Module1.matchColumnName(CStr(badgeCode), badgeGrade) Then
        badgeSum = badgeSum + badgeGrade.Value
    End If
Next badgeGrade

' record the grade
If IsNumeric(badgeSum) And badgeSum <> 0 Then
    Application.Worksheets("Sheet3").Cells(studentRow.Row, columnOffset).Value = badgeSum
End If
```

# IMPROVEMENTS



Questions?

[J.MP/SHAX205](https://j.mp/shax205)

MICHAEL ULLYOT :: THERESA KENNEY  
LEANNE WU :: BRAYDON BEAULIEU